

Alabama Senate Poll
9/29/17

Sponsor(s)	Decision Desk HQ
Target Population	Likely voters; Alabama; Senate special election
Sampling Method	<p>Blended sample; mixed mode</p> <p>Contacted voters of both modes were pre-screened for vote likelihood from a list of registered Alabama voters. Only voters likely to vote in the Senate special election were included in the final sample. Voters without a valid landline telephone number were selected for the mobile sample.</p> <p>Landline: voters selected for the landline sample were contacted on September 27th and 28th 2017 using an automated interactive voice response system. The survey was presented in English.</p> <p>Mobile: voters selected for the mobile sample were contacted on September 27th and 28th 2017 on their mobile devices. Using voter identification data, selected voters were first matched to online and mobile application profiles electronically, using IP verification to ensure accurate selection and to prevent duplicate and/or unauthorized results. Selected voters were shown a brief message, push notification, or mobile advertisement requesting their participation in the survey. Respondents were offered a small, non-monetary prize for survey participation. Respondents answered a web-based survey instrument identical to that of landline respondents in written form. The survey was presented in English.</p>
Weighting	The blended sample was weighted for age, race, gender, party ID, and media market using propensity scores. Weighting benchmarks were determined using past voter turnout figures and estimates.
Total Number of Respondents	590
Margin of Error*	± 4.0% (95% confidence)*

*The reported margin of sampling error is calculated using multiple assumptions that modern surveys rarely fit. The estimate assumes that, insofar as probability-based sampling is possible under real-world conditions, this model conforms to these parameters. Disregarding response rates, each individual within the studied population is equally likely to be selected for survey participation.

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1. How likely are you to vote in the December 12 election to determine the next US Senator for Alabama?
 - a. I will definitely vote.
 - b. I am considering voting.
 - c. I am unsure, or I do not plan on voting. [TERMINATE]

Likely

	Frequency	Percent
Definitely	514	87.1
Considering	76	12.9
Total	590	100.0

2. If the election to determine the next US Senator for Alabama were held today and your choices were: former Alabama Supreme Court justice Roy Moore; and former United States attorney Doug Jones, for whom would you vote?
 - a. Republican nominee Roy Moore [ROTATE]
 - b. Democratic nominee Doug Jones [ROTATE]
 - c. I am undecided.

Horseshace

	Frequency	Percent
Moore	296	50.2
Jones	263	44.5
Undecided	31	5.3
Total	590	100.0

3. What is your opinion of the job performance of President Donald Trump?
 - a. I strongly approve
 - b. I somewhat approve
 - c. I somewhat disapprove
 - d. I strongly disapprove
 - e. I am unsure.

Trump

	Frequency	Percent
Strongly approve	219	38.8
Somewhat approve	89	15.8
Somewhat disapprove	42	7.4
Strongly disapprove	200	35.5
Undecided	14	2.5
Total	564	100.0

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4. Do you support efforts within the state of Alabama to remove monuments to the Confederacy from public grounds?
- I strongly support the removal
 - I somewhat support the removal
 - I somewhat oppose the removal
 - I strongly oppose the removal
 - I am unsure

Statues

	Frequency	Percent
Strongly support	113	20.6
Somewhat support	77	14.0
Somewhat oppose	80	14.6
Strongly oppose	228	41.5
Unsure	51	9.3
Total	550	100.0

5. What is your opinion of NFL players who decide to kneel during the national anthem, in protest of what some players call “a country that oppresses black people and people of color”?
- I strongly approve
 - I somewhat approve
 - I somewhat disapprove
 - I strongly disapprove

Kneel

	Frequency	Percent
Strongly support	164	31.7
Somewhat support	51	9.9
Somewhat oppose	44	8.5
Strongly oppose	233	44.9
Unsure	26	5.0
Total	518	100.0

6. Would you describe yourself as an evangelical Christian?
- Yes
 - No
 - I am unsure.

Evangelism

	Frequency	Percent
Yes	277	55.6
No	179	35.8
Unsure	43	8.6
Total	499	100.0

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7. What is your age?
- a. 18-29
 - b. 30-44
 - c. 45-64
 - d. 65+

Age		
	Frequency	Percent
18-29	42	7.0
30-44	106	18.0
45-64	260	44.0
65+	183	31.0
Total	590	100.0

