



**Florida Republican Presidential Primary Poll
3/14/16**

Sponsor(s)	Fox 13 Tampa Bay Fox 35 Orlando Florida Times-Union
Target Population	Florida; likely presidential primary voters; Republican
Sampling Method	Blended sample; mixed mode: Likely Republican primary voters were selected at random from a list of registered voters. Only voters determined likely to attend the 2016 Florida Republican primary were included in the sample. Landline: registered voters were contacted on the evening of March 13 th , 2016 using an interactive voice response system. Mobile: registered voters were contacted on the evening of March 13 th , 2016 on their mobile devices. Respondents answered an identical survey in visual form.
Weighting	Two questions served as selection variables. The first question asked whether the respondent plans to attend the primary on March 15 th ; all responses other than “definitely,” “considering,” or “voted early” were excluded from the dataset. Respondents who are considering voting were then asked if they knew where their primary will be held (e.g. church, school); all responses of “I am unsure” were excluded from the dataset. The poll was weighted for age, race, gender, evangelism, and region using propensity scores. Weighting benchmarks were determined using a calculation of historic primary voter turnout, external analysis and internal projections.
Total Number of Respondents	787 (weighted)
Margin of Error	±3.5% (95% confidence)



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- 1) How likely are you to vote in the 2016 Florida Republican primary on Tuesday, March 15th to determine the Republican nominee for president?
- a) I will definitely vote
 - b) I am considering voting
 - c) I have already voted
 - d) I have not decided, or I do not plan on voting [EXCLUDED]

Likely

	Frequency	Percent
Definitely	660	84.0
Considering	21	2.7
Already voted	105	13.4
Total	787	100.0

- 2) [IF Q1 = B] Where is your voting location?
- a) At a school
 - b) At a church
 - c) At a fire house
 - d) At a community center or government building
 - e) Other
 - f) I am unsure [EXCLUDED]

Location

	Frequency	Percent
School	29	23.3
Church	28	22.2
Fire House	4	2.9
Community Center	50	40.1
Other	14	11.5
Total	124	100.0



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- 3) If the 2016 Florida Primary to determine the Republican nominee for President were held today, for whom would you vote?
- a) Ted Cruz
 - b) John Kasich
 - c) Marco Rubio
 - d) Donald Trump
 - e) Undecided

Horse Race 1

	Frequency	Percent
Cruz	143	18.2
Kasich	76	9.7
Rubio	206	26.2
Trump	348	44.3
Undecided	13	1.6
Total	787	100.0

- 4) How committed are you to your choice for the Republican nomination?
- a) I am very committed and intend to vote for my candidate on March 15th
 - b) I might change my vote between now and the Tuesday primary
 - c) I have not yet decided

Commitment

	Frequency	Percent
Very committed	610	89.5
Might change	58	8.6
Undecided	13	2.0
Total	681	100.0



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- 5) If the primary were held today and you could not vote for your first chosen candidate, who would be your second choice?
- a) Ted Cruz
 - b) John Kasich
 - c) Marco Rubio
 - d) Donald Trump
 - e) Undecided

Horse Race 2

	Frequency	Percent
Cruz	94	13.8
Kasich	137	20.1
Rubio	142	20.8
Trump	109	16.0
Undecided	199	29.2
Total	681	100.0

- 6) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65+

Age

	Frequency	Percent
18-29	39	5.0
30-44	103	13.0
45-64	315	40.0
65+	330	42.0
Total	787	100.0



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- 7) What is your race/ethnicity?
a) White
b) African-American
c) Hispanic or Latino
d) Other

Race

	Frequency	Percent
White	708	90.0
African - American	8	1.0
Hispanic / Latino	63	8.0
Other	8	1.0
Total	787	100.0

- 8) What is your gender?
a) Male
b) Female

Gender

	Frequency	Percent
Male	386	49.0
Female	401	51.0
Total	787	100.0

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- 9) How would you describe your political ideology?
- a) Very conservative
 - b) Somewhat conservative
 - c) Moderate
 - d) Somewhat liberal
 - e) Very liberal
 - f) Unsure

