



**Florida 2016 General Election Poll
9/30/16**

Sponsor(s)	Fox 13 Tampa Bay Fox 35 Orlando
Target Population	Florida; likely general election voters
Sampling Method	Blended sample; mixed mode: Likely voters were selected from a list of registered Florida voters. Only voters determined likely to vote in the 2016 general election were included in the sample. Landline: registered voters were contacted on the evenings of September 28 th and 29 th , 2016 using an interactive voice response system. Mobile: registered voters were contacted on September 28 th and 29 th , 2016 on their mobile devices. Respondents answered an identical survey in visual form.
Weighting	The poll was weighted for age, race, gender, party affiliation, and region using propensity scores. Weighting benchmarks were determined using a calculation of historic voter turnout and internal projections.
Total Number of Respondents	619 (weighted)
Margin of Error	±4.0% (95% confidence)



**Florida 2016 General Election Poll
9/30/16**

- 1) How likely are you to vote in the November 2016 general election to determine the next President of the United States, as well as other public officials and issues?
- a) I will definitely vote
 - b) I am considering voting
 - c) I have not decided, or I do not plan on voting [EXCLUDED]

Likely

	Frequency	Percent
Definitely	607	98.1
Considering	12	1.9
Total	619	100.0

- 2) If the election to determine the next President of the United States were held today and your choices were: Democratic nominee Hillary Clinton; Republican nominee Donald Trump; Libertarian nominee Gary Johnson; and Green Party nominee Jill Stein; for whom would you vote?
- a) Hillary Clinton
 - b) Donald Trump
 - c) Gary Johnson
 - d) Jill Stein
 - e) Undecided

Presidential HR

	Frequency	Percent
Clinton	287	46.6
Trump	286	46.3
Johnson	24	3.9
Stein	11	1.7
Undecided	9	1.4
Total	617	100.0

- 3) If the election to determine the United States senator for Florida were held today and your choices were: Republican incumbent Marco Rubio; and Democratic candidate Patrick Murphy; for whom would you vote?
- a) Marco Rubio
 - b) Patrick Murphy
 - c) Undecided

Senate HR

	Frequency	Percent
Rubio	290	47.1
Murphy	265	42.9
Undecided	62	10.0
Total	617	100.0

**Florida 2016 General Election Poll
9/30/16**

- 4) Who do you believe was the winner, or performed the best in the Presidential debate held on Monday, September 26th?
- a) Clinton
 - b) Trump
 - c) Did not watch

Debate

	Frequency	Percent
Clinton	313	50.6
Trump	250	40.5
Did not watch	55	8.8
Total	618	100.0

- 5) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65 or over

Age

	Frequency	Percent
18-29	105	16.9
30-44	124	20.0
45-64	211	34.1
65+	180	29.0
Total	619	100.0

- 6) What is your race/ethnicity?
- a) White
 - b) African-American
 - c) Hispanic or Latino
 - d) Other

Race

	Frequency	Percent
White	409	66.0
African - American	86	14.0
Hispanic / Latino	99	16.0
Other	25	4.0
Total	619	100.0



**Florida 2016 General Election Poll
9/30/16**

- 7) What is your gender?
a) Male
b) Female

Gender

	Frequency	Percent
Male	272	44.0
Female	347	56.0
Total	619	100.0

- 8) Party
a) Republican
b) Democrat
c) Libertarian/Green/Independent

Party

	Frequency	Percent
Republican	223	36.0
Democrat	229	37.0
Independent	167	27.0
Total	619	100.0

- 9) Region
a) Panhandle
b) First Coast and North Florida
c) Central Florida and the I-4 corridor
d) Southwest Florida
e) Southeast Florida/Metro Miami

Region

	Frequency	Percent
Panhandle	50	8.0
First Coast	74	12.0
I-4 Corridor	260	42.0
SW FL	50	8.0
SE FL / Miami	185	29.9
Total	619	100.0



