



Arizona Republican Presidential Primary Poll 3/21/16

Sponsor(s)	Fox 10 Phoenix (KSAZ)
Target Population	Arizona; likely presidential primary voters; Republican
Sampling Method	<p>Blended sample; mixed mode:</p> <p>Likely Republican primary voters were selected at random from a list of registered voters. Only voters determined likely to attend the 2016 Arizona Republican primary were included in the sample.</p> <p>Landline: registered voters were contacted on the evening of March 20th, 2016 using an interactive voice response system.</p> <p>Mobile: registered voters were contacted on the evening of March 20th, 2016 on their mobile devices. Respondents answered an identical survey in visual form.</p>
Weighting	<p>Two questions served as selection variables. The first question asked whether the respondent plans to vote in the primary on March 22nd; all responses other than “definitely,” “considering,” or “voted early” were excluded from the dataset. Respondents who are considering voting were then asked if they knew where their primary will be held (e.g. church, school); all responses of “I am unsure” were excluded from the dataset.</p> <p>The poll was weighted for age, race, gender, evangelism, and region using propensity scores. Weighting benchmarks were determined using a calculation of historic primary voter turnout, external analysis and internal projections.</p>
Total Number of Respondents	607 (weighted)
Margin of Error	±4.0% (95% confidence)



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- 1) How likely are you to vote in the 2016 Arizona Republican primary on Tuesday, March 22nd to determine the Republican nominee for president?
- a) I will definitely vote
 - b) I am considering voting
 - c) I have already voted
 - d) I have not decided, or I do not plan on voting [EXCLUDED]

Likely

	Frequency	Percent
Definitely	523	86.1
Considering	12	2.0
Already voted	72	11.8
Total	607	100.0

- 2) [IF Q1 = B] Where is your voting location?
- a) At a school
 - b) At a church
 - c) At a fire house
 - d) At a community center or government building
 - e) Other
 - f) I am unsure [EXCLUDED]

Location

	Frequency	Percent
School	19	28.2
Church	19	29.0
Fire House	1	1.7
Community Center	14	21.1
Other	13	19.9
Total	66	100.0



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- 3) If the 2016 Arizona Primary to determine the Republican nominee for President were held today, for whom would you vote?
- a) Ted Cruz
 - b) John Kasich
 - c) Donald Trump
 - d) Undecided

Horse Race

	Frequency	Percent
Cruz	196	33.3
Kasich	101	17.1
Trump	269	45.8
Undecided	22	3.8
Total	588	100.0

- 4) How committed are you to your choice for the Republican nomination?
- a) I am very committed and intend to vote for my candidate on March 22nd
 - b) I might change my vote between now and the Tuesday primary
 - c) I have not yet decided

Support

	Frequency	Percent
Very committed	471	88.0
Might change	47	8.9
Undecided	17	3.1
Total	536	100.0



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- 5) What is your age?
a) 18-29
b) 30-44
c) 45-64
d) 65+

Age		
	Frequency	Percent
18-29	30	5.0
30-44	85	14.0
45-64	255	42.0
65+	237	39.0
Total	607	100.0

- 6) What is your race/ethnicity?
a) White
b) African-American
c) Hispanic or Latino
d) Other

Race		
	Frequency	Percent
White	558	91.9
African - American	6	1.0
Hispanic / Latino	31	5.0
Other	12	2.0
Total	607	100.0

- 7) What is your gender?
a) Male
b) Female

Gender		
	Frequency	Percent
Male	292	48.0
Female	316	52.0
Total	607	100.0



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- 8) How would you describe your political ideology?
- a) Very conservative
 - b) Somewhat conservative
 - c) Moderate
 - d) Somewhat liberal
 - e) Very liberal
 - f) Unsure

Ideology

	Frequency	Percent
Very Conservative	253	41.7
Somewhat Conservative	202	33.3
Moderate	113	18.6
Somewhat Liberal	13	2.2
Very Liberal	4	.7
Undecided / DK	22	3.6
Total	607	100.0

- 9) Do you consider yourself to be an evangelical or born-again Christian?
- a) Yes
 - b) No

Evangelism

	Frequency	Percent
Yes	255	42.0
No	352	58.0
Total	607	100.0



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- 10) Region
a) Central/Phoenix
b) Northwest
c) Northeast
d) Southeast
e) Southwest