Ideology

	Frequency	Percent
Very Conservative	324	41.3
Somewhat Conservative	277	35.2
Moderate	141	18.0
Somewhat Liberal	16	2.0
Very Liberal	8	1.0
Undecided / DK	20	2.5
Total	787	100.0

- 10) Do you consider yourself to be an evangelical or born-again Christian?
- a) Yes
 - b) No

Evangelism

	Frequency	Percent
Yes	369	47.0
No	417	53.0
Total	787	100.0



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11) Region

- a) Panhandle
- b) First Coast or North Florida
- c) Central Florida and the I-4 corridor
- d) Southwest Florida
- e) Southeast Florida/Metro Miami

Region		
	Frequency	Percent
Panhandle	78	10.0
First Coast	94	12.0
Central FL / I-4	314	40.0
SW FL	118	15.0
SE FL / Metro	181	23.0
Total	787	100.0

12) Collection Mode

- a) Landline
- b) Mobile

Collection Mode		
	Frequency	Percent
Landline	651	82.7
Mobile	136	17.3
Total	787	100.0



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		Horse Race 1				
		Cruz	Kasich	Rubio	Trump	Undecided
		%	%	%	%	%
Likely	Definitely	85.1%	84.0%	81.6%	85.3%	72.5%
	Considering	1.0%	4.9%	2.1%	3.3%	0.0%
	Already voted	13.9%	11.1%	16.4%	11.4%	27.5%
Commitment	Very committed	90.4%	81.9%	89.1%	93.7%	0.0%
	Might change	9.6%	18.1%	9.8%	5.4%	6.4%
	Undecided	0.0%	0.0%	1.1%	.9%	93.6%
Horse Race 2	Cruz	7.5%	5.0%	14.0%	17.9%	23.0%
	Kasich	8.6%	9.4%	31.2%	20.7%	28.6%
	Rubio	17.1%	14.9%	29.6%	19.3%	0.0%
	Trump	29.3%	28.1%	9.1%	12.5%	0.0%
	Undecided	37.5%	42.5%	16.2%	29.6%	48.4%
Age	18-29	1.0%	3.1%	7.0%	6.0%	0.0%
	30-44	8.8%	9.7%	15.5%	13.7%	23.3%
	45-64	49.3%	46.3%	36.4%	37.6%	22.7%
	65+	40.9%	40.9%	41.2%	42.7%	54.0%
Race	White	94.7%	95.5%	86.1%	88.8%	96.8%
	African - American	1.6%	1.3%	.1%	1.2%	1.3%
	Hispanic / Latino	3.3%	2.4%	13.2%	8.4%	0.0%
	Other	.5%	.9%	.6%	1.6%	2.0%
Gender	Male	58.7%	33.4%	48.0%	49.0%	51.4%
	Female	41.3%	66.6%	52.0%	51.0%	48.6%
Ideology	Very Conservative	65.6%	18.4%	41.2%	36.2%	42.1%
	Somewhat Conservative	27.3%	40.6%	36.8%	36.8%	23.3%
	Moderate	3.9%	28.7%	19.9%	20.2%	21.6%
	Somewhat Liberal	2.4%	5.9%	.3%	2.0%	0.0%
	Very Liberal	.7%	4.1%	.6%	.5%	8.0%
	Undecided / DK	0.0%	2.2%	1.2%	4.3%	4.9%
Evangelism	Yes	62.0%	37.5%	41.0%	45.6%	69.4%
	No	38.0%	62.5%	59.0%	54.4%	30.6%
Region	Panhandle	14.5%	5.3%	7.5%	10.3%	16.6%
	First Coast	12.6%	11.1%	6.8%	15.2%	10.3%
	Central FL / I-4	35.0%	38.3%	42.0%	41.9%	19.9%
	SW FL	16.8%	21.9%	15.6%	12.4%	16.0%
	SE FL / Metro	21.1%	23.3%	28.1%	20.2%	37.1%
Collection Mode	Landline	91.6%	96.6%	79.6%	77.9%	82.0%
	Mobile	8.4%	3.4%	20.4%	22.1%	18.0%



