



Georgia Republican Presidential Primary Poll 2/23/16

Sponsor(s)	Fox 5 Atlanta
Target Population	Georgia; likely presidential primary voters; Republican
Sampling Method	<p>Blended sample; mixed mode:</p> <p>Likely Republican primary voters were selected at random from a list of registered voters. Only voters determined likely to attend the 2016 Georgia Republican primary were included in the sample.</p> <p>Landline: registered voters were contacted on the evening of February 22nd, 2016 using an interactive voice response system.</p> <p>Mobile: registered voters were contacted on the evening of February 22nd and the morning of February 23rd, 2016 on their mobile devices. Respondents answered an identical survey in visual form.</p>
Weighting	<p>Two questions served as selection variables. The first question asked whether the respondent intends to attend the primary on March 1st; all responses other than “definitely,” “considering,” or “voted early” were excluded from the dataset. The second question asked whether the respondent knew where their primary will be held (e.g. church, school); all responses of “I don’t know” (for those who did not vote early) were excluded from the dataset.</p> <p>The poll was weighted for age, race, gender, evangelism, and region using propensity scores. Weighting benchmarks were determined using a combination of primary voter turnout, external analysis and internal projections.</p>
Total Number of Respondents	745 (weighted)
Margin of Error	±3.6% (95% confidence)



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- 1) How likely are you to vote in the 2016 Georgia Republican primary on Tuesday, March 1st to determine the Republican nominee for president?
- a) I will definitely vote
 - b) I am considering voting
 - c) I have already voted
 - d) I have not decided, or I do not plan on voting [EXCLUDED]

Likely

	Frequency	Percent
Definitely	713	93.1
Might	32	4.2
Voted Early	21	2.7
Total	766	100.0

- 2) Where is your voting location?
- a) At a school
 - b) At a church
 - c) At a fire house
 - d) At a community center or government building
 - e) Other
 - f) I am unsure [EXCLUDED IF Q1 ≠ C]

Voting Location

	Frequency	Percent
School	184	24.7
Church	231	31.0
Fire House	76	10.2
Community Center	215	28.8
Other	39	5.3
Total	745	100.0



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- 3) If the 2016 Georgia Primary to determine the Republican nominee for President were held today, for whom would you vote?
- a) Ben Carson
 - b) Ted Cruz
 - c) John Kasich
 - d) Marco Rubio
 - e) Donald Trump
 - f) Undecided

Horse Race 1

	Frequency	Percent
Carson	59	7.7
Cruz	156	20.4
Kasich	68	8.9
Rubio	170	22.2
Trump	258	33.6
Undecided	55	7.2
Total	766	100.0

- 4) How committed are you to your choice for the Republican nomination?
- a) I am very committed and intend to vote for my candidate on March 1st
 - b) I might change my vote between now and the Tuesday primary
 - c) I have not yet decided

Commitment

	Frequency	Percent
Very committed	530	70.2
Might change	189	25.1
Undecided	36	4.7
Total	756	100.0



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- 5) If the primary were held today and you could not vote for your first chosen candidate, who would be your second choice?
- a) Ben Carson
 - b) Ted Cruz
 - c) John Kasich
 - d) Marco Rubio
 - e) Donald Trump
 - f) Undecided

Horse Race 2

	Frequency	Percent
Carson	97	12.9
Cruz	150	19.9
Kasich	102	13.5
Rubio	191	25.3
Trump	105	13.9
Undecided	110	14.6
Total	756	100.0

- 6) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65+

Age

	Frequency	Percent
18-29	46	6.0
30-44	130	17.0
45-64	345	45.0
65+	245	32.0
Total	766	100.0

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- 7) What is your race/ethnicity?
- a) White
 - b) African-American
 - c) Hispanic or Latino
 - d) Other

Race

	Frequency	Percent
White	743	97.0
African - American	8	1.0
Hispanic / Latino	8	1.0
Other	8	1.0
Total	766	100.0

- 8) What is your gender?
- a) Male
 - b) Female

Gender

	Frequency	Percent
Male	375	49.0
Female	390	51.0
Total	766	100.0

- 9) How would you describe your political ideology?
- a) Very conservative
 - b) Somewhat conservative
 - c) Moderate
 - d) Somewhat liberal
 - e) Very liberal
 - f) Unsure

Ideology

	Frequency	Percent
Very Conservative	343	44.8
Somewhat Conservative	253	33.0
Moderate	130	17.0
Somewhat Liberal	14	1.8
Very Liberal	7	.9
Undecided / DK	19	2.4
Total	766	100.0



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- 10) Do you consider yourself to be an evangelical or born-again Christian?
a) Yes
b) No

Evangelism

	Frequency	Percent
Yes	521	68.0
No	245	32.0
Total	766	100.0

- 11) Will this be your first time voting in a Republican presidential primary?
a) Yes
b) No

First

	Frequency	Percent
Yes	55	7.2
No	711	92.8
Total	766	100.0

- 12) In which region of Georgia do you live?
a) Metro Atlanta
b) North Georgia, such as Rome, Gainesville, or Athens
c) Middle Georgia, such as Columbus, Macon, or Augusta
d) South or Coastal Georgia, such as Albany, Valdosta, or Savannah

Region

	Frequency	Percent
Metro	360	47.0
North GA	192	25.0
Middle GA	114	15.0
South GA	100	13.0
Total	766	100.0



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- 13) Collection Mode
a) Landline
b) Mobile

Collection mode		
	Frequency	Percent
Landline	637	83.2
Mobile	129	16.8
Total	766	100.0