Region		
	Frequency	Percent
Central / Phoenix	444	73.0
Northwest	18	3.0
Northeast	24	4.0
Southeast	109	18.0
Southwest	12	2.0
Total	607	100.0

- 11) Collection Mode
a) Landline
b) Mobile

Collection Mode		
	Frequency	Percent
Landline	526	86.6
Mobile	81	13.4
Total	607	100.0



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		Likely		
		Definitely	Considering	Already voted
		%	%	%
Likely	Definitely	100.0%	0.0%	0.0%
	Considering	0.0%	100.0%	0.0%
	Already voted	0.0%	0.0%	100.0%
Location	School	31.8%	12.4%	0.0%
	Church	31.2%	19.4%	0.0%
	Fire House	2.1%	0.0%	0.0%
	Community Center	20.2%	25.1%	0.0%
	Other	14.6%	43.2%	0.0%
Horse Race	Cruz	32.7%	38.9%	38.0%
	Kasich	18.3%	8.1%	7.1%
	Trump	46.7%	17.0%	43.7%
	Undecided	2.3%	35.9%	11.2%
	Very committed	88.9%	50.0%	0.0%
Support	Might change	8.7%	14.0%	0.0%
	Undecided	2.4%	35.9%	0.0%
Age	18-29	4.9%	21.1%	2.9%
	30-44	11.0%	41.5%	31.2%
	45-64	43.6%	13.0%	35.5%
	65+	40.5%	24.4%	30.4%
Race	White	92.9%	78.9%	87.1%
	African - American	1.2%	0.0%	0.0%
	Hispanic / Latino	3.8%	21.1%	11.3%
	Other	2.1%	0.0%	1.7%
Gender	Male	47.2%	78.9%	48.7%
	Female	52.8%	21.1%	51.3%
Ideology	Very Conservative	41.9%	39.9%	40.8%
	Somewhat Conservative	33.5%	18.8%	34.6%
	Moderate	19.6%	8.1%	13.3%
	Somewhat Liberal	1.8%	13.0%	3.1%
	Very Liberal	.6%	0.0%	1.5%
	Undecided / DK	2.7%	20.2%	6.7%
	Yes	41.2%	34.6%	49.0%
Evangelism	No	58.8%	65.4%	51.0%
	Central / Phoenix	76.0%	13.0%	61.6%
Region	Northwest	3.1%	2.8%	2.7%
	Northeast	3.6%	26.6%	2.9%
	Southeast	15.5%	57.6%	29.2%
	Southwest	1.8%	0.0%	3.7%
	Landline	89.7%	37.4%	72.9%
Collection Mode	Mobile	10.3%	62.6%	27.1%



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		Horse Race			
		Cruz	Kasich	Trump	Undecided
		%	%	%	%
Likely	Definitely	87.4%	95.3%	90.7%	53.8%
	Considering	2.5%	1.0%	.8%	19.9%
	Already voted	10.2%	3.7%	8.5%	26.3%
Location	School	24.0%	71.3%	30.0%	0.0%
	Church	23.0%	28.7%	32.3%	36.7%
	Fire House	4.7%	0.0%	0.0%	0.0%
	Community Center	23.4%	0.0%	23.9%	13.9%
	Other	24.8%	0.0%	13.9%	49.4%
Horse Race	Cruz	100.0%	0.0%	0.0%	0.0%
	Kasich	0.0%	100.0%	0.0%	0.0%
	Trump	0.0%	0.0%	100.0%	0.0%
	Undecided	0.0%	0.0%	0.0%	100.0%
Support	Very committed	91.4%	80.3%	93.9%	8.7%
	Might change	6.9%	17.0%	5.4%	33.2%
	Undecided	1.7%	2.7%	.7%	58.1%
Age	18-29	6.0%	3.9%	4.2%	5.2%
	30-44	14.4%	8.7%	10.0%	23.0%
	45-64	48.1%	42.4%	41.4%	24.5%
	65+	31.5%	44.9%	44.4%	47.3%
Race	White	94.6%	94.5%	90.1%	92.7%
	African - American	.6%	1.9%	1.0%	1.4%
	Hispanic / Latino	3.4%	1.3%	6.5%	2.2%
	Other	1.3%	2.3%	2.4%	3.6%
Gender	Male	48.6%	49.8%	47.4%	54.7%
	Female	51.4%	50.2%	52.6%	45.3%
Ideology	Very Conservative	54.4%	13.0%	44.2%	34.6%
	Somewhat Conservative	32.2%	35.2%	34.5%	20.0%
	Moderate	9.2%	40.3%	16.9%	24.9%
	Somewhat Liberal	1.1%	7.6%	.7%	7.2%
	Very Liberal	.4%	1.5%	0.0%	3.9%
	Undecided / DK	2.7%	2.3%	3.8%	9.4%
	Evangelism	Yes	49.2%	26.0%	41.3%
	No	50.8%	74.0%	58.7%	55.2%
Region	Central / Phoenix	67.3%	78.0%	76.7%	77.0%
	Northwest	2.3%	1.7%	4.4%	1.8%
	Northeast	4.6%	3.6%	3.1%	14.8%
	Southeast	23.0%	16.8%	14.3%	6.5%
	Southwest	2.8%	0.0%	1.4%	0.0%
Collection Mode	Landline	87.5%	96.2%	88.8%	85.6%
	Mobile	12.5%	3.8%	11.2%	14.4%