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		Likely		
		Definitely	Considering	Already voted
		%	%	%
Horse Race 1	Cruz	18.4%	6.9%	18.9%
	Kasich	9.7%	17.9%	8.1%
	Rubio	25.5%	20.4%	32.1%
	Trump	45.0%	54.7%	37.7%
	Undecided	1.4%	0.0%	3.3%
Commitment	Very committed	90.1%	68.1%	0.0%
	Might change	8.3%	18.6%	0.0%
	Undecided	1.6%	13.4%	0.0%
Horse Race 2	Cruz	14.1%	3.4%	0.0%
	Kasich	20.0%	25.9%	0.0%
	Rubio	21.1%	12.7%	0.0%
	Trump	15.7%	25.2%	0.0%
	Undecided	29.1%	32.8%	0.0%
Age	18-29	5.0%	1.4%	5.5%
	30-44	12.4%	35.4%	12.6%
	45-64	42.0%	24.5%	30.7%
	65+	40.6%	38.6%	51.2%
Race	White	89.8%	76.6%	93.5%
	African - American	1.0%	2.5%	.5%
	Hispanic / Latino	8.1%	15.6%	5.8%
	Other	1.0%	5.3%	.3%
Gender	Male	50.2%	41.8%	43.0%
	Female	49.8%	58.2%	57.0%
Ideology	Very Conservative	42.6%	27.9%	35.5%
	Somewhat Conservative	34.6%	40.4%	38.2%
	Moderate	17.8%	21.4%	18.8%
	Somewhat Liberal	2.1%	0.0%	1.5%
	Very Liberal	1.0%	1.4%	1.0%
	Undecided / DK	1.9%	8.8%	5.1%
Evangelism	Yes	46.6%	45.2%	49.7%
	No	53.4%	54.8%	50.3%
Region	Panhandle	10.9%	8.6%	4.4%
	First Coast	11.9%	1.1%	14.7%
	Central FL / I-4	38.7%	43.7%	47.3%
	SW FL	13.4%	23.6%	23.3%
	SE FL / Metro	25.1%	23.0%	10.3%
Collection Mode	Landline	83.1%	68.6%	82.8%
	Mobile	16.9%	31.4%	17.2%



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		Commitment		
		Very committed	Might change	Undecided
		%	%	%
Horse Race 1	Cruz	18.2%	20.3%	0.0%
	Kasich	9.1%	21.1%	0.0%
	Rubio	25.2%	28.9%	14.3%
	Trump	47.4%	28.7%	20.9%
	Undecided	0.0%	1.0%	64.8%
Commitment	Very committed	100.0%	0.0%	0.0%
	Might change	0.0%	100.0%	0.0%
	Undecided	0.0%	0.0%	100.0%
Horse Race 2	Cruz	14.5%	6.7%	11.5%
	Kasich	20.5%	16.1%	19.8%
	Rubio	21.3%	18.8%	8.0%
	Trump	16.0%	17.5%	11.9%
	Undecided	27.6%	41.0%	48.8%
Age	18-29	4.3%	12.2%	0.0%
	30-44	12.4%	11.4%	52.2%
	45-64	42.2%	37.4%	21.6%
	65+	41.0%	39.1%	26.2%
Race	White	88.7%	95.3%	98.1%
	African - American	1.2%	.4%	0.0%
	Hispanic / Latino	8.9%	4.3%	0.0%
	Other	1.3%	0.0%	1.9%
Gender	Male	51.0%	40.1%	46.9%
	Female	49.0%	59.9%	53.1%
Ideology	Very Conservative	42.7%	38.2%	36.1%
	Somewhat Conservative	34.4%	41.3%	21.0%
	Moderate	18.2%	11.8%	30.0%
	Somewhat Liberal	1.9%	3.9%	0.0%
	Very Liberal	1.2%	0.0%	0.0%
	Undecided / DK	1.6%	4.8%	12.9%
Evangelism	Yes	46.4%	43.2%	68.3%
	No	53.6%	56.8%	31.7%
Region	Panhandle	10.3%	15.8%	10.9%
	First Coast	11.7%	11.4%	8.6%
	Central FL / I-4	39.6%	31.3%	36.0%
	SW FL	14.1%	11.5%	9.1%
	SE FL / Metro	24.3%	30.0%	35.4%
Collection Mode	Landline	83.5%	80.7%	52.9%
	Mobile	16.5%	19.3%	47.1%