8. What is your race or ethnicity?
- a. White
 - b. African-American
 - c. Other

Race		
	Frequency	Percent
White	437	74.0
African - American	142	24.0
Other	12	2.0
Total	590	100.0

9. What is your gender?
- a. Male
 - b. Female

Gender		
	Frequency	Percent
Male	271	45.9
Female	319	54.1
Total	590	100.0

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10. What is your party affiliation?
- a. Democrat
 - b. Republican
 - c. Independent or another party

Party		
	Frequency	Percent
Democrat	195	33.1
Republican	318	53.9
Independent / other	77	13.0
Total	590	100.0

11. Media market
- a. Huntsville
 - b. Birmingham (incl. Columbus, MS and Atlanta)
 - c. Montgomery (incl Meridian)
 - d. Columbus, GA
 - e. Dothan
 - f. Mobile

Media Market		
	Frequency	Percent
Huntsville	118	20.0
Birmingham	242	41.0
Montgomery	82	14.0
Columbus	29	5.0
Dothan	30	5.0
Mobile	89	15.1
Total	590	100.0

12. Collection mode
- a. Landline
 - b. Mobile

Collection Mode		
	Frequency	Percent
Landline	478	81.0
Mobile	112	19.0
Total	590	100.0

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		Likely	
		Definitely	Considering
		Column N %	Column N %
Horserace	Moore	50.9%	45.6%
	Jones	44.4%	45.1%
	Undecided	4.7%	9.3%
Trump	Strongly approve	39.5%	34.1%
	Somewhat approve	14.6%	24.2%
	Somewhat disapprove	7.0%	10.1%
	Strongly disapprove	36.8%	26.3%
	Undecided	2.1%	5.4%
Statues	Strongly support	22.5%	6.2%
	Somewhat support	13.3%	19.1%
	Somewhat oppose	14.3%	16.8%
	Strongly oppose	42.0%	38.2%
	Unsure	7.9%	19.6%
Kneel	Strongly support	32.3%	27.1%
	Somewhat support	8.3%	21.9%
	Somewhat oppose	8.7%	6.8%
	Strongly oppose	45.4%	41.4%
	Unsure	5.3%	2.9%
Evangelism	Yes	55.8%	53.6%
	No	36.7%	28.8%
	Unsure	7.4%	17.6%

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		Evangelism		
		Yes	No	Unsure
		Column N %	Column N %	Column N %
Horserace	Moore	67.8%	26.7%	35.7%
	Jones	28.0%	69.7%	62.4%
	Undecided	4.2%	3.6%	2.0%
Trump	Strongly approve	48.7%	24.4%	26.7%
	Somewhat approve	21.4%	6.1%	13.0%
	Somewhat disapprove	9.1%	4.2%	12.2%
	Strongly disapprove	19.6%	63.9%	46.9%
	Undecided	1.2%	1.4%	1.3%
Statues	Strongly support	13.3%	34.7%	15.2%
	Somewhat support	11.1%	16.7%	21.4%
	Somewhat oppose	15.1%	12.2%	19.3%
	Strongly oppose	52.5%	28.2%	35.3%
	Unsure	8.0%	8.2%	8.8%
Kneel	Strongly support	21.9%	46.2%	42.1%
	Somewhat support	7.4%	13.5%	14.6%
	Somewhat oppose	8.2%	7.2%	11.0%
	Strongly oppose	58.0%	29.4%	25.8%
	Unsure	4.5%	3.7%	6.6%
Evangelism	Yes	100.0%	0.0%	0.0%
	No	0.0%	100.0%	0.0%
	Unsure	0.0%	0.0%	100.0%

