



FL GOP Presidential Primary Poll
1/18/16

Sponsor(s)	Florida Times-Union; Fox 13 Tampa Bay
Target Population	Likely Voters; Florida; Republican Presidential Primary
Sampling Method	Blended sample; Mixed mode Landline: Registered Florida voters were selected randomly from a list of voters determined likely to participate in the 2016 primary. Voters were contacted and surveyed on the evening of January 17 th , 2016 using an interactive voice response system. Mobile: Registered Florida voters determined likely to participate in the 2016 primary and otherwise unreachable by landline were surveyed on their mobile device on the evening of January 17 th , 2016.
Weighting	The poll was weighted for age, race, and gender using propensity scores, according to past primary turnout figures and internal projections.
Total Number of Respondents	838 (weighted)
Margin of Error	±3.3% (95% confidence)



FL GOP Presidential Primary Poll
1/18/16

1. If the 2016 Republican primary or caucus for your state were held today and your choices were **Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Carly Fiorina, Mike Huckabee, John Kasich, Rand Paul, Marco Rubio, Rick Santorum, and Donald Trump**, for whom would you vote?

	Frequency	Percent
Bush	104	12.4
Carson	57	6.8
Christie	37	4.4
Cruz	158	18.9
Fiorina	34	4.1
Huckabee	15	1.8
Kasich	27	3.2
Paul	25	3.0
Rubio	103	12.3
Santorum	2	.2
Trump	261	31.2
Undecided	14	1.6
Total	838	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Horse Race 1	Bush	5.9%	13.1%	10.1%	15.2%	13.0%	5.6%	6.0%	17.5%	12.9%	12.0%
	Carson	8.7%	9.5%	5.2%	7.3%	6.1%	16.7%	13.7%	4.9%	5.3%	8.2%
	Christie	5.3%	1.3%	4.6%	5.1%	4.8%	8.1%	0.0%	4.9%	4.0%	4.9%
	Cruz	2.6%	10.7%	24.3%	17.9%	19.2%	11.2%	15.9%	16.7%	19.3%	18.4%
	Fiorina	7.9%	1.3%	6.5%	2.1%	4.2%	0.0%	3.2%	3.4%	1.9%	6.1%
	Huckabee	3.4%	1.3%	2.4%	1.3%	2.0%	3.7%	0.0%	1.5%	.8%	2.8%
	Kasich	.7%	4.1%	2.4%	4.0%	3.5%	8.0%	0.0%	0.0%	4.5%	2.0%
	Paul	10.6%	6.9%	2.6%	1.5%	3.2%	10.0%	0.0%	2.7%	4.3%	1.8%
	Rubio	25.7%	14.1%	11.9%	10.7%	10.4%	9.9%	36.3%	3.1%	13.1%	11.6%
	Santorum	0.0%	0.0%	.5%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	.4%
	Trump	29.2%	30.8%	28.8%	33.8%	32.1%	26.7%	20.1%	37.6%	32.5%	29.9%
Undecided	0.0%	7.1%	.6%	1.3%	1.3%	0.0%	4.9%	7.6%	1.3%	1.9%	

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Horse Race 1	Bush	9.1%	12.3%	19.0%	13.3%	23.3%	6.4%	12.7%	10.8%
	Carson	5.8%	6.4%	7.7%	9.0%	7.8%	10.7%	6.0%	11.4%
	Christie	4.2%	5.6%	4.0%	4.7%	0.0%	0.0%	4.6%	3.3%
	Cruz	32.6%	14.6%	8.2%	0.0%	0.0%	6.4%	21.5%	4.3%
	Fiorina	3.2%	4.4%	3.3%	13.1%	7.7%	4.7%	3.9%	4.8%
	Huckabee	3.2%	1.3%	1.0%	0.0%	3.1%	0.0%	2.2%	0.0%
	Kasich	.8%	2.6%	5.3%	16.7%	38.2%	0.0%	3.4%	2.3%
	Paul	2.6%	3.9%	2.3%	0.0%	7.7%	3.7%	2.2%	7.6%
	Rubio	10.5%	16.3%	11.3%	0.0%	0.0%	11.3%	10.7%	21.3%
	Santorum	0.0%	.6%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%
	Trump	27.1%	32.0%	35.9%	23.9%	10.9%	48.5%	31.4%	29.7%
Undecided	.8%	.1%	1.9%	19.3%	1.3%	8.3%	1.1%	4.4%	



FL GOP Presidential Primary Poll
1/18/16

2. If the Republican primary were held today and your choices were limited to **Jeb Bush, Ben Carson, Ted Cruz, Marco Rubio, and Donald Trump**, for whom would you vote?