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		Horse Race 2				
		Cruz	Kasich	Rubio	Trump	Undecided
		%	%	%	%	%
Horse Race 1	Cruz	9.8%	7.7%	14.8%	32.9%	23.2%
	Kasich	3.6%	4.6%	7.1%	17.5%	14.5%
	Rubio	25.6%	39.2%	36.0%	14.3%	14.1%
	Trump	58.7%	46.5%	42.0%	35.3%	46.0%
	Undecided	2.3%	1.9%	0.0%	0.0%	2.3%
Commitment	Very committed	94.2%	91.2%	91.5%	89.2%	84.7%
	Might change	4.1%	6.8%	7.7%	9.3%	12.0%
	Undecided	1.6%	1.9%	.8%	1.5%	3.3%
Horse Race 2	Cruz	100.0%	0.0%	0.0%	0.0%	0.0%
	Kasich	0.0%	100.0%	0.0%	0.0%	0.0%
	Rubio	0.0%	0.0%	100.0%	0.0%	0.0%
	Trump	0.0%	0.0%	0.0%	100.0%	0.0%
	Undecided	0.0%	0.0%	0.0%	0.0%	100.0%
Age	18-29	9.3%	7.5%	2.9%	4.4%	2.7%
	30-44	26.0%	11.7%	11.7%	14.6%	8.2%
	45-64	31.2%	37.2%	38.2%	46.9%	48.4%
	65+	33.5%	43.6%	47.3%	34.0%	40.7%
Race	White	75.5%	93.4%	94.1%	86.0%	91.8%
	African - American	.6%	1.6%	.3%	1.3%	1.3%
	Hispanic / Latino	23.1%	3.8%	4.8%	11.9%	5.2%
	Other	.8%	1.2%	.8%	.8%	1.8%
Gender	Male	49.0%	55.9%	49.9%	47.8%	47.5%
	Female	51.0%	44.1%	50.1%	52.2%	52.5%
Ideology	Very Conservative	44.9%	52.1%	33.3%	45.4%	38.5%
	Somewhat Conservative	37.7%	31.8%	37.8%	29.0%	36.3%
	Moderate	14.0%	11.5%	24.3%	15.9%	20.6%
	Somewhat Liberal	1.6%	2.9%	1.1%	4.1%	1.3%
	Very Liberal	.7%	.3%	1.2%	2.2%	.9%
	Undecided / DK	1.1%	1.3%	2.3%	3.4%	2.5%
Evangelism	Yes	57.7%	44.6%	44.7%	48.7%	42.8%
	No	42.3%	55.4%	55.3%	51.3%	57.2%
Region	Panhandle	10.0%	10.9%	8.3%	10.8%	13.0%
	First Coast	14.1%	12.3%	7.3%	11.0%	13.3%
	Central FL / I-4	41.9%	42.0%	41.5%	34.8%	35.6%
	SW FL	7.4%	14.7%	15.0%	8.7%	18.0%
	SE FL / Metro	26.7%	20.2%	27.9%	34.7%	20.1%
Collection Mode	Landline	66.8%	80.8%	89.1%	79.5%	88.7%
	Mobile	33.2%	19.2%	10.9%	20.5%	11.3%