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		Support		
		Very committed	Might change	Undecided
		%	%	%
Likely	Definitely	98.7%	96.3%	73.6%
	Considering	1.3%	3.7%	26.4%
	Already voted	0.0%	0.0%	0.0%
Location	School	31.1%	26.6%	0.0%
	Church	29.9%	0.0%	36.7%
	Fire House	2.0%	0.0%	0.0%
	Community Center	23.0%	0.0%	13.9%
	Other	14.0%	73.4%	49.4%
Horse Race	Cruz	34.1%	25.6%	18.2%
	Kasich	16.5%	34.8%	15.6%
	Trump	49.1%	28.1%	9.6%
	Undecided	.3%	11.5%	56.7%
Support	Very committed	100.0%	0.0%	0.0%
	Might change	0.0%	100.0%	0.0%
	Undecided	0.0%	0.0%	100.0%
Age	18-29	5.1%	6.9%	6.9%
	30-44	12.0%	6.0%	20.8%
	45-64	42.8%	45.7%	38.3%
	65+	40.2%	41.4%	34.0%
Race	White	93.1%	85.1%	100.0%
	African - American	1.1%	2.5%	0.0%
	Hispanic / Latino	4.0%	8.1%	0.0%
	Other	1.9%	4.3%	0.0%
Gender	Male	47.0%	55.8%	51.3%
	Female	53.0%	44.2%	48.7%
Ideology	Very Conservative	43.5%	31.7%	22.0%
	Somewhat Conservative	32.8%	42.0%	17.3%
	Moderate	19.1%	17.4%	31.2%
	Somewhat Liberal	1.8%	0.0%	14.8%
	Very Liberal	.3%	1.8%	5.2%
	Undecided / DK	2.5%	7.1%	9.6%
Evangelism	Yes	41.9%	37.4%	28.9%
	No	58.1%	62.6%	71.1%
Region	Central / Phoenix	75.5%	69.4%	63.2%
	Northwest	3.2%	3.0%	0.0%
	Northeast	3.7%	5.3%	12.2%
	Southeast	15.8%	20.2%	24.6%
	Southwest	1.8%	2.1%	0.0%
Collection Mode	Landline	88.3%	93.1%	80.9%
	Mobile	11.7%	6.9%	19.1%



