



## Texas Republican Presidential Primary Poll 2/29/16

<b>Sponsor(s)</b>	Fox 26 Houston; Fox 7 Austin; Fox 4 Dallas-Fort-Worth
<b>Target Population</b>	Texas; likely presidential primary voters; Republican
<b>Sampling Method</b>	Blended sample; mixed mode:  Likely Republican primary voters were selected at random from a list of registered voters. Only voters determined likely to attend the 2016 Texas Republican primary were included in the sample. Voters were contacted in both English and Spanish.  Landline: registered voters were contacted on the evening of February 28 <sup>th</sup> , 2016 using an interactive voice response system.  Mobile: registered voters were contacted on February 28 <sup>th</sup> , 2016 on their mobile devices. Respondents answered an identical survey in visual form.
<b>Weighting</b>	Two questions served as selection variables. The first question asked whether the respondent plans to attend the primary on March 1 <sup>st</sup> ; all responses other than “definitely,” “considering,” or “voted early” were excluded from the dataset. The second question asked whether the respondent knew where their primary will be held (e.g. church, school); all responses of “I don’t know” (for those who did not vote early) were excluded from the dataset.  The poll was weighted for age, race, gender, evangelism, and region using propensity scores. Weighting benchmarks were determined using a combination of primary voter turnout, external analysis and internal projections.
<b>Total Number of Respondents</b>	712 (weighted)
<b>Margin of Error</b>	±3.7% (95% confidence)



**Texas Republican Presidential Primary Poll  
2/29/16**

- 1) How likely are you to vote in the 2016 Texas Republican primary on Tuesday, March 1<sup>st</sup> to determine the Republican nominee for president?
- a) I will definitely vote
  - b) I am considering voting
  - c) I have already voted
  - d) I have not decided, or I do not plan on voting [EXCLUDED]

**Likely**

	Frequency	Percent
Definitely	601	<b>84.4</b>
Considering	25	<b>3.4</b>
Already voted	86	<b>12.1</b>
Total	712	<b>100.0</b>

- 2) Where is your voting location?
- a) At a school
  - b) At a church
  - c) At a fire house
  - d) At a community center or government building
  - e) Other
  - f) I am unsure [EXCLUDED IF Q1 ≠ C]

**Voting Location**

	Frequency	Percent
School	157	<b>25.0</b>
Church	98	<b>15.7</b>
Fire House	27	<b>4.4</b>
Community Center	237	<b>37.9</b>
Other	107	<b>17.1</b>
Total	626	<b>100.0</b>



**Texas Republican Presidential Primary Poll**  
**2/29/16**

- 3) If the 2016 Texas Primary to determine the Republican nominee for President were held today, for whom would you vote?
- a) Ben Carson
  - b) Ted Cruz
  - c) John Kasich
  - d) Marco Rubio
  - e) Donald Trump
  - f) Undecided

**Horse Race 1**

	Frequency	Percent
Carson	56	7.9
Cruz	258	36.2
Kasich	61	8.5
Rubio	137	19.2
Trump	180	25.3
Undecided	20	2.8
Total	712	100.0

- 4) How committed are you to your choice for the Republican nomination?
- a) I am very committed and intend to vote for my candidate on March 1<sup>st</sup>
  - b) I might change my vote between now and the Tuesday primary
  - c) I have not yet decided

**Commitment**

	Frequency	Percent
Very committed	596	86.3
Might change	80	11.5
Undecided	15	2.2
Total	691	100.0

**Texas Republican Presidential Primary Poll  
2/29/16**

- 5) If the primary were held today and you could not vote for your first chosen candidate, who would be your second choice?
- a) Ben Carson
  - b) Ted Cruz
  - c) John Kasich
  - d) Marco Rubio
  - e) Donald Trump
  - f) Undecided

**Horse Race 2**

	Frequency	Percent
Carson	105	15.2
Cruz	151	21.8
Kasich	115	16.7
Rubio	160	23.2
Trump	75	10.8
Undecided	85	12.3
<b>Total</b>	<b>691</b>	<b>100.0</b>

- 6) What is your age?
- a) 18-29
  - b) 30-44
  - c) 45-64
  - d) 65+

**Age**

	Frequency	Percent
18-29	29	4.0
30-44	93	13.0
45-64	313	44.0
65+	278	39.0
<b>Total</b>	<b>712</b>	<b>100.0</b>

**Texas Republican Presidential Primary Poll**  
**2/29/16**

- 7) What is your race/ethnicity?
- a) White
  - b) African-American
  - c) Hispanic or Latino
  - d) Other

**Race**

	Frequency	Percent
White	648	91.0
African - American	7	1.0
Hispanic / Latino	50	7.0
Other	7	1.0
Total	712	100.0

- 8) What is your gender?
- a) Male
  - b) Female

**Gender**

	Frequency	Percent
Male	356	50.0
Female	356	50.0
Total	712	100.0

- 9) How would you describe your political ideology?
- a) Very conservative
  - b) Somewhat conservative
  - c) Moderate
  - d) Somewhat liberal
  - e) Very liberal
  - f) Unsure

**Ideology**

	Frequency	Percent
Very Conservative	314	44.1
Somewhat Conservative	229	32.1
Moderate	132	18.5
Somewhat Liberal	16	2.3
Very Liberal	3	.5
Undecided / DK	18	2.5
Total	712	100.0



**Texas Republican Presidential Primary Poll  
2/29/16**

- 10) Do you consider yourself to be an evangelical or born-again Christian?  
a) Yes  
b) No

**Evangelism**

	Frequency	Percent
Yes	406	57.0
No	307	43.0
Total	712	100.0

- 11) In which region of Texas do you live?  
a) Gulf Coast, such as Houston, Corpus Christi, or Brownsville  
b) West and South Texas, such as El Paso, Pecos, Del Rio, or Laredo  
c) Central Texas, such as Austin or San Antonio  
d) Northeast Texas, such as Dallas, Wichita Falls, Longview, or Waco  
e) Plains and the Texas Panhandle, such as Amarillo, Lubbock, Midland, Abilene, or San Angelo

**Region**

	Frequency	Percent
Gulf Coast	192	27.0
West and South	14	2.0
Central	135	19.0
Northeast	299	42.0
Plains and Panhandle	71	10.0
Total	712	100.0

- 12) Collection Mode  
a) Landline  
b) Mobile

**Collection mode**

	Frequency	Percent
Landline	586	82.2
Mobile	126	17.8
Total	712	100.0



**Texas Republican Presidential Primary Poll**  
**2/29/16**

- 13) Language  
a) English  
b) Spanish

<b>Language</b>		
	<b>Frequency</b>	<b>Percent</b>
English	688	<b>96.6</b>
Spanish	24	<b>3.4</b>
Total	712	<b>100.0</b>