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		Age			
		18-29	30-44	45-64	65+
		%	%	%	%
Horse Race 1	Cruz	3.8%	12.2%	22.4%	17.7%
	Kasich	6.0%	7.2%	11.2%	9.5%
	Rubio	36.7%	31.1%	23.9%	25.7%
	Trump	53.5%	46.5%	41.6%	45.0%
	Undecided	0.0%	2.9%	.9%	2.1%
Commitment	Very committed	78.7%	84.7%	91.2%	90.5%
	Might change	21.3%	7.4%	7.7%	8.2%
	Undecided	0.0%	7.8%	1.0%	1.3%
Horse Race 2	Cruz	26.3%	27.4%	10.4%	11.4%
	Kasich	30.8%	18.0%	18.1%	21.6%
	Rubio	12.3%	18.5%	19.2%	24.2%
	Trump	14.6%	17.9%	18.1%	13.5%
	Undecided	16.1%	18.2%	34.1%	29.3%
Age	18-29	100.0%	0.0%	0.0%	0.0%
	30-44	0.0%	100.0%	0.0%	0.0%
	45-64	0.0%	0.0%	100.0%	0.0%
	65+	0.0%	0.0%	0.0%	100.0%
Race	White	66.5%	73.8%	89.8%	97.9%
	African - American	3.5%	.5%	1.4%	.4%
	Hispanic / Latino	30.0%	24.6%	6.9%	1.3%
	Other	0.0%	1.0%	1.8%	.4%
Gender	Male	78.4%	65.6%	45.1%	44.1%
	Female	21.6%	34.4%	54.9%	55.9%
Ideology	Very Conservative	36.3%	29.1%	40.3%	46.5%
	Somewhat Conservative	30.9%	42.6%	35.7%	33.0%
	Moderate	24.8%	22.8%	17.3%	16.3%
	Somewhat Liberal	2.8%	2.6%	2.2%	1.5%
	Very Liberal	1.9%	1.2%	1.1%	.8%
	Undecided / DK	3.2%	1.7%	3.4%	1.9%
Evangelism	Yes	50.7%	52.4%	47.0%	44.8%
	No	49.3%	47.6%	53.0%	55.2%
Region	Panhandle	12.3%	8.2%	8.2%	11.9%
	First Coast	12.0%	6.8%	15.2%	10.6%
	Central FL / I-4	34.5%	40.8%	40.6%	39.8%
	SW FL	15.1%	12.5%	14.0%	16.8%
	SE FL / Metro	26.1%	31.7%	22.0%	20.9%
Collection Mode	Landline	12.5%	21.8%	94.2%	99.0%
	Mobile	87.5%	78.2%	5.8%	1.0%



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		Race			
		White	African - American	Hispanic / Latino	Other
		%	%	%	%
Horse Race 1	Cruz	19.1%	29.1%	7.4%	8.3%
	Kasich	10.3%	12.7%	2.9%	8.0%
	Rubio	25.1%	2.3%	43.4%	14.0%
	Trump	43.7%	53.8%	46.3%	66.6%
	Undecided	1.7%	2.1%	0.0%	3.1%
Commitment	Very committed	88.7%	96.8%	95.5%	96.8%
	Might change	9.1%	3.2%	4.5%	0.0%
	Undecided	2.2%	0.0%	0.0%	3.2%
Horse Race 2	Cruz	11.7%	8.0%	38.1%	9.6%
	Kasich	21.0%	30.4%	9.1%	20.9%
	Rubio	21.9%	6.6%	11.9%	14.2%
	Trump	15.4%	19.9%	22.8%	10.7%
	Undecided	30.0%	35.1%	18.0%	44.7%
Age	18-29	3.7%	17.6%	18.7%	0.0%
	30-44	10.7%	6.9%	40.1%	12.8%
	45-64	39.9%	57.5%	34.5%	70.9%
	65+	45.7%	18.0%	6.7%	16.4%
Race	White	100.0%	0.0%	0.0%	0.0%
	African - American	0.0%	100.0%	0.0%	0.0%
	Hispanic / Latino	0.0%	0.0%	100.0%	0.0%
	Other	0.0%	0.0%	0.0%	100.0%
Gender	Male	48.8%	53.9%	49.6%	57.0%
	Female	51.2%	46.1%	50.4%	43.0%
Ideology	Very Conservative	41.4%	51.4%	38.2%	44.0%
	Somewhat Conservative	35.3%	8.6%	38.8%	21.4%
	Moderate	17.7%	17.1%	20.2%	22.1%
	Somewhat Liberal	1.9%	0.0%	2.8%	5.3%
	Very Liberal	.9%	22.9%	0.0%	2.1%
	Undecided / DK	2.8%	0.0%	0.0%	5.1%
Evangelism	Yes	47.4%	40.2%	43.7%	43.5%
	No	52.6%	59.8%	56.3%	56.5%
Region	Panhandle	10.0%	14.2%	8.8%	11.8%
	First Coast	13.0%	13.8%	1.5%	7.6%
	Central FL / I-4	41.0%	36.5%	31.1%	20.7%
	SW FL	15.8%	14.3%	4.6%	27.6%
	SE FL / Metro	20.2%	21.2%	54.0%	32.3%
Collection Mode	Landline	86.5%	89.8%	40.2%	76.4%
	Mobile	13.5%	10.2%	59.8%	23.6%



