



**GA GOP Presidential Primary Poll
1/18/16**

Sponsor(s)	Fox 5 Atlanta
Target Population	Likely Voters; Georgia; Republican Presidential Primary
Sampling Method	Blended sample; Mixed mode Landline: Registered Georgia voters were selected randomly from a list of voters determined likely to participate in the 2016 primary. Voters were contacted and surveyed on the evening of January 17 th , 2016 using an interactive voice response system. Mobile: Registered Georgia voters determined likely to participate in the 2016 primary and otherwise unreachable by landline were surveyed on their mobile device on the evening of January 17 th , 2016.
Weighting	The poll was weighted for age, race, and gender using propensity scores, according to past primary turnout figures and internal projections.
Total Number of Respondents	803 (weighted)
Margin of Error	±3.4% (95% confidence)



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1. If the 2016 Republican primary or caucus for your state were held today and your choices were **Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Rick Santorum, and Donald Trump**, for whom would you vote?

	Frequency	Percent
Bush	57	7.1
Carson	58	7.3
Christie	30	3.7
Cruz	186	23.4
Fiorina	28	3.5
Huckabee	25	3.2
Kasich	30	3.8
Paul	28	3.5
Rubio	65	8.2
Santorum	1	.1
Trump	266	33.4
Undecided	22	2.7
Total	795	100.0



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		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Horse Race 1	Bush	12.5%	6.6%	4.0%	10.9%	7.2%	1.7%	0.0%	12.8%	6.8%	7.5%
	Carson	15.7%	10.3%	5.6%	6.6%	7.3%	10.6%	4.9%	0.0%	7.3%	7.2%
	Christie	3.2%	2.7%	3.8%	4.3%	3.7%	0.0%	17.6%	0.0%	4.7%	2.8%
	Cruz	9.4%	18.6%	26.7%	23.8%	23.8%	25.4%	0.0%	12.8%	21.2%	25.6%
	Fiorina	3.1%	4.0%	2.2%	5.2%	3.5%	4.3%	0.0%	10.3%	2.7%	4.3%
	Huckabee	0.0%	5.0%	2.3%	4.0%	3.2%	0.0%	0.0%	7.1%	2.9%	3.4%
	Kasich	3.1%	5.0%	4.4%	2.4%	3.8%	1.7%	0.0%	7.1%	3.4%	4.1%
	Paul	10.1%	10.0%	2.5%	.5%	3.6%	4.0%	0.0%	0.0%	3.6%	3.4%
	Rubio	7.7%	7.8%	9.2%	6.9%	7.7%	12.4%	47.5%	10.2%	7.7%	8.6%
	Santorum	0.0%	0.0%	0.0%	.2%	.1%	0.0%	0.0%	0.0%	0.0%	.2%
	Trump	32.1%	28.3%	35.7%	33.1%	33.5%	35.5%	30.0%	29.8%	37.7%	29.4%
Undecided	3.1%	1.7%	3.6%	2.0%	2.7%	4.4%	0.0%	10.0%	2.1%	3.4%	

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Horse Race 1	Bush	5.2%	5.7%	9.1%	31.9%	1.9%	9.4%	7.8%	2.8%
	Carson	9.6%	6.5%	5.0%	9.8%	0.0%	0.0%	6.3%	13.7%
	Christie	1.7%	6.6%	3.8%	6.0%	8.7%	0.0%	3.9%	2.9%
	Cruz	31.9%	23.1%	14.2%	8.8%	0.0%	3.4%	25.3%	10.3%
	Fiorina	3.6%	4.1%	2.3%	10.6%	0.0%	0.0%	3.8%	1.4%
	Huckabee	4.4%	2.9%	.9%	0.0%	0.0%	5.9%	3.6%	0.0%
	Kasich	1.7%	2.3%	11.7%	2.5%	0.0%	0.0%	3.6%	5.2%
	Paul	2.0%	3.9%	4.0%	0.0%	20.0%	12.1%	2.4%	11.2%
	Rubio	5.5%	11.3%	10.8%	12.6%	0.0%	0.0%	8.0%	9.0%
	Santorum	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	.1%	0.0%
	Trump	32.8%	31.7%	33.7%	15.2%	43.2%	59.1%	32.6%	39.3%
Undecided	1.6%	1.8%	4.0%	2.5%	26.2%	10.1%	2.5%	4.3%	



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2. If the Republican primary were held today and your choices were limited to **Jeb Bush, Ben Carson, Ted Cruz, Marco Rubio, and Donald Trump**, for whom would you vote?

