



**Alabama Republican Presidential Primary Poll
2/26/16**

Sponsor(s)	None
Target Population	Alabama; likely presidential primary voters; Republican
Sampling Method	<p>Likely Republican primary voters were selected at random from a list of registered voters. Only voters determined likely to attend the 2016 Alabama Republican primary were included in the sample.</p> <p>Landline: registered voters were contacted on the evening of February 25th, 2016 using an interactive voice response system.</p> <p>Mobile: registered voters were contacted on the evening of February 25th and the morning of February 26th, 2016 on their mobile devices. Respondents answered an identical survey in visual form.</p>
Weighting	<p>Two questions served as selection variables. The first question asked whether the respondent plans to attend the primary on March 1st; all responses other than “definitely,” “considering,” or “voted absentee” were excluded from the dataset. The second question asked whether the respondent knew where their primary will be held (e.g. church, school); all responses of “I am unsure” (for those who did not vote early) were excluded from the dataset.</p> <p>The poll was weighted for age, race, gender, and evangelism using propensity scores. Weighting benchmarks were determined using a combination of primary voter turnout, external analysis and internal projections</p>
Total Number of Respondents	460 (weighted)
Margin of Error	±4.6% (95% confidence)



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- 1) 1. How likely are you to vote in the 2016 Alabama Republican primary on Tuesday, March 1st to determine the Republican nominee for president?
- a) I will definitely vote
 - b) I am considering voting
 - c) I have already voted
 - d) I have not decided, or I do not plan on voting [EXCLUDED]

Likely

	Frequency	Percent
Definitely	437	95.1
Considering	18	4.0
Voted Absentee	4	.9
Total	460	100.0

- 2) Where is your voting location?
- a) At a school
 - b) At a church
 - c) At a fire house
 - d) At a community center or government building
 - e) Other
 - f) I am unsure [EXCLUDED IF Q1 ≠ C]

Voting Location

	Frequency	Percent
School	48	10.6
Church	150	32.9
Fire House	61	13.4
Community Center	158	34.7
Other	38	8.3
Total	456	100.0



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- 3) If the 2016 Alabama Primary to determine the Republican nominee for President were held today, for whom would you vote?
- a) Ben Carson
 - b) Ted Cruz
 - c) John Kasich
 - d) Marco Rubio
 - e) Donald Trump
 - f) Undecided

Horse Race 1

	Frequency	Percent
Carson	48	10.5
Cruz	74	16.2
Kasich	35	7.5
Rubio	106	23.0
Trump	165	35.8
Undecided	32	7.0
Total	460	100.0

- 4) How committed are you to your choice for the Republican nomination?
- a) I am very committed and intend to vote for my candidate on March 1st
 - b) I might change my vote between now and the Tuesday primary
 - c) I have not yet decided

Commitment

	Frequency	Percent
Very committed	345	76.9
Might change	85	18.9
Undecided	19	4.2
Total	449	100.0



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- 5) If the primary were held today and you could not vote for your first chosen candidate, who would be your second choice?
- a) Ben Carson
 - b) Ted Cruz
 - c) John Kasich
 - d) Marco Rubio
 - e) Donald Trump
 - f) Undecided

Horse Race 2

	Frequency	Percent
Carson	90	20.1
Cruz	62	13.8
Kasich	70	15.5
Rubio	93	20.8
Trump	78	17.5
Undecided	55	12.3
Total	449	100.0

- 6) What is your age?
- a) 18-29
 - b) 30-44
 - c) 45-64
 - d) 65+

Age

	Frequency	Percent
18-29	23	5.0
30-44	73	16.0
45-64	216	46.9
65+	148	32.1
Total	460	100.0



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- 7) What is your race/ethnicity?
a) White
b) African-American
c) Other

Race		
	Frequency	Percent
White	428	93.0
African - American	23	5.0
Other	9	2.0
Total	460	100.0

- 8) What is your gender?
a) Male
b) Female

Gender		
	Frequency	Percent
Male	230	50.0
Female	230	50.0
Total	460	100.0



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- 9) How would you describe your political ideology?
a) Very conservative
b) Somewhat conservative
c) Moderate
d) Somewhat liberal
e) Very liberal
f) Unsure