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		Gender	
		Male	Female
		%	%
Horse Race 1	Cruz	21.7%	14.7%
	Kasich	6.6%	12.7%
	Rubio	25.7%	26.8%
	Trump	44.3%	44.3%
	Undecided	1.7%	1.6%
Commitment	Very committed	91.3%	87.7%
	Might change	6.9%	10.3%
	Undecided	1.8%	2.1%
Horse Race 2	Cruz	13.5%	14.1%
	Kasich	22.5%	17.8%
	Rubio	20.8%	20.8%
	Trump	15.3%	16.7%
	Undecided	27.8%	30.6%
Age	18-29	8.0%	2.1%
	30-44	17.4%	8.8%
	45-64	36.8%	43.0%
	65+	37.8%	46.1%
Race	White	89.6%	90.3%
	African - American	1.1%	.9%
	Hispanic / Latino	8.1%	7.9%
	Other	1.2%	.9%
Gender	Male	100.0%	0.0%
	Female	0.0%	100.0%
Ideology	Very Conservative	42.3%	40.2%
	Somewhat Conservative	38.1%	32.4%
	Moderate	15.7%	20.2%
	Somewhat Liberal	1.9%	2.1%
	Very Liberal	.7%	1.3%
	Undecided / DK	1.3%	3.8%
Evangelism	Yes	42.9%	50.8%
	No	57.1%	49.2%
Region	Panhandle	9.2%	10.7%
	First Coast	11.7%	12.3%
	Central FL / I-4	40.3%	39.7%
	SW FL	15.7%	14.4%
	SE FL / Metro	23.1%	22.9%
Collection Mode	Landline	77.1%	88.1%
	Mobile	22.9%	11.9%



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		Ideology					
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Undecided / DK
		%	%	%	%	%	%
Horse Race 1	Cruz	28.9%	14.1%	3.9%	22.3%	12.9%	0.0%
	Kasich	4.3%	11.2%	15.5%	28.7%	39.0%	8.6%
	Rubio	26.2%	27.4%	29.0%	4.3%	15.3%	12.6%
	Trump	38.9%	46.3%	49.6%	44.7%	20.2%	75.7%
	Undecided	1.7%	1.1%	2.0%	0.0%	12.7%	3.2%
Commitment	Very committed	90.6%	88.6%	91.0%	83.7%	100.0%	68.8%
	Might change	7.8%	10.2%	5.6%	16.3%	0.0%	19.3%
	Undecided	1.7%	1.2%	3.3%	0.0%	0.0%	11.9%
Horse Race 2	Cruz	14.7%	15.0%	10.8%	10.7%	10.0%	6.9%
	Kasich	24.9%	18.4%	13.0%	28.6%	6.6%	12.2%
	Rubio	16.4%	22.7%	28.3%	10.8%	24.4%	22.2%
	Trump	17.3%	13.4%	14.3%	32.2%	33.8%	25.2%
	Undecided	26.7%	30.5%	33.6%	17.8%	25.2%	33.5%
Age	18-29	4.4%	4.4%	6.9%	7.1%	9.4%	6.2%
	30-44	9.2%	15.8%	16.5%	16.9%	15.3%	8.7%
	45-64	39.1%	40.6%	38.5%	44.7%	42.4%	53.2%
	65+	47.3%	39.3%	38.1%	31.3%	32.9%	31.9%
Race	White	90.2%	90.3%	88.8%	86.1%	75.6%	97.9%
	African - American	1.2%	.2%	.9%	0.0%	22.3%	0.0%
	Hispanic / Latino	7.4%	8.8%	9.0%	11.2%	0.0%	0.0%
	Other	1.1%	.6%	1.3%	2.8%	2.1%	2.1%
Gender	Male	50.3%	53.1%	42.8%	46.4%	32.9%	24.6%
	Female	49.7%	46.9%	57.2%	53.6%	67.1%	75.4%
Ideology	Very Conservative	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Somewhat Conservative	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
	Moderate	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
	Somewhat Liberal	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
	Very Liberal	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	Undecided / DK	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Evangelism	Yes	61.5%	41.4%	27.5%	33.4%	40.6%	39.1%
	No	38.5%	58.6%	72.5%	66.6%	59.4%	60.9%
Region	Panhandle	13.7%	5.6%	8.7%	7.1%	6.8%	22.8%
	First Coast	12.8%	11.4%	9.9%	30.6%	0.0%	12.6%
	Central FL / I-4	36.3%	40.5%	46.1%	39.9%	27.8%	54.3%
	SW FL	15.1%	15.6%	14.1%	16.6%	14.8%	10.3%
	SE FL / Metro	22.1%	26.9%	21.1%	5.9%	50.5%	0.0%
Collection Mode	Landline	87.5%	80.2%	76.1%	88.6%	78.7%	83.6%
	Mobile	12.5%	19.8%	23.9%	11.4%	21.3%	16.4%



