



**Florida 2016 General Election Poll
8/11/16**

| | |
|------------------------------------|---|
| Sponsor(s) | Fox 13 Tampa Bay |
| Target Population | Florida; likely general election voters |
| Sampling Method | <p>Blended sample; mixed mode:</p> <p>Likely voters were selected from a list of registered Florida voters. Only voters determined likely to vote in the 2016 general election were included in the sample.</p> <p>Landline: registered voters were contacted on the evening of August 10th, 2016 using an interactive voice response system.</p> <p>Mobile: registered voters were contacted on the evening of August 10th, 2016 on their mobile devices. Respondents answered an identical survey in visual form.</p> |
| Weighting | <p>The poll was weighted for age, race, gender, party affiliation, and region using propensity scores. Weighting benchmarks were determined using a calculation of historic voter turnout and internal projections.</p> |
| Total Number of Respondents | 622 (weighted) |
| Margin of Error | ±4.0% (95% confidence) |



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- 1) How likely are you to vote in the November 2016 general election to determine the next President of the United States, as well as other public officials and issues?
- a) I will definitely vote
 - b) I am considering voting
 - c) I have not decided, or I do not plan on voting [EXCLUDED]

likely

| | Frequency | Percent |
|-------------|-----------|--------------|
| Definitely | 594 | 95.5 |
| Considering | 28 | 4.5 |
| Total | 622 | 100.0 |

- 2) If the election to determine the next President of the United States were held today and your choices were: Democratic nominee Hillary Clinton; Republican nominee Donald Trump; Libertarian nominee Gary Johnson; and Green Party nominee Jill Stein; for whom would you vote?
- a) Hillary Clinton
 - b) Donald Trump
 - c) Gary Johnson
 - d) Jill Stein
 - e) Undecided

Presidential_HR

| | Frequency | Percent |
|-----------|-----------|--------------|
| Clinton | 281 | 45.2 |
| Trump | 275 | 44.3 |
| Johnson | 37 | 5.9 |
| Stein | 8 | 1.2 |
| Undecided | 21 | 3.4 |
| Total | 622 | 100.0 |

- 3) If the election to determine the United States senator for Florida were held today and your choices were: Republican incumbent Marco Rubio; and Democratic candidate Patrick Murphy; for whom would you vote?
- a) Marco Rubio
 - b) Patrick Murphy
 - c) Undecided

Senate_HR

| | Frequency | Percent |
|-----------|-----------|--------------|
| Rubio | 278 | 44.7 |
| Murphy | 270 | 43.4 |
| Undecided | 74 | 11.9 |
| Total | 622 | 100.0 |

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- 4) Do you support Florida Constitutional Amendment 2, which legalizes medical marijuana for individuals with specific debilitating diseases or comparable debilitating conditions as determined by a licensed state physician?
- a) Support
 - b) Oppose
 - c) Undecided

Marijuana

| | Frequency | Percent |
|-----------|-----------|--------------|
| Favor | 400 | 64.4 |
| Oppose | 167 | 26.8 |
| Undecided | 55 | 8.8 |
| Total | 622 | 100.0 |

- 5) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65 or over

age

| | Frequency | Percent |
|-------|-----------|--------------|
| 18-29 | 105 | 17.0 |
| 30-44 | 124 | 19.9 |
| 45-64 | 211 | 34.0 |
| 65+ | 182 | 29.2 |
| Total | 622 | 100.0 |

- 6) What is your race/ethnicity?
- a) White
 - b) African-American
 - c) Hispanic or Latino
 - d) Other

race

| | Frequency | Percent |
|--------------------|-----------|--------------|
| White | 411 | 66.0 |
| African - American | 87 | 14.0 |
| Hispanic/Latino | 99 | 16.0 |
| Other | 25 | 4.0 |
| Total | 622 | 100.0 |



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- 7) What is your gender?
a) Male
b) Female

gender

| | Frequency | Percent |
|--------|-----------|--------------|
| Male | 274 | 44.0 |
| Female | 348 | 56.0 |
| Total | 622 | 100.0 |

- 8) Party
a) Republican
b) Democrat
c) Libertarian/Green/Independent

party

| | Frequency | Percent |
|-------------------|-----------|--------------|
| Republican | 224 | 36.0 |
| Democrat | 230 | 37.1 |
| Independent/Other | 167 | 26.9 |
| Total | 622 | 100.0 |

- 9) Region
a) Panhandle
b) First Coast and North Florida
c) Central Florida and the I-4 corridor
d) Southwest Florida
e) Southeast Florida/Metro Miami

region

| | Frequency | Percent |
|---------------|-----------|--------------|
| Panhandle | 50 | 8.0 |
| First Coast | 75 | 12.0 |
| I-4 Corridor | 261 | 42.0 |
| SW FL | 50 | 8.0 |
| SE FL / Miami | 186 | 30.0 |
| Total | 622 | 100.0 |



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- 10) Collection Mode
a) Landline
b) Mobile

collector

| | Frequency | Percent |
|----------|------------------|----------------|
| Landline | 458 | 73.6 |
| Mobile | 164 | 26.4 |
| Total | 622 | 100.0 |