Ideology

	Frequency	Percent
Very Conservative	201	43.7
Somewhat Conservative	147	31.9
Moderate	76	16.6
Somewhat Liberal	17	3.8
Very Liberal	3	.6
Undecided / DK	15	3.3
Total	460	100.0

- 10) Do you consider yourself to be an evangelical or born-again Christian?
a) Yes
b) No

Evangelism

	Frequency	Percent
Yes	358	77.9
No	102	22.1
Total	460	100.0

- 11) Collection mode
a) Landline
b) Mobile

Collector

	Frequency	Percent
Landline	384	83.5
Mobile	76	16.5
Total	460	100.0



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		Likely		Commitment			Horse Race 2						
		Definitely	Considering	Voted Absentee	Very committed	Might change	Undecided	Carson	Cruz	Kasich	Rubio	Trump	Undecided
		%	%	%	%	%	%	%	%	%	%	%	%
Horse Race 1													
	Carson	9.7%	21.1%	46.3%	10.7%	12.6%	2.5%	2.5%	19.8%	5.7%	15.4%	16.4%	4.1%
	Cruz	16.3%	16.4%	0.0%	15.5%	24.4%	0.0%	15.7%	5.4%	8.9%	29.8%	23.0%	8.6%
	Kasich	7.0%	10.4%	53.7%	6.5%	8.0%	17.2%	6.5%	.8%	5.0%	10.7%	5.5%	14.9%
	Rubio	23.2%	23.6%	0.0%	22.5%	31.3%	8.7%	26.0%	42.5%	34.6%	8.7%	23.4%	9.6%
	Trump	36.7%	22.0%	0.0%	43.4%	17.3%	0.0%	47.1%	31.5%	41.2%	32.9%	30.0%	35.3%
	Undecided	7.1%	6.5%	0.0%	1.4%	6.4%	71.6%	2.1%	0.0%	4.5%	2.5%	1.5%	27.5%
Age													
	18-29	4.1%	16.9%	53.7%	4.3%	2.9%	3.6%	1.9%	1.6%	6.7%	2.8%	8.0%	3.2%
	30-44	16.4%	0.0%	46.3%	17.2%	7.0%	12.1%	26.3%	14.0%	14.1%	6.6%	13.5%	16.0%
	45-64	46.8%	60.4%	0.0%	45.6%	58.7%	44.6%	49.9%	50.4%	44.6%	54.1%	46.0%	39.6%
	65+	32.8%	22.7%	0.0%	32.8%	31.4%	39.7%	21.9%	34.0%	34.6%	36.6%	32.6%	41.3%
Race													
	White	93.4%	92.0%	53.7%	93.1%	92.4%	93.0%	91.6%	93.2%	95.4%	92.8%	92.6%	92.8%
	African - American	4.6%	5.7%	46.3%	5.2%	4.4%	6.3%	6.5%	6.6%	3.3%	2.9%	6.1%	5.6%
	Other	2.0%	2.3%	0.0%	1.7%	3.2%	.7%	1.9%	.2%	1.4%	4.3%	1.3%	1.6%
Gender													
	Male	49.3%	57.9%	100.0%	50.5%	48.0%	26.3%	57.2%	41.9%	52.0%	37.8%	63.5%	37.9%
	Female	50.7%	42.1%	0.0%	49.5%	52.0%	73.7%	42.8%	58.1%	48.0%	62.2%	36.5%	62.1%
Ideology													
	Very Conservative	45.3%	15.6%	0.0%	44.5%	39.7%	44.7%	40.0%	58.1%	26.8%	57.2%	46.3%	27.7%
	Somewhat Conservative	31.3%	52.6%	0.0%	32.4%	37.0%	12.2%	35.2%	33.8%	39.4%	22.0%	31.5%	36.3%
	Moderate	16.0%	18.5%	80.7%	16.4%	14.0%	23.5%	16.8%	7.4%	27.5%	16.1%	12.0%	17.1%
	Somewhat Liberal	3.7%	2.3%	19.3%	3.0%	7.6%	0.0%	0.0%	0.0%	6.1%	3.0%	7.1%	7.5%
	Very Liberal	.6%	0.0%	0.0%	.7%	0.0%	1.6%	2.5%	0.0%	.2%	0.0%	0.0%	.6%
	Undecided / DK	3.0%	10.9%	0.0%	3.0%	1.8%	17.9%	5.5%	.8%	0.0%	1.6%	3.0%	10.9%
Evangelism													
	Yes	78.5%	65.5%	65.6%	78.2%	77.1%	77.4%	82.7%	92.7%	65.6%	77.8%	81.9%	63.8%
	No	21.5%	34.5%	34.4%	21.8%	22.9%	22.6%	17.3%	7.3%	34.4%	22.2%	18.1%	36.2%
Collector													
	Landline	83.8%	83.1%	46.3%	83.3%	94.5%	84.3%	80.2%	95.7%	78.4%	94.4%	78.5%	86.0%
	Mobile	16.2%	16.9%	53.7%	16.7%	5.5%	15.7%	19.8%	4.3%	21.6%	5.6%	21.5%	14.0%