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		Evangelism	
		Yes	No
		%	%
Horse Race 1	Cruz	24.0%	13.0%
	Kasich	7.7%	11.4%
	Rubio	22.9%	29.2%
	Trump	43.0%	45.4%
	Undecided	2.4%	.9%
Commitment	Very committed	89.2%	89.7%
	Might change	7.9%	9.1%
	Undecided	2.9%	1.2%
Horse Race 2	Cruz	17.1%	10.9%
	Kasich	19.3%	20.9%
	Rubio	20.0%	21.5%
	Trump	16.8%	15.4%
	Undecided	26.8%	31.3%
Age	18-29	5.4%	4.6%
	30-44	14.5%	11.7%
	45-64	40.0%	40.0%
	65+	40.1%	43.7%
Race	White	90.7%	89.3%
	African - American	.9%	1.1%
	Hispanic / Latino	7.5%	8.5%
	Other	1.0%	1.1%
Gender	Male	44.8%	52.8%
	Female	55.2%	47.2%
Ideology	Very Conservative	54.0%	30.0%
	Somewhat Conservative	31.0%	38.9%
	Moderate	10.5%	24.6%
	Somewhat Liberal	1.4%	2.5%
	Very Liberal	.9%	1.1%
	Undecided / DK	2.1%	2.9%
Evangelism	Yes	100.0%	0.0%
	No	0.0%	100.0%
Region	Panhandle	12.9%	7.3%
	First Coast	16.4%	8.1%
	Central FL / I-4	38.3%	41.4%
	SW FL	14.2%	15.8%
	SE FL / Metro	18.1%	27.4%
Collection Mode	Landline	83.2%	82.3%
	Mobile	16.8%	17.7%



