



**Georgia 2016 General Election Poll  
11/4/16**

<b>Sponsor(s)</b>	Fox 5 Atlanta
<b>Target Population</b>	Likely and early 2016 General election voters; Georgia
<b>Sampling Method</b>	Blended sample; mixed mode:  Likely voters were selected from a list of registered Georgia voters. Only voters determined likely to vote or who have voted early/absentee in the 2016 general election were included in the sample.  Landline: registered voters were contacted on the evenings of November 2 <sup>nd</sup> and 3 <sup>rd</sup> , 2016 using an interactive voice response system.  Mobile: registered voters were contacted on the evenings of November 2 <sup>nd</sup> and 3 <sup>rd</sup> , 2016 on their mobile devices. Respondents answered an identical survey in visual form.
<b>Weighting</b>	The survey was weighted for age, race, gender, party-within-age, party affiliation, and region using propensity scores. Weighting benchmarks were determined using past voter turnout figures and internal projections.
<b>Total Number of Respondents</b>	538
<b>Margin of Error</b>	±4.2% (95% confidence)

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1. How likely are you to vote in the General election on November 8, 2016 to determine the next President of the United States, as well as other statewide offices and issues?
  - a. I have already voted
  - b. I will definitely vote
  - c. I am considering voting
  - d. I am unsure, or I do not plan on voting [EXCLUDED]

**Likely**

	Frequency	Percent
Voted Early	316	<b>58.8</b>
Definitely	215	<b>40.0</b>
Considering	7	<b>1.2</b>
<b>Total</b>	<b>538</b>	<b>100.0</b>

2. If the election to determine the next President of the United States were held today and your choices were: Democratic nominee Hillary Clinton; Republican nominee Donald Trump; and Libertarian nominee Gary Johnson, for whom would you vote?
  - a. Hillary Clinton
  - b. Donald Trump
  - c. Gary Johnson
  - d. I am undecided

**Presidential HR**

	Frequency	Percent
Clinton	240	<b>44.6</b>
Trump	261	<b>48.5</b>
Johnson	30	<b>5.6</b>
Undecided	7	<b>1.3</b>
<b>Total</b>	<b>538</b>	<b>100.0</b>

3. If the election to determine the next United States Senator from Georgia were held today and your choices were: Republican incumbent Johnny Isakson; Democratic nominee Jim Barksdale; and Libertarian nominee Allen Buckley, for whom would you vote?
  - a. Isakson
  - b. Barksdale
  - c. Buckley
  - d. I am undecided

**Senate HR**

	Frequency	Percent
Isakson	269	<b>50.0</b>
Barksdale	210	<b>39.2</b>
Buckley	41	<b>7.7</b>
Undecided	17	<b>3.2</b>
<b>Total</b>	<b>537</b>	<b>100.0</b>

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4. If the election were held today, would you vote to approve Georgia constitutional amendment 1, which allows the state to form an Opportunity School District that would govern certain elementary and secondary schools determined to be "chronically failing"?
- Yes, I would vote to approve the amendment
  - No, I would vote to oppose the amendment
  - I am undecided

**Amendment 1**

	Frequency	Percent
Yes	171	31.9
No	339	63.2
Undecided	27	4.9
Total	537	100.0

5. What is your age?
- 18-29
  - 30-44
  - 45-64
  - 65+

**Age**

	Frequency	Percent
18-29	76	14.0
30-44	151	28.0
45-64	215	40.0
65+	97	18.0
Total	538	100.0

6. What is your race or ethnicity?
- White
  - African-American
  - Hispanic/Latino
  - Other

**Race**

	Frequency	Percent
White	352	65.4
African - American	164	30.4
Hispanic / Latino	12	2.2
Other	11	2.0
Total	538	100.0

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7. What is your gender?
- a. Male
  - b. Female

**Gender**

	Frequency	Percent
Male	243	45.1
Female	295	54.9
Total	538	100.0

8. With which political party do you affiliate?
- a. Republican
  - b. Democrat
  - c. Independent or another party

**Party**

	Frequency	Percent
Republican	204	37.9
Democrat	198	36.9
Independent / Other	136	25.2
Total	538	100.0

9. In which region of Georgia do you live?
- a. Metro Atlanta
  - b. North Georgia, such as Rome, Gainesville, or Athens
  - c. Middle Georgia, such as Columbus, Macon, or Augusta
  - d. South or Coastal Georgia, such as Albany, Valdosta, or Savannah

**Region**

	Frequency	Percent
Metro ATL	257	47.8
North GA	107	19.9
Middle GA	103	19.2
South / Coastal GA	71	13.1
Total	538	100.0



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10. Collection Mode  
a. Landline  
b. Mobile

<b>Mode</b>		
	<b>Frequency</b>	<b>Percent</b>
Landline	356	<b>66.1</b>
Mobile	183	<b>33.9</b>
Total	538	<b>100.0</b>