	Frequency	Percent
Bush	118	14.1
Carson	72	8.6
Cruz	164	19.5
Rubio	146	17.5
Trump	296	35.4
Undecided	41	4.9
Total	837	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Horse Race 2	Bush	5.9%	17.1%	11.6%	16.6%	14.9%	5.6%	6.1%	15.9%	14.8%	13.5%
	Carson	8.7%	14.7%	7.3%	8.1%	7.5%	19.3%	20.6%	3.1%	7.3%	9.7%
	Cruz	7.9%	9.5%	25.3%	18.3%	20.8%	16.8%	4.0%	26.2%	19.7%	19.4%
	Rubio	39.7%	15.8%	16.9%	15.9%	15.5%	9.3%	43.0%	5.7%	17.2%	17.7%
	Trump	29.2%	33.6%	35.0%	37.0%	36.1%	45.4%	23.8%	44.1%	36.9%	34.0%
	Undecided	8.7%	9.2%	4.0%	4.2%	5.2%	3.7%	2.5%	5.0%	4.1%	5.7%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Horse Race 2	Bush	9.1%	13.9%	23.2%	17.2%	48.1%	4.3%	14.1%	14.0%
	Carson	7.0%	8.8%	9.1%	15.5%	14.7%	10.7%	7.5%	14.6%
	Cruz	33.2%	15.5%	8.0%	0.0%	0.0%	9.8%	22.1%	5.0%
	Rubio	15.6%	20.6%	18.3%	0.0%	0.0%	20.6%	15.8%	27.0%
	Trump	31.0%	38.4%	38.4%	23.9%	26.4%	45.1%	36.1%	31.4%
	Undecided	4.1%	2.8%	3.0%	43.5%	10.9%	9.5%	4.4%	8.0%



FL GOP Presidential Primary Poll
1/18/16

3. Did you watch the Republican Presidential nominee debate hosted by Fox Business on January 14th?

	Frequency	Percent
Yes	592	69.6
No	258	30.4
Total	850	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Debate 1	Yes	64.7%	67.0%	66.7%	73.8%	68.7%	59.0%	83.5%	50.4%	73.7%	65.6%
	No	35.3%	33.0%	33.3%	26.2%	31.3%	41.0%	16.5%	49.6%	26.3%	34.4%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Debate 1	Yes	75.0%	69.5%	65.4%	50.6%	40.7%	69.8%	70.0%	67.6%
	No	25.0%	30.5%	34.6%	49.4%	59.3%	30.2%	30.0%	32.4%



FL GOP Presidential Primary Poll
1/18/16

4. In your opinion, who do you believe was the winner, or performed the best, in the Republican debate on January 14th?

	Frequency	Percent
Bush	33	5.6
Carson	14	2.4
Christie	28	4.8
Cruz	145	24.5
Kasich	11	1.9
Rubio	102	17.3
Trump	217	36.7
Undecided	40	6.7
Total	592	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Debate 2	Bush	4.0%	2.0%	5.9%	6.6%	6.2%	0.0%	0.0%	14.7%	6.6%	4.6%
	Carson	6.0%	2.2%	1.5%	2.9%	2.3%	13.0%	2.4%	3.0%	2.8%	2.0%
	Christie	0.0%	3.5%	3.0%	7.1%	5.1%	0.0%	1.6%	6.6%	4.0%	5.6%
	Cruz	24.8%	17.6%	28.6%	22.9%	24.4%	19.2%	26.6%	22.1%	25.1%	24.0%
	Kasich	4.0%	3.5%	1.5%	1.7%	2.2%	0.0%	0.0%	0.0%	3.2%	.5%
	Rubio	17.7%	27.0%	15.1%	16.4%	14.4%	18.2%	44.8%	8.1%	17.3%	17.3%
	Trump	22.8%	31.6%	40.6%	36.2%	38.2%	42.4%	22.1%	38.9%	36.2%	37.3%
	Undecided	20.7%	12.6%	3.8%	6.2%	7.2%	7.1%	2.4%	6.6%	4.8%	8.8%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Debate 2	Bush	5.7%	6.0%	5.8%	5.6%	16.3%	0.0%	5.8%	4.8%
	Carson	1.3%	2.1%	3.4%	0.0%	28.1%	6.8%	2.1%	3.9%
	Christie	4.2%	5.5%	5.4%	9.6%	0.0%	0.0%	5.4%	1.4%
	Cruz	33.1%	22.8%	15.6%	19.0%	16.4%	6.7%	26.8%	12.4%
	Kasich	.3%	3.0%	2.8%	9.6%	0.0%	0.0%	1.8%	2.5%
	Rubio	13.6%	20.2%	20.0%	0.0%	0.0%	26.1%	14.9%	30.0%
	Trump	35.5%	35.2%	39.0%	27.5%	39.3%	52.1%	38.2%	29.0%
	Undecided	6.3%	5.2%	8.0%	28.7%	0.0%	8.3%	5.0%	16.0%