	Frequency	Percent
Bush	74	9.3
Carson	73	9.2
Cruz	209	26.3
Rubio	117	14.7
Trump	293	36.8
Undecided	30	3.8
Total	795	100.0



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		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Horse Race 2	Bush	28.9%	10.6%	6.5%	9.0%	9.3%	5.8%	0.0%	23.0%	8.6%	9.9%
	Carson	18.9%	17.0%	6.4%	7.5%	9.4%	10.6%	4.9%	0.0%	9.5%	9.0%
	Cruz	12.5%	18.6%	29.6%	27.9%	26.5%	29.7%	0.0%	29.8%	24.7%	27.8%
	Rubio	10.1%	12.8%	15.7%	15.0%	14.4%	8.3%	47.5%	17.3%	14.1%	15.2%
	Trump	29.6%	35.0%	38.2%	37.0%	36.9%	45.6%	30.0%	22.7%	40.4%	33.4%
	Undecided	0.0%	6.1%	3.5%	3.6%	3.6%	0.0%	17.6%	7.1%	2.7%	4.8%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Horse Race 2	Bush	4.2%	10.4%	14.4%	37.8%	30.7%	1.7%	8.8%	12.3%
	Carson	11.0%	8.6%	8.0%	15.6%	0.0%	0.0%	8.4%	15.1%
	Cruz	35.0%	24.9%	18.0%	10.2%	0.0%	9.3%	28.6%	10.3%
	Rubio	10.4%	20.1%	18.6%	12.6%	8.7%	1.7%	14.8%	14.1%
	Trump	38.2%	33.6%	36.5%	15.2%	43.2%	59.2%	36.1%	41.8%
	Undecided	1.2%	2.4%	4.5%	8.5%	17.4%	28.2%	3.4%	6.4%



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3. Did you watch the Republican Presidential nominee debate hosted by Fox Business on January 14th?

	Frequency	Percent
Yes	509	63.4
No	294	36.6
Total	803	100.0



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		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Debate 1	Yes	72.3%	57.5%	60.0%	69.5%	63.1%	76.1%	77.5%	58.5%	65.0%	61.8%
	No	27.7%	42.5%	40.0%	30.5%	36.9%	23.9%	22.5%	41.5%	35.0%	38.2%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Debate 1	Yes	66.4%	66.7%	58.1%	65.6%	40.9%	40.9%	63.5%	62.3%
	No	33.6%	33.3%	41.9%	34.4%	59.1%	59.1%	36.5%	37.7%



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4. In your opinion, who do you believe was the winner, or performed the best, in the Republican debate on January 14th?

	Frequency	Percent
Bush	20	4.0
Carson	13	2.5
Christie	13	2.6
Cruz	148	29.2
Kasich	9	1.8
Rubio	81	15.9
Trump	182	35.8
Undecided	42	8.3
Total	509	100.0



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		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Debate 2	Bush	8.1%	0.0%	4.2%	4.6%	4.0%	0.0%	0.0%	4.8%	4.4%	3.5%
	Carson	16.2%	3.8%	.9%	1.4%	2.4%	5.5%	0.0%	17.5%	2.6%	2.5%
	Christie	8.1%	4.6%	.7%	2.8%	2.3%	2.2%	22.7%	0.0%	2.4%	2.7%
	Cruz	12.1%	30.7%	30.7%	29.9%	29.9%	18.7%	0.0%	4.8%	30.8%	27.5%
	Kasich	4.9%	5.6%	0.0%	1.7%	1.8%	5.1%	0.0%	0.0%	.9%	2.7%
	Rubio	9.0%	17.7%	18.9%	12.8%	15.5%	10.5%	61.4%	4.9%	16.3%	15.4%
	Trump	33.3%	26.4%	36.7%	39.3%	35.9%	52.6%	15.9%	31.5%	34.4%	37.2%
	Undecided	8.1%	11.2%	8.0%	7.5%	8.2%	5.5%	0.0%	36.4%	8.2%	8.5%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Debate 2	Bush	2.4%	5.4%	4.2%	13.5%	0.0%	0.0%	4.6%	0.0%
	Carson	1.0%	2.7%	2.4%	23.0%	0.0%	0.0%	1.7%	8.5%
	Christie	1.5%	4.8%	0.0%	9.1%	4.7%	0.0%	2.3%	4.3%
	Cruz	40.6%	23.6%	22.2%	6.0%	0.0%	0.0%	29.8%	25.2%
	Kasich	.3%	.4%	5.3%	3.9%	21.3%	14.0%	1.2%	5.9%
	Rubio	12.9%	16.8%	23.8%	13.5%	21.3%	0.0%	15.7%	16.8%
	Trump	32.5%	40.2%	32.2%	27.1%	31.4%	64.9%	36.9%	28.6%
	Undecided	8.7%	6.1%	10.0%	3.9%	21.3%	21.1%	7.9%	10.8%



