



**Florida 2016 General Election Poll  
10/21/16**

<b>Sponsor(s)</b>	Fox 13 Tampa Bay Fox 35 Orlando
<b>Target Population</b>	Florida; likely general election voters
<b>Sampling Method</b>	Blended sample; mixed mode:  Likely voters were selected from a list of registered Florida voters. Only voters determined likely to vote in the 2016 general election were included in the sample.  Landline: registered voters were contacted on the evening of October 20 <sup>th</sup> , 2016 using an interactive voice response system.  Mobile: registered voters were contacted on October 20 <sup>th</sup> , 2016 on their mobile devices. Respondents answered an identical survey in visual form.
<b>Weighting</b>	The poll was weighted for age, race, gender, party-within-age, party, and region using propensity scores. Weighting benchmarks were determined using a calculation of historic voter turnout and internal projections.
<b>Total Number of Respondents</b>	538 (weighted)
<b>Margin of Error</b>	±4.2% (95% confidence)

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- 1) How likely are you to vote in the November 2016 general election to determine the next President of the United States, as well as other public officials and issues?
- a) I voted early or absentee
  - b) I will definitely vote
  - c) I am considering voting
  - d) I have not decided, or I do not plan on voting [EXCLUDED]

**likely**

	Frequency	Percent
Voted Early	118	21.9
Definitely	410	76.2
Considering	10	1.9
<b>Total</b>	<b>538</b>	<b>100.0</b>

- 2) If the election to determine the next President of the United States were held today and your choices were: Democratic nominee Hillary Clinton; Republican nominee Donald Trump; Libertarian nominee Gary Johnson; and Green Party nominee Jill Stein; for whom would you vote?
- a) Hillary Clinton
  - b) Donald Trump
  - c) Gary Johnson
  - d) Jill Stein
  - e) Undecided

**presidentialhr**

	Frequency	Percent
Clinton	263	49.0
Trump	242	45.0
Johnson	15	2.8
Stein	9	1.8
Undecided	8	1.5
<b>Total</b>	<b>538</b>	<b>100.0</b>

- 3) If the election to determine the United States senator for Florida were held today and your choices were: Republican incumbent Marco Rubio; and Democratic candidate Patrick Murphy; for whom would you vote?
- a) Marco Rubio
  - b) Patrick Murphy
  - c) Undecided

**senatehr**

	Frequency	Percent
Rubio	248	46.2
Murphy	248	46.2
Undecided	41	7.6
<b>Total</b>	<b>538</b>	<b>100.0</b>

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- 4) Who do you believe was the winner, or performed the best in the Presidential debate held on Wednesday, October 19th?
- a) Clinton
  - b) Trump
  - c) Did not watch

**debate**

	Frequency	Percent
Clinton	260	<b>48.4</b>
Trump	227	<b>42.3</b>
Did not watch	50	<b>9.3</b>
Total	536	<b>100.0</b>

- 5) What is your age?
- a) 18-29
  - b) 30-44
  - c) 45-64
  - d) 65 or over

**age**

	Frequency	Percent
18-29	92	<b>17.1</b>
30-44	108	<b>20.1</b>
45-64	183	<b>34.0</b>
65+	155	<b>28.9</b>
Total	538	<b>100.0</b>

- 6) What is your race/ethnicity?
- a) White
  - b) African-American
  - c) Hispanic or Latino
  - d) Other

**race**

	Frequency	Percent
White	355	<b>66.0</b>
African - American	75	<b>14.0</b>
Hispanic / Latino	86	<b>16.0</b>
Other	22	<b>4.0</b>
Total	538	<b>100.0</b>



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- 7) What is your gender?  
a) Male  
b) Female

**gender**

	Frequency	Percent
Male	237	44.1
Female	301	55.9
Total	538	100.0

- 8) Party  
a) Republican  
b) Democrat  
c) Libertarian/Green/Independent

**party**

	Frequency	Percent
Republican	188	34.9
Democrat	205	38.1
Independent	145	27.0
Total	538	100.0

- 9) Region  
a) Panhandle  
b) First Coast and North Florida  
c) Central Florida and the I-4 corridor  
d) Southwest Florida  
e) Southeast Florida/Metro Miami

**region**

	Frequency	Percent
Panhandle	43	8.0
First Coast	64	12.0
I-4 Corridor	226	42.0
SW FL	43	8.0
SE FL / Miami	161	30.0
Total	538	100.0



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- 10) Collection Mode  
a) Landline  
b) Mobile

**collector**

	Frequency	Percent
Landline	365	<b>67.9</b>
Mobile	172	<b>32.1</b>
Total	538	<b>100.0</b>