# Florida 2016 General Election Poll

**11/7/16**

<table>
<thead>
<tr>
<th><strong>Sponsor(s)</strong></th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Target Population</strong></td>
<td>Florida; likely general election voters and early/absentee voters</td>
</tr>
<tr>
<td><strong>Sampling Method</strong></td>
<td>Blended sample; mixed mode: Likely voters were selected from a list of registered Florida voters. Only voters determined likely to vote or who indicated that they have already voted in the 2016 general election were included in the sample.</td>
</tr>
<tr>
<td><strong>Weighting</strong></td>
<td>The poll was weighted for age, race, gender, party-within-age, party, and region using propensity scores. Weighting benchmarks were determined using a calculation of historic voter turnout, November 7 early turnout figures, and internal projections.</td>
</tr>
<tr>
<td><strong>Total Number of Respondents</strong></td>
<td>853 (weighted)</td>
</tr>
<tr>
<td><strong>Margin of Error</strong></td>
<td>±3.4% (95% confidence)</td>
</tr>
</tbody>
</table>
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1) How likely are you to vote in the November 2016 general election to determine the next President of the United States, as well as other public officials and issues?
   a) I voted early or absentee
   b) I will definitely vote
   c) I am considering voting
   d) I have not decided, or I do not plan on voting [EXCLUDED]

<table>
<thead>
<tr>
<th>Likely</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Voted Early</td>
<td>607</td>
<td>71.1</td>
</tr>
<tr>
<td>Definitely</td>
<td>235</td>
<td>27.5</td>
</tr>
<tr>
<td>Considering</td>
<td>11</td>
<td>1.3</td>
</tr>
<tr>
<td>Total</td>
<td>853</td>
<td>100.0</td>
</tr>
</tbody>
</table>

2) If the election to determine the next President of the United States were held today and your choices were: Democratic nominee Hillary Clinton; Republican nominee Donald Trump; Libertarian nominee Gary Johnson; and Green Party nominee Jill Stein; for whom would you vote?
   a) Hillary Clinton
   b) Donald Trump
   c) Gary Johnson
   d) Jill Stein
   e) Undecided

<table>
<thead>
<tr>
<th>Presidential HR</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinton</td>
<td>413</td>
<td>48.4</td>
</tr>
<tr>
<td>Trump</td>
<td>395</td>
<td>46.4</td>
</tr>
<tr>
<td>Johnson</td>
<td>26</td>
<td>3.0</td>
</tr>
<tr>
<td>Stein</td>
<td>10</td>
<td>1.1</td>
</tr>
<tr>
<td>Undecided</td>
<td>9</td>
<td>1.1</td>
</tr>
<tr>
<td>Total</td>
<td>853</td>
<td>100.0</td>
</tr>
</tbody>
</table>
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3) What is your age?
   a) 18-29
   b) 30-44
   c) 45-64
   d) 65 or over

<table>
<thead>
<tr>
<th>Age</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-29</td>
<td>148</td>
<td>17.3</td>
</tr>
<tr>
<td>30-44</td>
<td>173</td>
<td>20.3</td>
</tr>
<tr>
<td>45-64</td>
<td>292</td>
<td>34.3</td>
</tr>
<tr>
<td>65+</td>
<td>240</td>
<td>28.1</td>
</tr>
<tr>
<td>Total</td>
<td>853</td>
<td>100.0</td>
</tr>
</tbody>
</table>

4) What is your race/ethnicity?
   a) White
   b) African-American
   c) Hispanic or Latino
   d) Other

<table>
<thead>
<tr>
<th>Race</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>554</td>
<td>65.0</td>
</tr>
<tr>
<td>African - American</td>
<td>119</td>
<td>14.0</td>
</tr>
<tr>
<td>Hispanic / Latino</td>
<td>145</td>
<td>17.0</td>
</tr>
<tr>
<td>Other</td>
<td>34</td>
<td>4.0</td>
</tr>
<tr>
<td>Total</td>
<td>853</td>
<td>100.0</td>
</tr>
</tbody>
</table>
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5) What is your gender?
   a) Male
   b) Female

<table>
<thead>
<tr>
<th>Gender</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>374</td>
<td>43.8</td>
</tr>
<tr>
<td>Female</td>
<td>479</td>
<td>56.2</td>
</tr>
<tr>
<td>Total</td>
<td>853</td>
<td>100.0</td>
</tr>
</tbody>
</table>

6) Party
   a) Republican
   b) Democrat
   c) Libertarian/Green/Independent

<table>
<thead>
<tr>
<th>Party</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Republican</td>
<td>298</td>
<td>34.9</td>
</tr>
<tr>
<td>Democrat</td>
<td>325</td>
<td>38.1</td>
</tr>
<tr>
<td>Independent</td>
<td>231</td>
<td>27.0</td>
</tr>
<tr>
<td>Total</td>
<td>853</td>
<td>100.0</td>
</tr>
</tbody>
</table>

7) Region
   a) Panhandle
   b) First Coast and North Florida
   c) Central Florida and the I-4 corridor
   d) Southwest Florida
   e) Southeast Florida/Metro Miami

<table>
<thead>
<tr>
<th>Region</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Panhandle</td>
<td>69</td>
<td>8.1</td>
</tr>
<tr>
<td>First Coast</td>
<td>102</td>
<td>11.9</td>
</tr>
<tr>
<td>I-4 Corridor</td>
<td>354</td>
<td>41.6</td>
</tr>
<tr>
<td>SW FL</td>
<td>69</td>
<td>8.1</td>
</tr>
<tr>
<td>SE FL / Miami</td>
<td>259</td>
<td>30.3</td>
</tr>
<tr>
<td>Total</td>
<td>853</td>
<td>100.0</td>
</tr>
</tbody>
</table>
8) Collection Mode
   a) Landline
   b) Mobile

<table>
<thead>
<tr>
<th>Collection Mode</th>
<th>Frequency</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landline</td>
<td>507</td>
<td>59.4</td>
</tr>
<tr>
<td>Mobile</td>
<td>346</td>
<td>40.6</td>
</tr>
<tr>
<td>Total</td>
<td>853</td>
<td>100.0</td>
</tr>
</tbody>
</table>