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5. In your opinion, who do you believe LOST, or performed the worst, in the Republican debate held on January 14th?

	Frequency	Percent
Bush	139	27.3
Carson	93	18.3
Christie	24	4.7
Cruz	34	6.6
Kasich	97	19.1
Rubio	11	2.2
Trump	42	8.3
Undecided	68	13.4
Total	509	100.0



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		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Debate 3	Bush	13.0%	20.8%	31.8%	27.5%	27.6%	44.9%	0.0%	16.9%	29.5%	25.1%
	Carson	34.2%	21.4%	16.3%	16.3%	18.1%	15.6%	38.6%	21.8%	22.9%	13.7%
	Christie	12.1%	6.6%	3.5%	3.8%	4.7%	0.0%	0.0%	17.5%	4.0%	5.3%
	Cruz	12.2%	2.8%	7.2%	6.6%	6.8%	7.6%	0.0%	0.0%	6.7%	6.5%
	Kasich	4.1%	18.6%	20.2%	21.1%	19.2%	18.6%	22.9%	4.9%	16.5%	21.8%
	Rubio	4.0%	0.0%	2.6%	2.4%	2.1%	0.0%	15.9%	0.0%	2.5%	2.0%
	Trump	16.2%	18.6%	5.3%	5.7%	8.0%	5.5%	22.7%	21.8%	8.6%	8.0%
	Undecided	4.0%	11.2%	13.1%	16.6%	13.6%	7.7%	0.0%	17.1%	9.4%	17.5%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Debate 3	Bush	31.5%	24.7%	27.2%	13.7%	31.4%	17.5%	29.8%	11.1%
	Carson	8.3%	27.1%	24.1%	26.9%	42.6%	9.0%	16.7%	28.8%
	Christie	3.9%	4.4%	4.9%	9.0%	0.0%	9.7%	4.1%	8.7%
	Cruz	4.8%	8.3%	5.7%	15.0%	0.0%	12.8%	6.7%	6.4%
	Kasich	25.6%	17.4%	13.7%	3.9%	4.7%	0.0%	21.2%	5.4%
	Rubio	3.4%	.7%	3.1%	0.0%	0.0%	0.0%	2.0%	3.6%
	Trump	7.3%	4.8%	10.1%	31.5%	21.3%	25.3%	6.2%	21.7%
	Undecided	15.1%	12.6%	11.3%	0.0%	0.0%	25.7%	13.3%	14.3%



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6. What is your age?

	Frequency	Percent
18-29	48	6.0
30-44	136	17.0
45-64	361	45.0
65+	257	32.0
Total	803	100.0



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		Race				Gender	
		White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%
Age	18-29	6.0%	19.3%	0.0%	0.0%	9.9%	2.2%
	30-44	16.3%	24.0%	70.4%	20.4%	20.4%	13.7%
	45-64	45.0%	50.0%	24.6%	56.8%	45.1%	44.9%
	65+	32.7%	6.7%	4.9%	22.7%	24.6%	39.2%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Age	18-29	3.2%	7.3%	6.9%	13.0%	20.0%	11.0%	1.6%	34.9%
	30-44	15.0%	9.1%	31.9%	18.5%	0.0%	34.2%	10.4%	59.8%
	45-64	45.5%	49.3%	42.4%	40.6%	34.4%	29.3%	51.1%	5.3%
	65+	36.3%	34.3%	18.9%	27.9%	45.5%	25.5%	36.9%	0.0%



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7. What is your race/ethnicity?