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		Age			
		18-29	30-44	45-64	65+
		Column N %	Column N %	Column N %	Column N %
Horserace	Moore	19.3%	45.0%	53.3%	55.8%
	Jones	71.9%	51.4%	41.4%	38.7%
	Undecided	8.8%	3.5%	5.3%	5.5%
Trump	Strongly approve	8.6%	24.4%	42.5%	49.8%
	Somewhat approve	20.7%	17.3%	15.7%	13.7%
	Somewhat disapprove	6.3%	1.8%	7.7%	10.7%
	Strongly disapprove	64.4%	56.5%	30.1%	23.3%
Statues	Undecided	0.0%	0.0%	3.9%	2.6%
	Strongly support	31.5%	32.4%	18.6%	13.3%
	Somewhat support	19.6%	18.7%	9.8%	15.7%
	Somewhat oppose	9.0%	10.5%	12.9%	20.9%
	Strongly oppose	23.4%	30.0%	50.0%	41.4%
Kneel	Unsure	16.5%	8.5%	8.8%	8.7%
	Strongly support	44.6%	51.9%	25.3%	23.2%
	Somewhat support	23.4%	14.7%	7.0%	7.0%
	Somewhat oppose	6.6%	4.0%	8.3%	12.3%
Evangelism	Strongly oppose	23.2%	25.6%	55.5%	49.3%
	Unsure	2.2%	3.8%	3.9%	8.2%
	Yes	26.2%	38.2%	65.0%	63.2%
	No	54.9%	54.7%	27.7%	28.0%
	Unsure	19.0%	7.0%	7.3%	8.8%

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		Race		
		White	African - American	Other
		Column N %	Column N %	Column N %
Horserace	Moore	58.5%	24.8%	48.6%
	Jones	36.1%	70.9%	39.7%
	Undecided	5.4%	4.3%	11.8%
Trump	Strongly approve	49.6%	5.6%	41.6%
	Somewhat approve	16.2%	15.2%	7.1%
	Somewhat disapprove	4.1%	17.4%	7.7%
	Strongly disapprove	28.6%	56.4%	37.2%
	Undecided	1.4%	5.4%	6.3%
Statues	Strongly support	15.2%	37.8%	21.1%
	Somewhat support	13.2%	17.4%	6.2%
	Somewhat oppose	14.7%	14.1%	13.6%
	Strongly oppose	48.9%	17.1%	50.7%
	Unsure	8.0%	13.6%	8.3%
Kneel	Strongly support	21.3%	63.4%	35.4%
	Somewhat support	9.0%	12.7%	10.9%
	Somewhat oppose	8.5%	8.8%	5.6%
	Strongly oppose	55.5%	12.1%	47.8%
Evangelism	Unsure	5.8%	3.1%	.4%
	Yes	55.8%	56.3%	40.7%
	No	38.1%	27.5%	47.4%
	Unsure	6.0%	16.2%	11.8%

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		Gender	
		Male	Female
		Column N %	Column N %
Horserace	Moore	54.8%	46.2%
	Jones	40.0%	48.4%
	Undecided	5.2%	5.4%
Trump	Strongly approve	44.1%	34.5%
	Somewhat approve	18.9%	13.2%
	Somewhat disapprove	5.0%	9.4%
	Strongly disapprove	31.8%	38.6%
	Undecided	.3%	4.3%
Statues	Strongly support	20.3%	20.9%
	Somewhat support	15.8%	12.6%
	Somewhat oppose	10.8%	17.6%
	Strongly oppose	46.6%	37.5%
Kneel	Unsure	6.6%	11.4%
	Strongly support	30.1%	33.0%
	Somewhat support	8.6%	10.9%
	Somewhat oppose	8.6%	8.4%
	Strongly oppose	49.3%	41.4%
Evangelism	Unsure	3.4%	6.3%
	Yes	59.0%	52.9%
	No	34.1%	37.1%
	Unsure	6.8%	10.0%

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		Party		
		Democrat	Republican	Independent / other
		Column N %	Column N %	Column N %
Horserace	Moore	13.8%	78.7%	24.5%
	Jones	82.2%	17.5%	60.6%
	Undecided	4.0%	3.8%	14.9%
Trump	Strongly approve	5.7%	64.7%	17.5%
	Somewhat approve	7.9%	22.0%	10.3%
	Somewhat disapprove	10.8%	4.6%	10.0%
	Strongly disapprove	73.4%	7.4%	53.7%
	Undecided	2.1%	1.3%	8.5%
Statues	Strongly support	37.5%	5.4%	40.0%
	Somewhat support	18.2%	11.6%	12.9%
	Somewhat oppose	12.0%	15.9%	15.8%
	Strongly oppose	16.4%	62.3%	20.7%
	Unsure	15.8%	4.8%	10.7%
Kneel	Strongly support	60.1%	8.4%	51.4%
	Somewhat support	14.9%	5.4%	15.1%
	Somewhat oppose	7.8%	10.1%	3.5%
	Strongly oppose	11.5%	71.4%	25.3%
	Unsure	5.7%	4.7%	4.7%
Evangelism	Yes	38.7%	73.1%	30.8%
	No	49.4%	20.7%	59.9%
	Unsure	11.9%	6.2%	9.3%