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		Age			
		18-29	30-44	45-64	65+
		%	%	%	%
Likely	Definitely	84.6%	67.6%	89.4%	89.5%
	Considering	8.6%	6.0%	.6%	1.3%
Location	Already voted	6.8%	26.4%	10.0%	9.2%
	School	36.4%	28.2%	18.0%	21.9%
	Church	16.8%	31.4%	44.2%	11.3%
	Fire House	6.7%	0.0%	0.0%	0.0%
	Community Center	10.9%	29.1%	12.1%	25.8%
Horse Race	Other	29.2%	11.3%	25.7%	41.0%
	Cruz	41.6%	40.9%	37.1%	26.0%
	Kasich	13.9%	12.7%	16.8%	19.1%
	Trump	40.4%	38.9%	43.9%	50.5%
Support	Undecided	4.1%	7.4%	2.2%	4.4%
	Very committed	84.3%	89.9%	87.8%	88.2%
	Might change	11.6%	4.5%	9.4%	9.1%
Age	Undecided	4.1%	5.6%	2.8%	2.7%
	18-29	100.0%	0.0%	0.0%	0.0%
	30-44	0.0%	100.0%	0.0%	0.0%
	45-64	0.0%	0.0%	100.0%	0.0%
Race	65+	0.0%	0.0%	0.0%	100.0%
	White	79.5%	84.7%	90.4%	97.7%
	African - American	1.9%	0.0%	1.8%	.4%
	Hispanic / Latino	18.6%	14.6%	4.3%	.7%
Gender	Other	0.0%	.7%	3.5%	1.1%
	Male	58.1%	56.3%	45.2%	46.8%
Ideology	Female	41.9%	43.7%	54.8%	53.2%
	Very Conservative	23.0%	38.1%	43.2%	43.7%
Evangelism	Somewhat Conservative	31.7%	32.3%	30.3%	37.1%
	Moderate	38.9%	17.4%	19.4%	15.6%
	Somewhat Liberal	0.0%	3.0%	2.8%	1.5%
	Very Liberal	0.0%	2.1%	0.0%	1.0%
	Undecided / DK	6.3%	7.2%	4.4%	1.1%
	Yes	35.8%	38.8%	45.6%	40.1%
	No	64.2%	61.2%	54.4%	59.9%
Region	Central / Phoenix	77.7%	69.2%	75.1%	71.6%
	Northwest	0.0%	3.4%	1.9%	4.5%
	Northeast	0.0%	5.6%	4.4%	3.4%
	Southeast	22.3%	15.3%	17.5%	18.9%
	Southwest	0.0%	6.4%	1.0%	1.6%
Collection Mode	Landline	35.8%	41.0%	95.5%	100.0%
	Mobile	64.2%	59.0%	4.5%	0.0%



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		Race			
		White	African - American	Hispanic / Latino	Other
		%	%	%	%
Likely	Definitely	87.1%	100.0%	65.1%	90.1%
	Considering	1.7%	0.0%	8.5%	0.0%
Location	Already voted	11.2%	0.0%	26.5%	9.9%
	School	30.8%	0.0%	11.1%	0.0%
	Church	24.8%	0.0%	62.1%	0.0%
	Fire House	2.0%	0.0%	0.0%	0.0%
	Community Center	22.1%	0.0%	15.7%	0.0%
Horse Race	Other	20.3%	0.0%	11.1%	100.0%
	Cruz	34.1%	19.4%	25.8%	21.3%
	Kasich	17.5%	31.0%	5.0%	19.0%
	Trump	44.6%	44.4%	67.3%	53.1%
	Undecided	3.8%	5.2%	1.9%	6.7%
Support	Very committed	88.5%	80.6%	83.0%	81.6%
	Might change	8.1%	19.4%	17.0%	18.4%
Age	Undecided	3.4%	0.0%	0.0%	0.0%
	18-29	4.3%	9.2%	18.4%	0.0%
	30-44	12.9%	0.0%	40.6%	5.1%
	45-64	41.3%	74.6%	35.5%	72.9%
Race	65+	41.5%	16.2%	5.5%	22.0%
	White	100.0%	0.0%	0.0%	0.0%
	African - American	0.0%	100.0%	0.0%	0.0%
	Hispanic / Latino	0.0%	0.0%	100.0%	0.0%
Gender	Other	0.0%	0.0%	0.0%	100.0%
	Male	48.2%	33.5%	51.7%	37.3%
Ideology	Female	51.8%	66.5%	48.3%	62.7%
	Very Conservative	42.2%	27.8%	31.9%	48.7%
	Somewhat Conservative	33.6%	27.0%	29.5%	32.4%
	Moderate	18.4%	31.0%	20.7%	17.4%
	Somewhat Liberal	2.0%	0.0%	6.9%	0.0%
	Very Liberal	.6%	0.0%	2.3%	0.0%
	Undecided / DK	3.2%	14.2%	8.6%	1.6%
Evangelism	Yes	42.6%	65.8%	32.2%	30.2%
	No	57.4%	34.2%	67.8%	69.8%
Region	Central / Phoenix	74.4%	85.6%	51.3%	56.6%
	Northwest	3.2%	0.0%	1.2%	3.2%
	Northeast	3.9%	0.0%	8.0%	0.0%
	Southeast	17.1%	14.4%	26.4%	40.2%
	Southwest	1.4%	0.0%	13.2%	0.0%
Collection Mode	Landline	87.8%	100.0%	59.2%	94.9%
	Mobile	12.2%	0.0%	40.8%	5.1%