	Frequency	Percent
White	779	97.0
African American	8	1.0
Hispanic / Latino	8	1.0
Other	8	1.0
Total	803	100.0



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		Age				Gender	
		18-29	30-44	45-64	65+	Male	Female
		%	%	%	%	%	%
Race	White	96.8%	93.1%	97.1%	98.9%	96.8%	97.1%
	African American	3.2%	1.4%	1.1%	.2%	1.0%	1.0%
	Hispanic / Latino	0.0%	4.3%	.6%	.2%	1.1%	1.0%
	Other	0.0%	1.2%	1.3%	.7%	1.1%	.9%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Race	White	98.4%	97.6%	95.0%	86.5%	85.2%	98.5%	97.7%	92.5%
	African American	.5%	.9%	1.8%	4.1%	6.7%	0.0%	1.0%	1.0%
	Hispanic / Latino	.3%	1.3%	1.7%	6.0%	0.0%	0.0%	.3%	6.0%
	Other	.8%	.2%	1.5%	3.4%	8.0%	1.5%	1.1%	.5%



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8. What is your gender?

	Frequency	Percent
Male	393	49.0
Female	409	51.0
Total	803	100.0



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		Age				Race			
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other
		%	%	%	%	%	%	%	%
Gender	Male	81.0%	58.9%	49.1%	37.6%	48.9%	50.1%	52.7%	52.6%
	Female	19.0%	41.1%	50.9%	62.4%	51.1%	49.9%	47.3%	47.4%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Gender	Male	48.4%	49.5%	52.1%	47.3%	49.7%	40.9%	46.1%	68.2%
	Female	51.6%	50.5%	47.9%	52.7%	50.3%	59.1%	53.9%	31.8%



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9 How would you describe your political ideology?

	Frequency	Percent
Very Conservative	325	40.8
Somewhat Conservative	255	32.0
Moderate	147	18.5
Somewhat Liberal	24	3.0
Very Liberal	7	.9
Unsure	38	4.8
Total	797	100.0



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		Age				Race			
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other
		%	%	%	%	%	%	%	%
Ideology	Very Conservative	21.8%	35.7%	41.2%	46.6%	41.4%	21.2%	12.3%	35.2%
	Somewhat Conservative	38.8%	17.0%	34.9%	34.5%	32.1%	28.1%	40.2%	7.6%
	Moderate	21.2%	34.4%	17.4%	11.0%	18.1%	32.6%	29.9%	30.9%
	Somewhat Liberal	6.5%	3.3%	2.7%	2.7%	2.7%	12.2%	17.6%	11.0%
	Very Liberal	2.9%	0.0%	.7%	1.3%	.8%	5.9%	0.0%	7.6%
	Unsure	8.8%	9.6%	3.1%	3.9%	4.9%	0.0%	0.0%	7.6%

		Gender		Mode	
		Male	Female	Landline	Mobile
		%	%	%	%
Ideology	Very Conservative	40.3%	41.3%	44.7%	15.9%
	Somewhat Conservative	32.2%	31.7%	33.3%	23.0%
	Moderate	19.7%	17.4%	14.6%	43.6%
	Somewhat Liberal	2.9%	3.1%	2.9%	4.0%
	Very Liberal	.9%	.9%	.8%	1.3%
	Unsure	4.0%	5.6%	3.7%	12.2%



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10. Collection Mode

	Frequency	Percent
Landline	696	86.7
Mobile	107	13.3
Total	803	100.0



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		Age				Race			
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other
		%	%	%	%	%	%	%	%
Mode	Landline	22.4%	53.1%	98.4%	100.0%	87.3%	86.3%	22.6%	92.9%
	Mobile	77.6%	46.9%	1.6%	0.0%	12.7%	13.7%	77.4%	7.1%

		Gender		Ideology					
		Male	Female	Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure
		%	%	%	%	%	%	%	%
Mode	Landline	81.5%	91.7%	94.8%	90.3%	68.4%	82.3%	80.0%	66.1%
	Mobile	18.5%	8.3%	5.2%	9.7%	31.6%	17.7%	20.0%	33.9%