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		Media Market					
		Huntsville	Birmingham	Montgomery	Columbus	Dothan	Mobile
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %
Horserace	Moore	53.5%	47.0%	49.1%	47.6%	56.3%	54.3%
	Jones	42.5%	46.6%	47.4%	38.1%	43.7%	41.2%
Trump	Undecided	4.1%	6.4%	3.5%	14.3%	0.0%	4.5%
	Strongly approve	41.7%	39.7%	39.6%	28.1%	26.7%	39.5%
	Somewhat approve	18.4%	15.4%	13.9%	17.3%	28.8%	10.1%
	Somewhat disapprove	5.4%	9.1%	7.0%	10.6%	5.0%	5.7%
	Strongly disapprove	33.9%	32.5%	34.8%	43.9%	37.3%	43.0%
Statues	Undecided	.6%	3.3%	4.6%	0.0%	2.2%	1.7%
	Strongly support	20.6%	20.5%	24.8%	14.6%	24.7%	17.8%
	Somewhat support	17.4%	12.9%	11.0%	15.5%	2.4%	18.4%
	Somewhat oppose	14.2%	13.1%	23.0%	10.2%	18.3%	11.0%
	Strongly oppose	43.7%	40.3%	37.3%	50.8%	37.0%	44.3%
Kneel	Unsure	4.1%	13.2%	3.9%	8.9%	17.5%	8.5%
	Strongly support	31.8%	28.9%	32.5%	30.1%	45.3%	34.6%
	Somewhat support	4.6%	12.8%	4.1%	8.9%	4.3%	16.6%
	Somewhat oppose	9.2%	8.1%	10.0%	12.9%	6.3%	6.3%
	Strongly oppose	45.2%	45.5%	50.9%	42.8%	44.1%	38.6%
Evangelism	Unsure	9.2%	4.7%	2.5%	5.4%	0.0%	3.8%
	Yes	49.0%	56.6%	57.4%	61.1%	76.3%	51.7%
	No	40.5%	34.6%	38.5%	31.8%	13.4%	38.9%
	Unsure	10.5%	8.8%	4.1%	7.1%	10.2%	9.4%

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		Trump				
		Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Undecided
		Column N %	Column N %	Column N %	Column N %	Column N %
Horserace	Moore	90.2%	59.9%	24.8%	9.4%	25.3%
	Jones	6.6%	30.6%	69.3%	87.8%	42.9%
	Undecided	3.2%	9.6%	6.0%	2.9%	31.8%
Trump	Strongly approve	100.0%	0.0%	0.0%	0.0%	0.0%
	Somewhat approve	0.0%	100.0%	0.0%	0.0%	0.0%
	Somewhat disapprove	0.0%	0.0%	100.0%	0.0%	0.0%
	Strongly disapprove	0.0%	0.0%	0.0%	100.0%	0.0%
	Undecided	0.0%	0.0%	0.0%	0.0%	100.0%
Statues	Strongly support	3.0%	4.2%	24.2%	46.9%	7.4%
	Somewhat support	7.5%	19.0%	15.1%	19.7%	0.0%
	Somewhat oppose	15.2%	15.4%	22.4%	11.6%	19.5%
	Strongly oppose	70.6%	53.4%	22.5%	10.0%	22.6%
	Unsure	3.8%	8.0%	15.8%	11.8%	50.5%
Kneel	Strongly support	4.3%	11.6%	34.8%	68.5%	12.6%
	Somewhat support	2.5%	12.6%	10.7%	15.4%	30.2%
	Somewhat oppose	7.0%	9.5%	13.1%	8.8%	2.9%
	Strongly oppose	84.6%	58.4%	27.0%	3.3%	17.7%
	Unsure	1.6%	8.0%	14.3%	3.9%	36.6%
Evangelism	Yes	71.0%	78.3%	66.5%	28.8%	51.9%
	No	22.9%	14.3%	19.7%	60.5%	39.3%
	Unsure	6.0%	7.4%	13.8%	10.7%	8.8%