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		Age				Race			Gender	
		18-29	30-44	45-64	65+	White	African - American	Other	Male	Female
		%	%	%	%	%	%	%	%	%
Likely	Definitely	77.3%	97.5%	94.8%	97.2%	95.5%	87.4%	95.3%	93.6%	96.6%
	Considering	13.5%	0.0%	5.2%	2.8%	4.0%	4.6%	4.7%	4.7%	3.4%
	Voted Absentee	9.2%	2.5%	0.0%	0.0%	.5%	8.0%	0.0%	1.7%	0.0%
Horse Race 1	Carson	0.0%	14.6%	12.5%	7.0%	9.6%	31.1%	0.0%	6.5%	14.4%
	Cruz	5.1%	12.0%	20.9%	13.0%	15.2%	34.0%	16.8%	16.3%	16.0%
	Kasich	16.9%	6.2%	6.1%	8.8%	7.6%	2.3%	15.2%	9.0%	6.0%
	Rubio	35.7%	21.8%	24.1%	20.1%	23.8%	9.1%	21.6%	20.7%	25.4%
	Trump	28.8%	37.9%	30.4%	43.7%	37.1%	16.9%	24.3%	41.9%	29.7%
	Undecided	13.5%	7.5%	5.9%	7.4%	6.7%	6.6%	22.2%	5.6%	8.5%
	Very committed	82.6%	87.8%	73.0%	76.9%	77.0%	78.6%	66.8%	79.2%	74.7%
Horse Race 2	Might change	13.6%	8.8%	23.1%	18.1%	18.8%	16.3%	31.6%	18.5%	19.3%
	Undecided	3.8%	3.3%	3.9%	5.0%	4.2%	5.1%	1.6%	2.2%	6.0%
	Carson	9.7%	35.1%	20.9%	13.4%	19.8%	25.8%	19.4%	23.5%	16.9%
	Cruz	5.5%	12.8%	14.5%	14.3%	13.9%	18.0%	1.8%	11.8%	15.8%
	Kasich	25.9%	14.5%	14.4%	16.3%	15.9%	9.9%	10.9%	16.5%	14.6%
	Rubio	14.3%	9.0%	23.3%	23.1%	20.7%	11.9%	46.2%	16.0%	25.3%
	Trump	34.9%	15.6%	16.7%	17.3%	17.4%	20.9%	11.8%	22.6%	12.5%
Ideology	Undecided	9.7%	13.0%	10.1%	15.5%	12.3%	13.6%	10.0%	9.5%	15.0%
	Very Conservative	17.3%	21.9%	46.5%	54.6%	43.6%	47.2%	39.4%	39.3%	48.2%
	Somewhat Conservative	24.0%	46.0%	32.2%	25.8%	31.9%	32.8%	29.5%	31.8%	32.1%
	Moderate	45.7%	20.9%	14.2%	13.5%	16.6%	14.9%	21.0%	19.2%	14.1%
	Somewhat Liberal	8.5%	9.2%	1.9%	3.2%	4.0%	0.0%	4.7%	6.1%	1.5%
	Very Liberal	.6%	0.0%	1.1%	.2%	.5%	1.3%	1.5%	1.0%	.2%
	Undecided / DK	3.9%	2.0%	4.1%	2.8%	3.3%	3.8%	3.8%	2.6%	4.0%
Evangelism	Yes	66.3%	68.6%	80.9%	79.9%	78.0%	84.6%	55.8%	74.5%	81.3%
	No	33.7%	31.4%	19.1%	20.1%	22.0%	15.4%	44.2%	25.5%	18.7%
Collector	Landline	7.3%	29.7%	98.8%	99.7%	84.0%	84.4%	58.6%	76.8%	90.1%
	Mobile	92.7%	70.3%	1.2%	.3%	16.0%	15.6%	41.4%	23.2%	9.9%