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		Region				
		Panhandle	First Coast	Central FL / I-4	SW FL	SE FL / Metro
		%	%	%	%	%
Horse Race 1	Cruz	26.3%	19.0%	15.9%	20.3%	16.6%
	Kasich	5.2%	9.0%	9.3%	14.2%	9.8%
	Rubio	19.8%	14.8%	27.5%	27.3%	32.0%
	Trump	46.0%	55.9%	46.4%	36.5%	38.9%
	Undecided	2.7%	1.4%	.8%	1.7%	2.6%
Commitment	Very committed	85.5%	90.1%	91.3%	91.5%	86.9%
	Might change	12.5%	8.4%	6.9%	7.2%	10.3%
	Undecided	2.0%	1.5%	1.8%	1.3%	2.8%
Horse Race 2	Cruz	12.7%	16.8%	14.9%	7.4%	14.8%
	Kasich	20.2%	21.4%	21.8%	21.5%	16.3%
	Rubio	16.0%	13.1%	22.2%	22.7%	23.3%
	Trump	15.9%	15.2%	14.4%	10.2%	22.3%
	Undecided	35.1%	33.6%	26.8%	38.2%	23.4%
Age	18-29	6.1%	5.0%	4.3%	5.0%	5.7%
	30-44	10.7%	7.4%	13.3%	10.8%	17.9%
	45-64	33.0%	50.6%	40.6%	37.2%	38.3%
	65+	50.2%	37.1%	41.8%	47.0%	38.1%
Race	White	90.3%	97.2%	92.3%	94.7%	78.8%
	African - American	1.4%	1.1%	.9%	1.0%	.9%
	Hispanic / Latino	7.1%	1.0%	6.2%	2.5%	18.8%
	Other	1.2%	.7%	.5%	1.9%	1.5%
Gender	Male	45.2%	47.7%	49.4%	51.3%	49.2%
	Female	54.8%	52.3%	50.6%	48.7%	50.8%
Ideology	Very Conservative	56.6%	43.8%	37.5%	41.6%	39.6%
	Somewhat Conservative	19.7%	33.5%	35.7%	36.6%	41.1%
	Moderate	15.8%	14.9%	20.7%	16.9%	16.5%
	Somewhat Liberal	1.4%	5.1%	2.0%	2.2%	.5%
	Very Liberal	.7%	0.0%	.7%	1.0%	2.3%
	Undecided / DK	5.8%	2.7%	3.4%	1.7%	0.0%
Evangelism	Yes	61.0%	64.2%	45.0%	44.3%	36.9%
	No	39.0%	35.8%	55.0%	55.7%	63.1%
Region	Panhandle	100.0%	0.0%	0.0%	0.0%	0.0%
	First Coast	0.0%	100.0%	0.0%	0.0%	0.0%
	Central FL / I-4	0.0%	0.0%	100.0%	0.0%	0.0%
	SW FL	0.0%	0.0%	0.0%	100.0%	0.0%
	SE FL / Metro	0.0%	0.0%	0.0%	0.0%	100.0%
Collection Mode	Landline	87.7%	90.0%	83.2%	85.3%	74.2%
	Mobile	12.3%	10.0%	16.8%	14.7%	25.8%



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		Collection Mode	
		Landline	Mobile
		%	%
Horse Race 1	Cruz	20.1%	8.8%
	Kasich	11.3%	1.9%
	Rubio	25.3%	30.9%
	Trump	41.7%	56.7%
	Undecided	1.6%	1.7%
Commitment	Very committed	90.4%	85.1%
	Might change	8.4%	9.6%
	Undecided	1.3%	5.4%
Horse Race 2	Cruz	11.2%	26.5%
	Kasich	19.7%	22.4%
	Rubio	22.4%	13.1%
	Trump	15.4%	19.0%
	Undecided	31.3%	19.0%
Age	18-29	.8%	25.2%
	30-44	3.4%	58.9%
	45-64	45.5%	13.4%
	65+	50.3%	2.5%
Race	White	94.1%	70.3%
	African - American	1.1%	.6%
	Hispanic / Latino	3.9%	27.7%
	Other	1.0%	1.4%
Gender	Male	45.7%	64.9%
	Female	54.3%	35.1%
Ideology	Very Conservative	43.6%	29.9%
	Somewhat Conservative	34.2%	40.3%
	Moderate	16.5%	24.9%
	Somewhat Liberal	2.1%	1.3%
	Very Liberal	1.0%	1.3%
	Undecided / DK	2.6%	2.4%
Evangelism	Yes	47.2%	45.6%
	No	52.8%	54.4%
Region	Panhandle	10.6%	7.1%
	First Coast	13.1%	7.0%
	Central FL / I-4	40.2%	38.8%
	SW FL	15.5%	12.8%
	SE FL / Metro	20.7%	34.3%
Collection Mode	Landline	100.0%	0.0%
	Mobile	0.0%	100.0%