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		Gender	
		Male	Female
		%	%
Likely	Definitely	84.7%	87.5%
	Considering	3.3%	.8%
Location	Already voted	12.0%	11.7%
	School	31.6%	23.5%
	Church	34.6%	21.0%
	Fire House	0.0%	4.2%
	Community Center	12.1%	33.9%
	Other	21.6%	17.5%
Horse Race	Cruz	33.4%	33.3%
	Kasich	17.6%	16.6%
	Trump	44.8%	46.8%
	Undecided	4.3%	3.3%
Support	Very committed	86.3%	89.5%
	Might change	10.3%	7.5%
	Undecided	3.4%	2.9%
Age	18-29	6.0%	4.0%
	30-44	16.4%	11.8%
	45-64	39.5%	44.3%
	65+	38.0%	39.9%
Race	White	92.3%	91.6%
	African - American	.7%	1.3%
	Hispanic / Latino	5.4%	4.7%
	Other	1.6%	2.4%
	Gender	Male	100.0%
Ideology	Female	0.0%	100.0%
	Very Conservative	44.5%	39.1%
	Somewhat Conservative	31.0%	35.4%
	Moderate	17.6%	19.5%
	Somewhat Liberal	3.3%	1.1%
	Very Liberal	.6%	.8%
	Undecided / DK	2.9%	4.2%
Evangelism	Yes	36.0%	47.6%
	No	64.0%	52.4%
Region	Central / Phoenix	73.6%	72.5%
	Northwest	2.3%	3.7%
	Northeast	4.7%	3.3%
	Southeast	18.2%	17.8%
	Southwest	1.2%	2.6%
Collection Mode	Landline	85.1%	88.1%
	Mobile	14.9%	11.9%



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		Ideology					
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Undecided / DK
		%	%	%	%	%	%
Likely	Definitely	86.5%	86.6%	90.6%	71.1%	73.9%	66.3%
	Considering	1.9%	1.1%	.9%	12.2%	0.0%	11.5%
	Already voted	11.6%	12.3%	8.5%	16.7%	26.1%	22.2%
Location	School	38.2%	19.4%	32.8%	0.0%	0.0%	16.9%
	Church	35.7%	42.2%	17.4%	0.0%	100.0%	0.0%
	Fire House	0.0%	0.0%	5.7%	0.0%	0.0%	0.0%
	Community Center	8.4%	25.7%	23.9%	0.0%	0.0%	51.6%
Horse Race	Other	17.7%	12.7%	20.2%	100.0%	0.0%	31.6%
	Cruz	43.3%	32.2%	16.4%	16.4%	22.4%	26.6%
	Kasich	5.3%	18.1%	37.0%	57.8%	49.5%	11.8%
	Trump	48.3%	47.5%	41.5%	13.6%	0.0%	51.2%
Support	Undecided	3.1%	2.3%	5.1%	12.2%	28.2%	10.5%
	Very committed	91.6%	87.1%	87.0%	77.4%	43.7%	70.4%
	Might change	6.7%	11.2%	8.0%	0.0%	28.2%	20.0%
	Undecided	1.7%	1.6%	5.1%	22.6%	28.2%	9.5%
Age	18-29	2.8%	4.8%	10.5%	0.0%	0.0%	8.8%
	30-44	12.8%	13.6%	13.1%	19.2%	42.6%	28.1%
	45-64	43.5%	38.2%	43.8%	53.6%	0.0%	51.3%
	65+	40.9%	43.4%	32.7%	27.1%	57.4%	11.9%
Race	White	93.1%	92.8%	90.8%	83.9%	83.5%	82.9%
	African - American	.7%	.8%	1.7%	0.0%	0.0%	4.1%
	Hispanic / Latino	3.9%	4.5%	5.6%	16.1%	16.5%	12.2%
	Other	2.3%	2.0%	1.9%	0.0%	0.0%	.9%
Gender	Male	51.3%	44.8%	45.6%	73.9%	41.6%	38.5%
	Female	48.7%	55.2%	54.4%	26.1%	58.4%	61.5%
Ideology	Very Conservative	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Somewhat Conservative	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
	Moderate	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
	Somewhat Liberal	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
	Very Liberal	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	Undecided / DK	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
	Evangelism	Yes	51.4%	45.0%	23.7%	8.9%	26.1%
Region	No	48.6%	55.0%	76.3%	91.1%	73.9%	75.9%
	Central / Phoenix	67.3%	75.9%	80.6%	70.2%	100.0%	70.8%
	Northwest	4.6%	1.5%	2.4%	0.0%	0.0%	4.3%
	Northeast	5.0%	3.3%	3.1%	0.0%	0.0%	5.9%
	Southeast	20.9%	17.2%	11.9%	29.8%	0.0%	19.0%
Collection Mode	Southwest	2.2%	2.1%	2.0%	0.0%	0.0%	0.0%
	Landline	90.3%	87.5%	79.8%	100.0%	57.4%	68.8%
	Mobile	9.7%	12.5%	20.2%	0.0%	42.6%	31.2%



