



**Florida 2016 General Election Poll
10/21/16**

Sponsor(s)	Fox 13 Tampa Bay Fox 35 Orlando
Target Population	Florida; likely general election voters
Sampling Method	Blended sample; mixed mode: Likely voters were selected from a list of registered Florida voters. Only voters determined likely to vote in the 2016 general election were included in the sample. Landline: registered voters were contacted on the evening of October 20 th , 2016 using an interactive voice response system. Mobile: registered voters were contacted on October 20 th , 2016 on their mobile devices. Respondents answered an identical survey in visual form.
Weighting	The poll was weighted for age, race, gender, party-within-age, party, and region using propensity scores. Weighting benchmarks were determined using a calculation of historic voter turnout and internal projections.
Total Number of Respondents	538 (weighted)
Margin of Error	±4.2% (95% confidence)

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- 1) How likely are you to vote in the November 2016 general election to determine the next President of the United States, as well as other public officials and issues?
- I voted early or absentee
 - I will definitely vote
 - I am considering voting
 - I have not decided, or I do not plan on voting [EXCLUDED]

likely

	Frequency	Percent
Voted Early	118	21.9
Definitely	410	76.2
Considering	10	1.9
Total	538	100.0

- 2) If the election to determine the next President of the United States were held today and your choices were: Democratic nominee Hillary Clinton; Republican nominee Donald Trump; Libertarian nominee Gary Johnson; and Green Party nominee Jill Stein; for whom would you vote?
- Hillary Clinton
 - Donald Trump
 - Gary Johnson
 - Jill Stein
 - Undecided

presidentialhr

	Frequency	Percent
Clinton	263	49.0
Trump	242	45.0
Johnson	15	2.8
Stein	9	1.8
Undecided	8	1.5
Total	538	100.0

- 3) If the election to determine the United States senator for Florida were held today and your choices were: Republican incumbent Marco Rubio; and Democratic candidate Patrick Murphy; for whom would you vote?
- Marco Rubio
 - Patrick Murphy
 - Undecided

senatehr

	Frequency	Percent
Rubio	248	46.2
Murphy	248	46.2
Undecided	41	7.6
Total	538	100.0

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- 4) Who do you believe was the winner, or performed the best in the Presidential debate held on Wednesday, October 19th?
- a) Clinton
 - b) Trump
 - c) Did not watch

debate

	Frequency	Percent
Clinton	260	48.4
Trump	227	42.3
Did not watch	50	9.3
Total	536	100.0

- 5) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65 or over

age

	Frequency	Percent
18-29	92	17.1
30-44	108	20.1
45-64	183	34.0
65+	155	28.9
Total	538	100.0

- 6) What is your race/ethnicity?
- a) White
 - b) African-American
 - c) Hispanic or Latino
 - d) Other

race

	Frequency	Percent
White	355	66.0
African - American	75	14.0
Hispanic / Latino	86	16.0
Other	22	4.0
Total	538	100.0



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- 7) What is your gender?
a) Male
b) Female

gender

	Frequency	Percent
Male	237	44.1
Female	301	55.9
Total	538	100.0

- 8) Party
a) Republican
b) Democrat
c) Libertarian/Green/Independent

party

	Frequency	Percent
Republican	188	34.9
Democrat	205	38.1
Independent	145	27.0
Total	538	100.0

- 9) Region
a) Panhandle
b) First Coast and North Florida
c) Central Florida and the I-4 corridor
d) Southwest Florida
e) Southeast Florida/Metro Miami

region

	Frequency	Percent
Panhandle	43	8.0
First Coast	64	12.0
I-4 Corridor	226	42.0
SW FL	43	8.0
SE FL / Miami	161	30.0
Total	538	100.0



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- 10) Collection Mode
a) Landline
b) Mobile

collector

	Frequency	Percent
Landline	365	67.9
Mobile	172	32.1
Total	538	100.0