**Florida 2016 General Election Poll
9/30/16**

10) Collection Mode

- a) Landline
- b) Mobile

Collector

	Frequency	Percent
Landline	432	69.7
Mobile	188	30.3
Total	619	100.0



**Florida 2016 General Election Poll
9/30/16**

		Debate		
		Clinton	Trump	Did not watch
		Column N %	Column N %	Column N %
Presidential HR	Clinton	86.8%	3.3%	14.1%
	Trump	7.1%	93.1%	57.1%
	Johnson	3.5%	2.1%	14.6%
	Stein	1.5%	1.2%	5.9%
	Undecided	1.2%	.3%	8.4%
Senate HR	Rubio	17.3%	81.4%	63.8%
	Murphy	74.7%	8.0%	20.9%
	Undecided	8.1%	10.6%	15.3%
Debate	Clinton	100.0%	0.0%	0.0%
	Trump	0.0%	100.0%	0.0%
	Did not watch	0.0%	0.0%	100.0%
Age	18-29	14.5%	16.4%	30.8%
	30-44	22.7%	17.2%	17.9%
	45-64	33.8%	34.1%	36.7%
	65+	29.0%	32.4%	14.7%
Race	White	63.7%	68.0%	68.9%
	African - American	16.4%	12.3%	8.2%
	Hispanic / Latino	15.8%	15.4%	20.1%
	Other	4.1%	4.2%	2.8%
Gender	Male	42.5%	45.6%	43.2%
	Female	57.5%	54.4%	56.8%
Party	Republican	16.2%	59.8%	38.5%
	Democrat	56.2%	14.8%	29.1%
	Independent	27.6%	25.3%	32.3%
Region	Panhandle	6.3%	9.9%	9.3%
	First Coast	11.5%	12.8%	11.5%
	I-4 Corridor	45.2%	38.7%	40.0%
	SW FL	7.0%	9.9%	5.9%
	SE FL / Miami	30.0%	28.6%	33.4%
Collector	Landline	68.3%	74.6%	57.5%
	Mobile	31.7%	25.4%	42.5%



**Florida 2016 General Election Poll
9/30/16**

		Age			
		18-29	30-44	45-64	65+
		Column N %	Column N %	Column N %	Column N %
Presidential HR	Clinton	39.2%	55.1%	46.9%	44.6%
	Trump	47.9%	38.9%	45.8%	51.1%
	Johnson	7.5%	3.3%	3.7%	2.5%
	Stein	4.1%	1.0%	2.5%	0.0%
	Undecided	1.3%	1.7%	1.1%	1.8%
Senate HR	Rubio	49.5%	36.5%	48.6%	51.1%
	Murphy	36.1%	47.2%	43.2%	43.7%
	Undecided	14.4%	16.3%	8.2%	5.2%
Debate	Clinton	43.9%	57.4%	50.1%	50.4%
	Trump	39.8%	34.7%	40.4%	45.1%
	Did not watch	16.3%	7.9%	9.5%	4.5%
Age	18-29	100.0%	0.0%	0.0%	0.0%
	30-44	0.0%	100.0%	0.0%	0.0%
	45-64	0.0%	0.0%	100.0%	0.0%
	65+	0.0%	0.0%	0.0%	100.0%
Race	White	39.5%	40.5%	74.8%	88.7%
	African - American	19.6%	20.1%	13.4%	7.1%
	Hispanic / Latino	37.5%	33.6%	7.5%	1.4%
	Other	3.4%	5.8%	4.3%	2.9%
Gender	Male	37.6%	52.2%	44.1%	41.9%
	Female	62.4%	47.8%	55.9%	58.1%
Party	Republican	25.7%	30.9%	36.5%	45.0%
	Democrat	43.8%	39.6%	34.4%	34.1%
	Independent	30.5%	29.5%	29.1%	20.9%
Region	Panhandle	4.8%	3.8%	12.1%	8.1%
	First Coast	6.5%	15.4%	13.1%	11.5%
	I-4 Corridor	46.8%	36.4%	42.8%	42.1%
	SW FL	3.0%	7.2%	9.0%	10.4%
	SE FL / Miami	39.0%	37.1%	22.9%	27.9%
Collector	Landline	22.6%	21.6%	96.6%	98.7%
	Mobile	77.4%	78.4%	3.4%	1.3%