**Arizona Republican Presidential Primary Poll
3/21/16**

		Evangelism	
		Yes	No
		%	%
Likely	Definitely	84.5%	87.3%
	Considering	1.7%	2.3%
Location	Already voted	13.8%	10.4%
	School	13.6%	37.4%
	Church	51.5%	14.8%
	Fire House	0.0%	2.8%
	Community Center	26.9%	17.5%
Horse Race	Other	8.0%	27.4%
	Cruz	39.5%	28.9%
	Kasich	10.7%	21.6%
	Trump	45.7%	45.9%
	Undecided	4.1%	3.6%
Support	Very committed	89.7%	86.8%
	Might change	8.1%	9.4%
	Undecided	2.2%	3.8%
Age	18-29	4.3%	5.5%
	30-44	12.9%	14.8%
	45-64	45.6%	39.4%
	65+	37.2%	40.3%
Race	White	93.1%	91.1%
	African - American	1.6%	.6%
	Hispanic / Latino	3.9%	5.9%
	Other	1.4%	2.4%
Gender	Male	41.1%	53.0%
	Female	58.9%	47.0%
Ideology	Very Conservative	51.0%	35.0%
	Somewhat Conservative	35.6%	31.6%
	Moderate	10.5%	24.5%
	Somewhat Liberal	.5%	3.4%
	Very Liberal	.4%	.9%
	Undecided / DK	2.0%	4.7%
Evangelism	Yes	100.0%	0.0%
	No	0.0%	100.0%
Region	Central / Phoenix	68.4%	76.4%
	Northwest	3.6%	2.6%
	Northeast	5.5%	2.9%
	Southeast	20.4%	16.2%
	Southwest	2.1%	1.9%
Collection Mode	Landline	85.8%	87.3%
	Mobile	14.2%	12.7%



