Georgia 2016 General Election Poll
10/21/16

Sponsor(s)	Fox 5 Atlanta
Target Population	Likely 2016 General election voters; Georgia
Sampling Method	Blended sample; mixed mode:
	Likely voters were selected from a list of registered Georgia voters. Only voters determined likely to vote in the 2016 general election were included in the sample.
	Landline: registered voters were contacted on the evening of October 20th, 2016 using an interactive voice response system.
	Mobile: registered voters were contacted on October 20th, 2016 on their mobile devices. Respondents answered an identical survey in visual form.
Weighting	The survey was weighted for age, race, gender, party-within-age, party affiliation, and region using propensity scores. Weighting benchmarks were determined using historical turnout data and internal projections.
Total Number of Respondents	570
Margin of Error	±4.1% (95% confidence)

OPINION SAVVY

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1. How likely are you to vote in the General election on November 8, 2016 to determine the next President of the United States, as well as other statewide offices and issues?
   a. I voted early or absentee
   b. I will definitely vote
   c. I am considering voting
   d. I am unsure, or I do not plan on voting [EXCLUDED]

likely

	Frequency	Percent
Voted Early	230	40.3
Definitely	331	58.2
Considering	9	1.6
Total	570	100.0

2. If the election to determine the next President of the United States were held today and your choices were: Democratic nominee Hillary Clinton; Republican nominee Donald Trump; and Libertarian nominee Gary Johnson, for whom would you vote?
   a. Hillary Clinton
   b. Donald Trump
   c. Gary Johnson
   d. I am undecided

presidential_hr

	Frequency	Percent
Clinton	263	46.1
Trump	285	50.1
Johnson	15	2.6
Undecided	7	1.2
Total	570	100.0

3. If the election to determine the next United States Senator from Georgia were held today and your choices were: Republican incumbent Johnny Isakson; Democratic nominee Jim Barksdale; and Libertarian nominee Allen Buckley, for whom would you vote?
   a. Isakson
   b. Barksdale
   c. Buckley
   d. I am undecided

senate_hr

	Frequency	Percent
Isakson	291	51.0
Barksdale	237	41.6
Buckley	19	3.4
Undecided	23	4.0
Total	570	100.0

4. Who do you believe was the winner, or performed the best in the Presidential debate held on Wednesday, October 19th?
   a. Clinton
   b. Trump
   c. I did not watch the debate

debate

	Frequency	Percent
Clinton	266	**46.7**
Trump	267	**46.8**
Did not watch	37	**6.4**
Total	570	**100.0**

5. What is your age?
   a. 18-29
   b. 30-44
   c. 45-64
   d. 65+

age

	Frequency	Percent
18-29	79	**13.9**
30-44	154	**27.0**
45-64	234	**41.1**
65+	103	**18.0**
Total	570	**100.0**

6. What is your race or ethnicity?
   a. White
   b. African-American
   c. Hispanic/Latino
   d. Other

race

	Frequency	Percent
White	372	**65.4**
African - American	174	**30.6**
Hispanic / Latino	11	**2.0**
Other	12	**2.0**
Total	570	**100.0**

7. What is your gender?
   a. Male
   b. Female

gender

	Frequency	Percent
Male	257	**45.1**
Female	313	**54.9**
Total	570	**100.0**

8. In which region of Georgia do you live?
   a. Metro Atlanta
   b. North Georgia, such as Rome, Gainesville, or Athens
   c. Middle Georgia, such as Columbus, Macon, or Augusta
   d. South or Coastal Georgia, such as Albany, Valdosta, or Savannah

region

	Frequency	Percent
Metro ATL	266	**46.7**
North GA	120	**21.1**
Middle GA	103	**18.1**
South / Coastal GA	80	**14.1**
Total	570	**100.0**

9. Collection Mode
   e. Landline
   f. Mobile

collector

	Frequency	Percent
Landline	416	**73.0**
Mobile	154	**27.0**
Total	570	**100.0**