



**Florida 2016 General Election Poll
8/11/16**

Sponsor(s)	Fox 13 Tampa Bay
Target Population	Florida; likely general election voters
Sampling Method	<p>Blended sample; mixed mode:</p> <p>Likely voters were selected from a list of registered Florida voters. Only voters determined likely to vote in the 2016 general election were included in the sample.</p> <p>Landline: registered voters were contacted on the evening of August 10th, 2016 using an interactive voice response system.</p> <p>Mobile: registered voters were contacted on the evening of August 10th, 2016 on their mobile devices. Respondents answered an identical survey in visual form.</p>
Weighting	<p>The poll was weighted for age, race, gender, party affiliation, and region using propensity scores. Weighting benchmarks were determined using a calculation of historic voter turnout and internal projections.</p>
Total Number of Respondents	622 (weighted)
Margin of Error	±4.0% (95% confidence)



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- 1) How likely are you to vote in the November 2016 general election to determine the next President of the United States, as well as other public officials and issues?
- a) I will definitely vote
 - b) I am considering voting
 - c) I have not decided, or I do not plan on voting [EXCLUDED]

likely

	Frequency	Percent
Definitely	594	95.5
Considering	28	4.5
Total	622	100.0

- 2) If the election to determine the next President of the United States were held today and your choices were: Democratic nominee Hillary Clinton; Republican nominee Donald Trump; Libertarian nominee Gary Johnson; and Green Party nominee Jill Stein; for whom would you vote?
- a) Hillary Clinton
 - b) Donald Trump
 - c) Gary Johnson
 - d) Jill Stein
 - e) Undecided

Presidential_HR

	Frequency	Percent
Clinton	281	45.2
Trump	275	44.3
Johnson	37	5.9
Stein	8	1.2
Undecided	21	3.4
Total	622	100.0

- 3) If the election to determine the United States senator for Florida were held today and your choices were: Republican incumbent Marco Rubio; and Democratic candidate Patrick Murphy; for whom would you vote?
- a) Marco Rubio
 - b) Patrick Murphy
 - c) Undecided

Senate_HR

	Frequency	Percent
Rubio	278	44.7
Murphy	270	43.4
Undecided	74	11.9
Total	622	100.0

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- 4) Do you support Florida Constitutional Amendment 2, which legalizes medical marijuana for individuals with specific debilitating diseases or comparable debilitating conditions as determined by a licensed state physician?
- a) Support
 - b) Oppose
 - c) Undecided

Marijuana

	Frequency	Percent
Favor	400	64.4
Oppose	167	26.8
Undecided	55	8.8
Total	622	100.0

- 5) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65 or over

age

	Frequency	Percent
18-29	105	17.0
30-44	124	19.9
45-64	211	34.0
65+	182	29.2
Total	622	100.0

- 6) What is your race/ethnicity?
- a) White
 - b) African-American
 - c) Hispanic or Latino
 - d) Other

race

	Frequency	Percent
White	411	66.0
African - American	87	14.0
Hispanic/Latino	99	16.0
Other	25	4.0
Total	622	100.0



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- 7) What is your gender?
a) Male
b) Female

gender

	Frequency	Percent
Male	274	44.0
Female	348	56.0
Total	622	100.0

- 8) Party
a) Republican
b) Democrat
c) Libertarian/Green/Independent

party

	Frequency	Percent
Republican	224	36.0
Democrat	230	37.1
Independent/Other	167	26.9
Total	622	100.0

- 9) Region
a) Panhandle
b) First Coast and North Florida
c) Central Florida and the I-4 corridor
d) Southwest Florida
e) Southeast Florida/Metro Miami

region

	Frequency	Percent
Panhandle	50	8.0
First Coast	75	12.0
I-4 Corridor	261	42.0
SW FL	50	8.0
SE FL / Miami	186	30.0
Total	622	100.0



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- 10) Collection Mode
a) Landline
b) Mobile

collector

	Frequency	Percent
Landline	458	73.6
Mobile	164	26.4
Total	622	100.0