FL GOP Presidential Primary Poll
1/18/16

5. In your opinion, who do you believe LOST, or performed the worst, in the Republican debate held on January 14th?

	Frequency	Percent
Bush	165	27.9
Carson	126	21.4
Christie	21	3.5
Cruz	36	6.1
Kasich	105	17.8
Rubio	20	3.3
Trump	55	9.3
Undecided	63	10.7
Total	592	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Debate 3	Bush	30.6%	20.3%	32.6%	25.7%	28.3%	25.3%	23.3%	41.9%	28.0%	27.8%
	Carson	13.9%	19.3%	22.1%	22.1%	21.1%	15.1%	24.6%	21.3%	22.5%	20.1%
	Christie	0.0%	0.0%	4.4%	4.0%	3.9%	4.1%	0.0%	0.0%	4.4%	2.5%
	Cruz	4.0%	14.0%	4.7%	5.4%	5.9%	30.4%	6.5%	0.0%	5.7%	6.6%
	Kasich	7.9%	18.8%	18.7%	17.7%	18.3%	13.2%	13.7%	14.7%	17.0%	18.6%
	Rubio	4.9%	0.0%	3.8%	3.7%	3.3%	0.0%	4.0%	6.6%	3.3%	3.4%
	Trump	22.9%	18.9%	7.8%	6.4%	7.5%	12.0%	26.2%	6.0%	8.4%	10.2%
	Undecided	15.8%	8.6%	5.9%	14.8%	11.8%	0.0%	1.6%	9.6%	10.6%	10.7%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Debate 3	Bush	29.2%	25.1%	30.4%	41.2%	16.4%	23.3%	28.5%	24.8%
	Carson	18.4%	26.8%	16.8%	5.6%	22.8%	30.9%	22.6%	14.8%
	Christie	4.8%	3.8%	1.5%	0.0%	0.0%	0.0%	4.1%	0.0%
	Cruz	5.4%	3.3%	11.1%	15.2%	0.0%	11.9%	5.3%	10.4%
	Kasich	22.1%	16.3%	12.7%	13.4%	0.0%	21.3%	18.2%	15.7%
	Rubio	5.3%	1.8%	2.3%	5.6%	16.4%	0.0%	3.4%	3.2%
	Trump	5.8%	9.8%	15.3%	5.6%	28.1%	9.6%	6.9%	22.0%
	Undecided	9.1%	13.1%	10.0%	13.6%	16.4%	3.1%	11.0%	8.9%



FL GOP Presidential Primary Poll
1/18/16

6. What is your age?

	Frequency	Percent
18-29	42	5.0
30-44	111	13.0
45-64	340	40.0
65+	357	42.0
Total	850	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Race				Gender	
		White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%
Age	18-29	4.1%	17.6%	13.9%	0.0%	7.1%	2.9%
	30-44	10.4%	29.2%	40.1%	18.1%	18.8%	7.5%
	45-64	40.1%	48.3%	36.4%	56.4%	37.9%	42.0%
	65+	45.5%	4.8%	9.6%	25.5%	36.2%	47.6%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Age	18-29	1.5%	7.3%	6.2%	4.1%	5.3%	6.2%	1.0%	25.5%
	30-44	3.6%	10.6%	26.9%	30.3%	25.7%	33.1%	3.4%	62.3%
	45-64	44.4%	42.1%	34.5%	31.1%	14.7%	30.4%	45.8%	10.6%
	65+	50.5%	40.0%	32.4%	34.5%	54.3%	30.3%	49.9%	1.6%