**Arizona Republican Presidential Primary Poll
3/21/16**

		Region				
		Central / Phoenix	Northwest	Northeast	Southeast	Southwest
		%	%	%	%	%
Likely	Definitely	89.7%	87.8%	77.9%	74.3%	77.9%
	Considering	.4%	1.9%	13.6%	6.5%	0.0%
	Already voted	10.0%	10.3%	8.5%	19.2%	22.1%
Location	School	33.2%	0.0%	0.0%	17.4%	0.0%
	Church	28.2%	25.6%	72.2%	11.8%	0.0%
	Fire House	2.2%	0.0%	0.0%	0.0%	0.0%
	Community Center	19.2%	74.4%	0.0%	35.3%	0.0%
	Other	17.1%	0.0%	27.8%	35.5%	0.0%
Horse Race	Cruz	30.4%	24.5%	37.2%	44.1%	59.0%
	Kasich	18.1%	9.1%	14.7%	16.6%	0.0%
	Trump	47.6%	64.3%	34.5%	37.9%	41.0%
	Undecided	3.9%	2.2%	13.6%	1.4%	0.0%
Support	Very committed	89.1%	91.5%	79.3%	84.4%	89.2%
	Might change	8.2%	8.5%	11.4%	10.9%	10.8%
	Undecided	2.7%	0.0%	9.3%	4.7%	0.0%
Age	18-29	5.3%	0.0%	0.0%	6.2%	0.0%
	30-44	13.3%	15.6%	19.6%	12.0%	46.0%
	45-64	43.2%	26.7%	46.7%	40.9%	22.0%
	65+	38.2%	57.7%	33.6%	40.9%	32.0%
Race	White	93.7%	96.0%	89.9%	87.3%	66.2%
	African - American	1.2%	0.0%	0.0%	.8%	0.0%
	Hispanic / Latino	3.5%	1.9%	10.1%	7.4%	33.8%
	Other	1.6%	2.1%	0.0%	4.5%	0.0%
	Gender	Male	48.4%	36.0%	56.7%	48.6%
Ideology	Female	51.6%	64.0%	43.3%	51.4%	69.7%
	Very Conservative	38.4%	63.3%	52.4%	48.6%	45.9%
	Somewhat Conservative	34.6%	16.8%	27.7%	31.8%	34.8%
	Moderate	20.5%	14.8%	14.5%	12.3%	19.3%
	Somewhat Liberal	2.1%	0.0%	0.0%	3.6%	0.0%
	Very Liberal	.9%	0.0%	0.0%	0.0%	0.0%
	Undecided / DK	3.5%	5.1%	5.3%	3.8%	0.0%
	Evangelism	Yes	39.4%	50.0%	57.5%	47.8%
Region	No	60.6%	50.0%	42.5%	52.2%	56.0%
	Central / Phoenix	100.0%	0.0%	0.0%	0.0%	0.0%
	Northwest	0.0%	100.0%	0.0%	0.0%	0.0%
	Northeast	0.0%	0.0%	100.0%	0.0%	0.0%
	Southeast	0.0%	0.0%	0.0%	100.0%	0.0%
	Southwest	0.0%	0.0%	0.0%	0.0%	100.0%
Collection Mode	Landline	86.5%	94.6%	86.8%	86.7%	77.9%
	Mobile	13.5%	5.4%	13.2%	13.3%	22.1%



**Arizona Republican Presidential Primary Poll
3/21/16**

		Collection Mode	
		Landline	Mobile
		%	%
Likely	Definitely	89.2%	66.5%
	Considering	.9%	9.5%
Location	Already voted	10.0%	24.0%
	School	14.3%	29.3%
	Church	7.4%	30.6%
	Fire House	0.0%	1.9%
	Community Center	16.8%	21.5%
	Other	61.5%	16.8%
Horse Race	Cruz	32.6%	39.7%
	Kasich	18.4%	6.1%
	Trump	45.4%	49.0%
	Undecided	3.6%	5.2%
Support	Very committed	87.8%	89.5%
	Might change	9.3%	5.3%
Age	Undecided	2.9%	5.2%
	18-29	2.1%	24.0%
	30-44	6.6%	61.9%
	45-64	46.3%	14.1%
	65+	45.0%	0.0%
Race	White	93.2%	83.8%
	African - American	1.2%	0.0%
	Hispanic / Latino	3.4%	15.4%
	Other	2.2%	.8%
Gender	Male	47.2%	53.7%
	Female	52.8%	46.3%
Ideology	Very Conservative	43.5%	30.1%
	Somewhat Conservative	33.6%	31.2%
	Moderate	17.1%	28.2%
	Somewhat Liberal	2.5%	0.0%
	Very Liberal	.5%	2.2%
	Undecided / DK	2.8%	8.3%
Evangelism	Yes	41.6%	44.8%
	No	58.4%	55.2%
Region	Central / Phoenix	72.9%	73.7%
	Northwest	3.3%	1.2%
	Northeast	4.0%	4.0%
	Southeast	18.0%	17.9%
	Southwest	1.8%	3.3%
Collection Mode	Landline	100.0%	0.0%
	Mobile	0.0%	100.0%