



GA GOP Presidential Primary 11/12/15

Sponsor(s)	Fox 5 Atlanta
Target Population	Likely presidential primary voters; Republican; Georgia; FBN debate watchers (subset)
Sampling Method	<p>Landline: Registered Georgia voters were selected randomly and surveyed on the evening of November 11th, 2015 on their landline telephone using an interactive voice response system.</p> <p>Mobile: Registered Georgia voters unable to be reached by landline were surveyed using their mobile device on November 11th, 2015.</p>
Weighting	<p>Only respondents determined likely to vote in the 2016 Republican presidential primary were included in the survey.</p> <p>The poll was weighted for age, race, and gender according to presidential primary turnout figures and internal projections.</p>
Total Number of Respondents	674 (weighted)
Margin of Error	<p>±3.7% (95% confidence) ±4.7% (debate questions)</p>



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1. If the 2016 Georgia Republican presidential primary to determine the Republican nominee for president were held today and your choices were:

Jeb Bush
Ben Carson
Chris Christie
Ted Cruz
Carly Fiorina
Lindsey Graham
Mike Huckabee
Bobby Jindal
John Kasich
George Pataki
Rand Paul
Rick Perry
Marco Rubio
Rick Santorum and
Donald Trump

for whom would you vote?



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1. (continued)

	Frequency	Percent
Bush	48	7.6
Carson	164	26.3
Christie	23	3.6
Cruz	86	13.7
Fiorina	38	6.1
Graham	5	.9
Huckabee	9	1.5
Jindal	0	0.0
Kasich	11	1.8
Pataki	0	0.0
Paul	7	1.2
Rubio	54	8.6
Santorum	0	0.0
Trump	150	24.0
Undecided	29	4.6
Total	626	100.0



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1. (continued)

		Age					Race				Gender	
		Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	
Horse Race	Bush	7.6%	0.0%	8.9%	6.2%	10.3%	7.8%	0.0%	0.0%	2.7%	5.2%	9.9%
	Carson	26.3%	53.1%	25.6%	26.0%	22.7%	26.2%	49.5%	18.1%	23.2%	23.0%	29.3%
	Christie	3.6%	6.7%	5.4%	3.6%	2.2%	3.7%	2.6%	0.0%	0.0%	3.0%	4.1%
	Cruz	13.7%	0.0%	21.2%	14.1%	11.9%	13.9%	1.2%	0.0%	15.3%	15.4%	12.1%
	Fiorina	6.1%	.5%	5.8%	7.2%	5.7%	6.2%	10.2%	0.0%	0.0%	7.3%	5.1%
	Graham	.9%	0.0%	0.0%	1.0%	1.2%	.9%	0.0%	0.0%	0.0%	1.8%	0.0%
	Huckabee	1.5%	0.0%	0.0%	.8%	3.5%	1.5%	0.0%	0.0%	6.0%	.4%	2.5%
	Jindal	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Kasich	1.8%	0.0%	3.5%	2.0%	1.1%	1.8%	4.4%	0.0%	0.0%	.5%	3.1%
	Pataki	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Paul	1.2%	0.0%	7.0%	0.0%	.4%	1.2%	1.2%	0.0%	0.0%	0.0%	2.3%
	Rubio	8.6%	1.9%	7.0%	7.3%	12.4%	8.8%	1.8%	12.3%	0.0%	10.8%	6.6%
	Santorum	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Trump	24.0%	31.1%	14.5%	26.5%	23.7%	24.0%	10.1%	51.4%	18.0%	27.4%	20.8%
	Undecided	4.6%	6.7%	1.2%	5.5%	4.7%	4.1%	19.1%	18.1%	34.8%	5.2%	4.1%



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2. Did you watch the Republican Presidential debate hosted by Fox Business Network on November 10th?

	Frequency	Percent
Yes	423	62.8
No	251	37.2
Total	674	100.0

		Age					Race				Gender	
		Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	
Watch	Yes	62.8%	91.0%	54.9%	63.9%	60.1%	62.8%	52.6%	63.7%	72.1%	66.3%	59.3%
	No	37.2%	9.0%	45.1%	36.1%	39.9%	37.2%	47.4%	36.3%	27.9%	33.7%	40.7%



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3. In your opinion, who do you believe won, or performed the best in the Republican Presidential debate on November 10th?