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		Age				Race			Gender	
		18-29	30-44	45-64	65+	White	African - American	Other	Male	Female
		%	%	%	%	%	%	%	%	%
Likely	Definitely	77.3%	97.5%	94.8%	97.2%	95.5%	87.4%	95.3%	93.6%	96.6%
	Considering	13.5%	0.0%	5.2%	2.8%	4.0%	4.6%	4.7%	4.7%	3.4%
Horse Race 1	Voted Absentee	9.2%	2.5%	0.0%	0.0%	.5%	8.0%	0.0%	1.7%	0.0%
	Carson	0.0%	14.6%	12.5%	7.0%	9.6%	31.1%	0.0%	6.5%	14.4%
	Cruz	5.1%	12.0%	20.9%	13.0%	15.2%	34.0%	16.8%	16.3%	16.0%
	Kasich	16.9%	6.2%	6.1%	8.8%	7.6%	2.3%	15.2%	9.0%	6.0%
	Rubio	35.7%	21.8%	24.1%	20.1%	23.8%	9.1%	21.6%	20.7%	25.4%
	Trump	28.8%	37.9%	30.4%	43.7%	37.1%	16.9%	24.3%	41.9%	29.7%
	Undecided	13.5%	7.5%	5.9%	7.4%	6.7%	6.6%	22.2%	5.6%	8.5%
Commitment	Very committed	82.6%	87.8%	73.0%	76.9%	77.0%	78.6%	66.8%	79.2%	74.7%
	Might change	13.6%	8.8%	23.1%	18.1%	18.8%	16.3%	31.6%	18.5%	19.3%
Horse Race 2	Undecided	3.8%	3.3%	3.9%	5.0%	4.2%	5.1%	1.6%	2.2%	6.0%
	Carson	9.7%	35.1%	20.9%	13.4%	19.8%	25.8%	19.4%	23.5%	16.9%
	Cruz	5.5%	12.8%	14.5%	14.3%	13.9%	18.0%	1.8%	11.8%	15.8%
	Kasich	25.9%	14.5%	14.4%	16.3%	15.9%	9.9%	10.9%	16.5%	14.6%
	Rubio	14.3%	9.0%	23.3%	23.1%	20.7%	11.9%	46.2%	16.0%	25.3%
	Trump	34.9%	15.6%	16.7%	17.3%	17.4%	20.9%	11.8%	22.6%	12.5%
Ideology	Undecided	9.7%	13.0%	10.1%	15.5%	12.3%	13.6%	10.0%	9.5%	15.0%
	Very Conservative	17.3%	21.9%	46.5%	54.6%	43.6%	47.2%	39.4%	39.3%	48.2%
	Somewhat Conservative	24.0%	46.0%	32.2%	25.8%	31.9%	32.8%	29.5%	31.8%	32.1%
	Moderate	45.7%	20.9%	14.2%	13.5%	16.6%	14.9%	21.0%	19.2%	14.1%
	Somewhat Liberal	8.5%	9.2%	1.9%	3.2%	4.0%	0.0%	4.7%	6.1%	1.5%
	Very Liberal	.6%	0.0%	1.1%	.2%	.5%	1.3%	1.5%	1.0%	.2%
	Undecided / DK	3.9%	2.0%	4.1%	2.8%	3.3%	3.8%	3.8%	2.6%	4.0%
Evangelism	Yes	66.3%	68.6%	80.9%	79.9%	78.0%	84.6%	55.8%	74.5%	81.3%
	No	33.7%	31.4%	19.1%	20.1%	22.0%	15.4%	44.2%	25.5%	18.7%
Collector	Landline	7.3%	29.7%	98.8%	99.7%	84.0%	84.4%	58.6%	76.8%	90.1%
	Mobile	92.7%	70.3%	1.2%	.3%	16.0%	15.6%	41.4%	23.2%	9.9%



