



Georgia Republican Presidential Primary Poll 2/29/16

Sponsor(s)	Fox 5 Atlanta
Target Population	Georgia; likely presidential primary voters; Republican
Sampling Method	<p>Blended sample; mixed mode:</p> <p>Likely Republican primary voters were selected at random from a list of registered voters. Only voters determined likely to attend the 2016 Georgia Republican primary were included in the sample.</p> <p>Landline: registered voters were contacted on the evening of February 27th, 2016 using an interactive voice response system.</p> <p>Mobile: registered voters were contacted on the evening of February 27th and February 28th, 2016 on their mobile devices. Respondents answered an identical survey in visual form.</p>
Weighting	<p>Two questions served as selection variables. The first question asked whether the respondent plans to attend the primary on March 1st; all responses other than “definitely,” “considering,” or “voted early” were excluded from the dataset. The second question asked whether the respondent knew where their primary will be held (e.g. church, school); all responses of “I don’t know” (for those who did not vote early) were excluded from the dataset.</p> <p>The poll was weighted for age, race, gender, evangelism, and region using propensity scores. Weighting benchmarks were determined using a combination of primary voter turnout, external analysis and internal projections.</p>
Total Number of Respondents	710 (weighted)
Margin of Error	±3.7% (95% confidence)



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- 1) How likely are you to vote in the 2016 Georgia Republican primary on Tuesday, March 1st to determine the Republican nominee for president?
- a) I will definitely vote
 - b) I am considering voting
 - c) I have already voted
 - d) I have not decided, or I do not plan on voting [EXCLUDED]

Likely

	Frequency	Percent
Definitely	655	92.3
Considering	23	3.2
Already voted	31	4.4
Total	710	100.0

- 2) Where is your voting location?
- a) At a school
 - b) At a church
 - c) At a fire house
 - d) At a community center or government building
 - e) Other
 - f) I am unsure [EXCLUDED IF Q1 ≠ C]

Voting Location

	Frequency	Percent
School	160	23.6
Church	212	31.3
Fire House	66	9.7
Community Center	200	29.4
Other	40	5.9
Total	678	100.0



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- 3) If the 2016 Georgia Primary to determine the Republican nominee for President were held today, for whom would you vote?
- a) Ben Carson
 - b) Ted Cruz
 - c) John Kasich
 - d) Marco Rubio
 - e) Donald Trump
 - f) Undecided

Horse Race 1

	Frequency	Percent
Carson	43	6.1
Cruz	165	23.2
Kasich	76	10.7
Rubio	165	23.2
Trump	230	32.5
Undecided	30	4.3
Total	710	100.0

- 4) How committed are you to your choice for the Republican nomination?
- a) I am very committed and intend to vote for my candidate on March 1st
 - b) I might change my vote between now and the Tuesday primary
 - c) I have not yet decided

Commitment

	Frequency	Percent
Very committed	567	81.1
Might change	115	16.4
Undecided	17	2.5
Total	699	100.0



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- 5) If the primary were held today and you could not vote for your first chosen candidate, who would be your second choice?
- a) Ben Carson
 - b) Ted Cruz
 - c) John Kasich
 - d) Marco Rubio
 - e) Donald Trump
 - f) Undecided

Horse Race 2

	Frequency	Percent
Carson	107	15.4
Cruz	115	16.5
Kasich	108	15.4
Rubio	164	23.4
Trump	107	15.3
Undecided	98	14.0
Total	699	100.0

- 6) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65+

Age

	Frequency	Percent
18-29	43	6.0
30-44	121	17.0
45-64	319	45.0
65+	227	32.0
Total	710	100.0

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- 7) What is your race/ethnicity?
- a) White
 - b) African-American
 - c) Hispanic or Latino
 - d) Other

Race

	Frequency	Percent
White	688	96.9
African - American	7	1.0
Hispanic / Latino	7	1.0
Other	7	1.0
Total	710	100.0

- 8) What is your gender?
- a) Male
 - b) Female

Gender

	Frequency	Percent
Male	348	49.0
Female	362	51.0
Total	710	100.0

- 9) How would you describe your political ideology?
- a) Very conservative
 - b) Somewhat conservative
 - c) Moderate
 - d) Somewhat liberal
 - e) Very liberal
 - f) Unsure

Ideology

	Frequency	Percent
Very Conservative	328	46.3
Somewhat Conservative	213	30.0
Moderate	131	18.5
Somewhat Liberal	8	1.1
Very Liberal	2	.4
Undecided / DK	27	3.7
Total	710	100.0



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- 10) Do you consider yourself to be an evangelical or born-again Christian?
a) Yes
b) No

Evangelism

	Frequency	Percent
Yes	483	68.0
No	227	32.0
Total	710	100.0

- 11) Will this be your first time voting in a Republican presidential primary?
a) Yes
b) No

First Time

	Frequency	Percent
Yes	46	6.5
No	663	93.5
Total	710	100.0

- 12) In which region of Georgia do you live?
a) Metro Atlanta
b) North Georgia, such as Rome, Gainesville, or Athens
c) Middle Georgia, such as Columbus, Macon, or Augusta
d) South or Coastal Georgia, such as Albany, Valdosta, or Savannah

Region

	Frequency	Percent
Metro Atlanta	333	47.0
North GA	177	25.0
Middle GA	106	15.0
South / Coastal GA	92	13.0
Total	710	100.0



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- 13) Collection Mode
a) Landline
b) Mobile

Collection Mode		
	Frequency	Percent
Landline	600	84.5
Mobile	110	15.5
Total	710	100.0