**Florida 2016 General Election Poll
9/30/16**

		Race			
		White	African - American	Hispanic / Latino	Other
		Column N %	Column N %	Column N %	Column N %
Presidential HR	Clinton	42.9%	63.8%	48.0%	41.8%
	Trump	47.6%	32.8%	52.0%	49.0%
	Johnson	5.7%	0.0%	0.0%	3.1%
	Stein	1.6%	3.5%	0.0%	4.5%
	Undecided	2.1%	0.0%	0.0%	1.6%
Senate HR	Rubio	47.6%	33.9%	54.7%	53.3%
	Murphy	42.8%	63.7%	26.7%	39.9%
	Undecided	9.7%	2.5%	18.6%	6.8%
Debate	Clinton	48.9%	59.2%	50.0%	51.5%
	Trump	41.8%	35.7%	39.0%	42.4%
	Did not watch	9.2%	5.2%	11.1%	6.1%
Age	18-29	10.1%	23.7%	39.6%	14.3%
	30-44	12.3%	28.7%	42.0%	28.8%
	45-64	38.6%	32.8%	15.9%	36.1%
	65+	39.0%	14.7%	2.4%	20.8%
Race	White	100.0%	0.0%	0.0%	0.0%
	African - American	0.0%	100.0%	0.0%	0.0%
	Hispanic / Latino	0.0%	0.0%	100.0%	0.0%
	Other	0.0%	0.0%	0.0%	100.0%
Gender	Male	45.5%	23.0%	53.2%	55.3%
	Female	54.5%	77.0%	46.8%	44.7%
Party	Republican	42.6%	12.6%	28.6%	38.3%
	Democrat	31.5%	67.2%	36.1%	24.8%
	Independent	25.9%	20.2%	35.3%	37.0%
Region	Panhandle	8.8%	10.3%	4.4%	2.9%
	First Coast	13.3%	15.7%	1.5%	19.8%
	I-4 Corridor	44.0%	32.2%	38.0%	58.1%
	SW FL	9.1%	8.2%	4.4%	4.3%
	SE FL / Miami	24.8%	33.6%	51.7%	14.9%
Collector	Landline	80.9%	77.3%	17.1%	68.3%
	Mobile	19.1%	22.7%	82.9%	31.7%



**Florida 2016 General Election Poll
9/30/16**

		Gender	
		Male	Female
		Column N %	Column N %
Presidential HR	Clinton	44.1%	48.5%
	Trump	47.1%	45.8%
	Johnson	6.5%	1.9%
	Stein	1.3%	2.1%
	Undecided	1.1%	1.7%
Senate HR	Rubio	44.6%	49.1%
	Murphy	43.7%	42.4%
	Undecided	11.8%	8.6%
Debate	Clinton	49.1%	51.8%
	Trump	42.1%	39.3%
	Did not watch	8.7%	8.9%
Age	18-29	14.5%	18.8%
	30-44	23.7%	17.1%
	45-64	34.2%	34.0%
	65+	27.6%	30.1%
Race	White	68.3%	64.2%
	African - American	7.3%	19.2%
	Hispanic / Latino	19.3%	13.4%
	Other	5.1%	3.2%
Gender	Male	100.0%	0.0%
	Female	0.0%	100.0%
Party	Republican	38.6%	33.9%
	Democrat	27.2%	44.6%
	Independent	34.2%	21.4%
Region	Panhandle	8.3%	7.8%
	First Coast	12.9%	11.3%
	I-4 Corridor	42.1%	41.9%
	SW FL	6.3%	9.4%
	SE FL / Miami	30.4%	29.5%
Collector	Landline	63.7%	74.4%
	Mobile	36.3%	25.6%



**Florida 2016 General Election Poll
9/30/16**

		Party		
		Republican	Democrat	Independent
		Column N %	Column N %	Column N %
Presidential HR	Clinton	17.1%	78.8%	41.9%
	Trump	77.7%	18.4%	42.5%
	Johnson	3.0%	1.7%	8.1%
	Stein	0.0%	0.0%	6.4%
	Undecided	2.2%	1.1%	1.0%
Senate HR	Rubio	75.6%	23.0%	42.2%
	Murphy	15.3%	68.8%	44.2%
	Undecided	9.1%	8.2%	13.6%
Debate	Clinton	22.8%	76.8%	51.6%
	Trump	67.7%	16.2%	37.9%
	Did not watch	9.5%	6.9%	10.6%
Age	18-29	12.1%	20.1%	19.1%
	30-44	17.2%	21.4%	21.8%
	45-64	34.5%	31.7%	36.7%
	65+	36.3%	26.8%	22.4%
Race	White	78.1%	56.3%	63.1%
	African - American	4.9%	25.4%	10.4%
	Hispanic / Latino	12.7%	15.6%	20.9%
	Other	4.3%	2.7%	5.5%
Gender	Male	47.2%	32.4%	55.6%
	Female	52.8%	67.6%	44.4%
Party	Republican	100.0%	0.0%	0.0%
	Democrat	0.0%	100.0%	0.0%
	Independent	0.0%	0.0%	100.0%
Region	Panhandle	9.7%	7.1%	7.1%
	First Coast	13.7%	14.2%	6.7%
	I-4 Corridor	40.3%	43.8%	41.9%
	SW FL	7.8%	4.7%	13.0%
	SE FL / Miami	28.5%	30.4%	31.2%
Collector	Landline	74.9%	69.8%	62.7%
	Mobile	25.1%	30.2%	37.3%