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		Ideology					Evangelism		Collector		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Undecided / DK	Yes	No	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%
Likely	Definitely	98.6%	93.4%	91.4%	93.2%	100.0%	86.8%	95.9%	92.4%	95.5%	93.1%
	Considering	1.4%	6.6%	4.5%	2.5%	0.0%	13.2%	3.4%	6.3%	4.0%	4.1%
Horse Race 1	Voted Absentee	0.0%	0.0%	4.2%	4.3%	0.0%	0.0%	.7%	1.3%	.5%	2.8%
	Carson	10.4%	8.6%	18.0%	0.0%	0.0%	4.8%	12.3%	4.0%	11.7%	4.4%
	Cruz	23.3%	15.0%	1.5%	17.4%	0.0%	9.7%	16.9%	13.5%	17.9%	7.4%
	Kasich	1.9%	5.2%	18.2%	30.7%	83.6%	9.7%	3.6%	21.4%	6.8%	11.1%
	Rubio	24.7%	23.5%	24.8%	0.0%	5.2%	16.7%	24.1%	19.2%	22.3%	26.5%
	Trump	30.8%	43.0%	32.5%	47.7%	0.0%	41.6%	35.4%	37.3%	35.1%	39.5%
	Undecided	8.9%	4.7%	5.1%	4.2%	11.2%	17.5%	7.7%	4.6%	6.2%	11.2%
Commitment	Very committed	78.5%	76.8%	77.7%	61.4%	88.8%	68.4%	77.1%	76.1%	75.0%	88.3%
	Might change	17.2%	21.6%	16.3%	38.6%	0.0%	9.7%	18.7%	19.7%	20.9%	7.2%
Horse Race 2	Undecided	4.3%	1.6%	6.0%	0.0%	11.2%	21.9%	4.1%	4.3%	4.1%	4.5%
	Carson	18.4%	21.9%	20.8%	0.0%	83.6%	32.4%	21.4%	15.8%	18.9%	27.3%
	Cruz	18.4%	14.4%	6.3%	0.0%	0.0%	3.1%	16.5%	4.6%	15.5%	4.0%
	Kasich	9.5%	18.9%	26.3%	25.3%	5.2%	0.0%	13.1%	24.2%	14.2%	23.0%
	Rubio	27.2%	14.1%	20.6%	16.7%	0.0%	9.7%	20.7%	20.9%	22.9%	8.0%
	Trump	18.6%	17.0%	13.0%	33.4%	0.0%	15.6%	18.3%	14.3%	16.1%	25.8%
	Undecided	7.8%	13.8%	13.0%	24.6%	11.2%	39.2%	10.1%	20.2%	12.4%	11.8%
Age	18-29	2.0%	3.8%	13.8%	11.2%	5.2%	5.8%	4.3%	7.7%	.4%	28.1%
	30-44	8.0%	23.0%	20.0%	38.8%	0.0%	9.6%	14.1%	22.6%	5.7%	67.9%
	45-64	50.0%	47.3%	40.2%	23.2%	83.6%	58.0%	48.7%	40.6%	55.6%	3.4%
	65+	40.1%	25.9%	26.0%	26.9%	11.2%	26.5%	32.9%	29.1%	38.3%	.6%
Race	White	92.8%	93.0%	93.0%	97.5%	83.6%	92.0%	93.2%	92.5%	93.6%	90.3%
	African - American	5.4%	5.1%	4.5%	0.0%	11.2%	5.7%	5.4%	3.5%	5.0%	4.7%
Gender	Other	1.8%	1.8%	2.5%	2.5%	5.2%	2.3%	1.4%	4.0%	1.4%	5.0%
	Male	44.9%	49.8%	57.7%	80.8%	83.6%	39.7%	47.9%	57.8%	46.1%	70.2%
	Female	55.1%	50.2%	42.3%	19.2%	16.4%	60.3%	52.1%	42.2%	53.9%	29.8%



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