	Frequency	Percent
Bush	15	3.6
Carson	67	15.9
Cruz	93	22.2
Fiorina	23	5.6
Kasich	30	7.3
Paul	11	2.6
Rubio	90	21.5
Trump	79	19.0
Undecided	10	2.3
Total	418	100.0



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3. (continued)

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
	%	%	%	%	%	%	%	%	%	%	%
Debatewin											
Bush	3.6%	6.1%	5.2%	2.0%	4.5%	3.7%	6.1%	0.0%	0.0%	1.9%	5.4%
Carson	15.9%	51.2%	11.0%	14.5%	10.3%	15.5%	14.0%	34.7%	34.8%	15.7%	16.2%
Cruz	22.2%	6.1%	31.9%	23.7%	20.0%	22.6%	2.0%	0.0%	26.7%	23.1%	21.3%
Fiorina	5.6%	.5%	8.7%	4.1%	7.6%	5.6%	23.9%	0.0%	0.0%	7.1%	3.9%
Kasich	7.3%	0.0%	13.4%	8.3%	4.8%	7.3%	9.4%	0.0%	11.7%	6.5%	8.0%
Paul	2.6%	0.0%	10.5%	1.0%	2.0%	2.7%	0.0%	0.0%	0.0%	0.0%	5.4%
Rubio	21.5%	7.8%	5.9%	21.4%	33.1%	21.8%	19.3%	15.1%	0.0%	19.8%	23.3%
Trump	19.0%	28.3%	13.4%	23.0%	13.2%	18.8%	11.7%	50.2%	11.7%	23.8%	13.8%
Undecided	2.3%	0.0%	0.0%	2.1%	4.4%	2.1%	13.7%	0.0%	15.1%	2.0%	2.6%



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4. In your opinion, who do you believe lost, or performed the worst in the Republican Presidential debate on November 10th?

	Frequency	Percent
Bush	86	20.3
Carson	27	6.3
Cruz	15	3.6
Fiorina	21	5.1
Kasich	157	37.4
Paul	40	9.5
Rubio	3	.7
Trump	40	9.6
Undecided	31	7.3
Total	420	100.0



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4. (continued)

		Age					Race				Gender	
		Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	
Debatelose												
	Bush	20.3%	31.1%	14.4%	19.7%	21.2%	20.4%	12.5%	25.1%	20.8%	18.2%	22.6%
	Carson	6.3%	0.0%	16.2%	4.2%	6.5%	6.3%	7.7%	0.0%	11.7%	6.8%	5.8%
	Cruz	3.6%	6.1%	0.0%	4.5%	3.3%	3.5%	0.0%	25.1%	0.0%	3.8%	3.4%
	Fiorina	5.1%	0.0%	0.0%	9.7%	2.2%	5.1%	11.9%	0.0%	7.5%	6.7%	3.4%
	Kasich	37.4%	40.5%	34.3%	41.6%	31.9%	38.2%	8.3%	12.6%	19.2%	41.7%	32.8%
	Paul	9.5%	0.0%	16.2%	8.1%	11.0%	9.7%	8.3%	0.0%	0.0%	13.0%	5.6%
	Rubio	.7%	0.0%	0.0%	0.0%	2.3%	.7%	0.0%	0.0%	0.0%	.6%	.8%
	Trump	9.6%	20.5%	3.1%	9.3%	10.1%	8.9%	51.2%	37.2%	11.7%	5.7%	13.8%
	Undecided	7.3%	1.9%	15.7%	2.9%	11.5%	7.2%	0.0%	0.0%	29.1%	3.4%	11.6%



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5. Age

	Frequency	Percent
18-29	40	6.0
30-44	115	17.0
45-64	303	45.0
65+	216	32.0
Total	674	100.0

		Race					Gender	
		Total	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%
Age	18-29	6.0%	5.9%	5.3%	9.6%	10.1%	6.5%	5.5%
	30-44	17.0%	16.6%	35.3%	42.4%	9.6%	17.2%	16.8%
	45-64	45.0%	44.8%	34.4%	48.0%	71.7%	47.2%	42.9%
	65+	32.0%	32.6%	25.1%	0.0%	8.7%	29.1%	34.8%



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7. Gender

	Frequency	Percent
Male	331	49.0
Female	344	51.0
Total	674	100.0

		Age					Race			
		Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other
		%	%	%	%	%	%	%	%	%
Gender	Male	49.0%	53.2%	49.7%	51.4%	44.5%	49.7%	34.4%	0.0%	47.5%
	Female	51.0%	46.8%	50.3%	48.6%	55.5%	50.3%	65.6%	100.0%	52.5%



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8. Collection Mode

	Frequency	Percent
Landline	592	87.8
Mobile	82	12.2
Total	674	100.0

		Age					Race				Gender	
		Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	
Collector	Landline	87.8%	27.8%	66.2%	95.3%	100.0%	88.3%	100.0%	22.1%	90.4%	91.3%	84.5%
	Mobile	12.2%	72.2%	33.8%	4.7%	0.0%	11.7%	0.0%	77.9%	9.6%	8.7%	15.5%