**Florida 2016 General Election Poll
9/30/16**

		Region				
		Panhandle	First Coast	I-4 Corridor	SW FL	SE FL / Miami
		Column N %	Column N %	Column N %	Column N %	Column N %
Presidential HR	Clinton	36.1%	45.1%	49.1%	42.5%	47.3%
	Trump	58.2%	48.7%	42.3%	49.6%	47.1%
	Johnson	0.0%	3.5%	5.8%	7.9%	1.3%
	Stein	0.0%	1.6%	2.0%	0.0%	2.3%
	Undecided	5.6%	1.1%	.8%	0.0%	1.9%
Senate HR	Rubio	49.0%	56.0%	44.7%	48.5%	45.9%
	Murphy	36.8%	33.4%	46.4%	33.6%	46.0%
	Undecided	14.2%	10.6%	8.9%	17.9%	8.1%
Debate	Clinton	39.8%	48.5%	54.3%	43.7%	51.1%
	Trump	50.0%	43.0%	37.3%	49.8%	39.0%
	Did not watch	10.2%	8.4%	8.4%	6.5%	9.9%
Age	18-29	10.1%	9.1%	18.9%	6.3%	22.0%
	30-44	9.4%	25.8%	17.3%	18.0%	24.8%
	45-64	51.3%	37.2%	34.7%	38.3%	26.1%
	65+	29.2%	27.9%	29.1%	37.4%	27.1%
Race	White	71.9%	73.1%	69.2%	74.9%	54.7%
	African - American	17.8%	18.2%	10.7%	14.3%	15.7%
	Hispanic / Latino	8.8%	2.0%	14.5%	8.7%	27.6%
	Other	1.5%	6.7%	5.6%	2.2%	2.0%
Gender	Male	45.4%	47.2%	44.1%	34.3%	44.7%
	Female	54.6%	52.8%	55.9%	65.7%	55.3%
Party	Republican	43.4%	41.2%	34.6%	34.8%	34.3%
	Democrat	32.6%	43.7%	38.5%	21.4%	37.5%
	Independent	24.0%	15.2%	26.9%	43.8%	28.2%
Region	Panhandle	100.0%	0.0%	0.0%	0.0%	0.0%
	First Coast	0.0%	100.0%	0.0%	0.0%	0.0%
	I-4 Corridor	0.0%	0.0%	100.0%	0.0%	0.0%
	SW FL	0.0%	0.0%	0.0%	100.0%	0.0%
	SE FL / Miami	0.0%	0.0%	0.0%	0.0%	100.0%
Collector	Landline	80.5%	79.6%	68.6%	75.8%	62.7%
	Mobile	19.5%	20.4%	31.4%	24.2%	37.3%



**Florida 2016 General Election Poll
9/30/16**

		Collector	
		Landline	Mobile
		Column N %	Column N %
Presidential HR	Clinton	44.8%	50.5%
	Trump	49.4%	39.3%
	Johnson	3.3%	5.3%
	Stein	1.2%	2.9%
	Undecided	1.3%	1.9%
Senate HR	Rubio	51.0%	38.0%
	Murphy	43.4%	41.8%
	Undecided	5.6%	20.2%
Debate	Clinton	49.5%	53.3%
	Trump	43.2%	34.2%
	Did not watch	7.3%	12.5%
Age	18-29	5.5%	43.2%
	30-44	6.2%	51.7%
	45-64	47.2%	3.8%
	65+	41.1%	1.3%
Race	White	76.6%	41.6%
	African - American	15.5%	10.4%
	Hispanic / Latino	3.9%	43.7%
	Other	4.0%	4.2%
Gender	Male	40.2%	52.7%
	Female	59.8%	47.3%
Party	Republican	38.7%	29.9%
	Democrat	37.0%	36.9%
	Independent	24.3%	33.3%
Region	Panhandle	9.3%	5.2%
	First Coast	13.7%	8.1%
	I-4 Corridor	41.3%	43.6%
	SW FL	8.7%	6.4%
	SE FL / Miami	26.9%	36.8%
Collector	Landline	100.0%	0.0%
	Mobile	0.0%	100.0%