



South Carolina Republican Presidential Primary Poll 2/19/16

Sponsor(s)	Augusta Chronicle; Morris News Service; Fox 5 Atlanta
Target Population	South Carolina; likely presidential primary voters; Republican
Sampling Method	<p>Blended sample; mixed mode:</p> <p>Likely Republican primary voters were selected at random from a list of registered voters. Only voters determined likely to attend the 2016 South Carolina Republican primary were included in the sample.</p> <p>Landline: registered voters were contacted on the evening of February 18th, 2016 using an interactive voice response system.</p> <p>Mobile: registered voters were contacted on the evening of February 18th and the morning of February 19th, 2016 on their mobile devices. Respondents answered an identical survey in visual form.</p>
Weighting	<p>Two questions served as selection variables. The first question asked whether the respondent intends to attend the primary on February 20th; all responses other than “definitely” or “voted absentee” were excluded from the dataset. The second question asked whether the respondent knew where their primary will be held (e.g. church, school); all responses of “I don’t know” (for those who did not vote absentee) were excluded from the dataset.</p> <p>The poll was weighted for age, race, gender, evangelism, and region using propensity scores. Weighting benchmarks were determined using a combination of primary voter turnout, external analysis and internal projections.</p>
Total Number of Respondents	780 (weighted)
Margin of Error	±3.5% (95% confidence)



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- 1) How likely are you to vote in the 2016 South Carolina Republican primary to determine the Republican nominee for president?
- a) I will definitely vote
 - b) I might vote **[EXCLUDED]**
 - c) I have already voted using an absentee ballot
 - d) I have not decided, or I do not plan on voting **[EXCLUDED]**

Likely

	Frequency	Percent
Definitely	759	97.3
Voted Absentee	21	2.7
Total	780	100.0

- 2) Where is your voting location **[SKIPPED FOR Q1=3]**
- a) At a school
 - b) At a church
 - c) At a fire house
 - d) At a community center or government building
 - e) Other
 - f) Unsure **[EXCLUDED]**

Voting Location

	Frequency	Percent
School	296	39.0
Church	249	32.8
Fire House	70	9.2
Community Center	112	14.8
Other	32	4.2
Total	759	100.0



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- 3) If the 2016 South Carolina primary to determine the Republican nominee for president were held today and your choices were: Jeb Bush, Ben Carson, Ted Cruz, John Kasich, Marco Rubio, and Donald Trump, for whom would you vote?
- a) Jeb Bush
 - b) Ben Carson
 - c) Ted Cruz
 - d) John Kasich
 - e) Marco Rubio
 - f) Donald Trump
 - g) Undecided

Horse Race 1

	Frequency	Percent
Bush	83	10.6
Carson	64	8.2
Cruz	147	18.8
Kasich	59	7.5
Rubio	188	24.1
Trump	210	26.9
Undecided	31	3.9
Total	780	100.0

- 4) If the 2016 South Carolina primary to determine the Republican nominee for president were held today, who would be your second choice?
- a) Jeb Bush
 - b) Ben Carson
 - c) Ted Cruz
 - d) John Kasich
 - e) Marco Rubio
 - f) Donald Trump
 - g) Undecided

Horse Race 2

	Frequency	Percent
Bush	103	13.2
Carson	129	16.6
Cruz	143	18.4
Kasich	112	14.4
Rubio	149	19.1
Trump	77	9.8
Undecided	66	8.4
Total	780	100.0



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- 5) How committed are you to voting for your selected candidate?
- a) I am very committed and intend to vote for him in the primary election this Saturday
 - b) I might change my vote between now and the primary election on Saturday
 - c) I am still undecided

Commitment

	Frequency	Percent
Very committed	648	83.1
Might change	114	14.6
Undecided	18	2.3
Total	780	100.0

- 6) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65+

Age

	Frequency	Percent
18-29	47	6.0
30-44	141	18.0
45-64	343	44.0
65+	250	32.0
Total	780	100.0

- 7) What is your race/ethnicity?
- a) White
 - b) African-American
 - c) Other

Race

	Frequency	Percent
White	764	98.0
African - American	8	1.0
Other	8	1.0
Total	780	100.0



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- 8) What is your gender?
a) Male
b) Female

Gender		
	Frequency	Percent
Male	390	50.0
Female	390	50.0
Total	780	100.0

- 9) How would you describe your political ideology?
a) Very conservative
b) Somewhat conservative
c) Moderate
d) Somewhat liberal
e) Very liberal
f) I am undecided or I don't know

Ideology		
	Frequency	Percent
Very Conservative	392	50.2
Somewhat Conservative	214	27.4
Moderate	134	17.1
Somewhat Liberal	15	1.9
Very Liberal	3	.4
Undecided / DK	23	2.9
Total	780	100.0

- 10) Do you consider yourself to be an evangelical or born-again Christian?
a) Yes
b) No

Evangelism		
	Frequency	Percent
Yes	507	65.0
No	273	35.0
Total	780	100.0



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11) Will this be your first time voting in a presidential primary?

- a) Yes
- b) No

First

	Frequency	Percent
Yes	48	6.1
No	732	93.9
Total	780	100.0

12) In which region of South Carolina do you live?

- a) Upstate, such as Greenville, Spartanburg, or Rock Hill
- b) Midlands, such as Columbia, North Augusta/Aiken, or Florence
- c) Lowcountry / Coastal South Carolina, such as Charleston, Myrtle Beach, or Hilton Head

Region

	Frequency	Percent
Upstate	312	40.0
Midlands	249	32.0
Lowcountry	219	28.0
Total	780	100.0

13) Collection mode

- a) Landline
- b) Mobile

Collection mode

	Frequency	Percent
Landline	632	81.1
Mobile	148	18.9
Total	780	100.0