FL GOP Presidential Primary Poll
1/18/16

7. What is your race/ethnicity?

	Frequency	Percent
White	765	90.0
African American	9	1.0
Hispanic / Latino	68	8.0
Other	9	1.0
Total	850	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Age				Gender	
		18-29	30-44	45-64	65+	Male	Female
		%	%	%	%	%	%
Race	White	74.1%	71.8%	90.1%	97.5%	88.3%	91.7%
	African American	3.6%	2.3%	1.2%	.1%	.9%	1.1%
	Hispanic / Latino	22.3%	24.5%	7.2%	1.8%	9.6%	6.4%
	Other	0.0%	1.4%	1.4%	.6%	1.2%	.8%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Race	White	95.6%	87.3%	89.9%	86.9%	79.3%	74.5%	93.9%	70.4%
	African American	.4%	.8%	1.7%	6.0%	5.3%	0.0%	1.0%	1.0%
	Hispanic / Latino	3.3%	10.6%	7.5%	6.0%	14.2%	24.3%	4.1%	27.5%
	Other	.7%	1.3%	1.0%	1.1%	1.1%	1.2%	1.0%	1.2%



FL GOP Presidential Primary Poll
1/18/16

8. What is your gender?

	Frequency	Percent
Male	417	49.0
Female	433	51.0
Total	850	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Age				Race			
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other
		%	%	%	%	%	%	%	%
Gender	Male	69.9%	70.8%	46.5%	42.3%	48.1%	43.5%	58.9%	59.7%
	Female	30.1%	29.2%	53.5%	57.7%	51.9%	56.5%	41.1%	40.3%

		Ideology					Mode		
		Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure	Landline	Mobile
		%	%	%	%	%	%	%	%
Gender	Male	46.5%	51.8%	50.1%	32.7%	59.0%	54.7%	43.7%	76.6%
	Female	53.5%	48.2%	49.9%	67.3%	41.0%	45.3%	56.3%	23.4%



FL GOP Presidential Primary Poll
1/18/16

9 How would you describe your political ideology?

	Frequency	Percent
Very Conservative	304	35.9
Somewhat Conservative	300	35.5
Moderate	169	20.0
Somewhat Liberal	26	3.1
Very Liberal	11	1.3
Unsure	35	4.1
Total	846	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Age				Race			
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other
		%	%	%	%	%	%	%	%
Ideology	Very Conservative	11.3%	9.8%	39.7%	43.3%	38.1%	14.3%	15.2%	26.0%
	Somewhat Conservative	53.5%	28.8%	37.1%	33.9%	34.4%	26.8%	48.1%	45.1%
	Moderate	25.8%	41.1%	17.2%	15.5%	20.0%	33.4%	19.2%	19.1%
	Somewhat Liberal	2.6%	7.2%	2.4%	2.6%	3.0%	18.5%	2.4%	3.4%
	Very Liberal	1.5%	2.6%	.5%	1.7%	1.2%	7.0%	2.4%	1.5%
	Unsure	5.3%	10.4%	3.1%	3.0%	3.4%	0.0%	12.7%	4.9%

		Gender		Mode	
		Male	Female	Landline	Mobile
		%	%	%	%
Ideology	Very Conservative	34.0%	37.8%	41.7%	6.5%
	Somewhat Conservative	37.3%	33.7%	35.4%	35.8%
	Moderate	20.4%	19.7%	16.3%	39.2%
	Somewhat Liberal	2.1%	4.1%	2.6%	5.7%
	Very Liberal	1.6%	1.1%	1.2%	2.1%
	Unsure	4.6%	3.7%	2.8%	10.8%



FL GOP Presidential Primary Poll
1/18/16

10. Collection Mode

	Frequency	Percent
Landline	711	83.7
Mobile	139	16.3
Total	850	100.0



**FL GOP Presidential Primary Poll
1/18/16**

		Age				Race			
		18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other
		%	%	%	%	%	%	%	%
Mode	Landline	16.2%	21.7%	95.7%	99.4%	87.2%	83.9%	43.6%	81.2%
	Mobile	83.8%	78.3%	4.3%	.6%	12.8%	16.1%	56.4%	18.8%

		Gender		Ideology					
		Male	Female	Very Conservative	Somewhat Conservative	Moderate	Somewhat Liberal	Very Liberal	Unsure
		%	%	%	%	%	%	%	%
Mode	Landline	74.5%	92.5%	97.0%	83.4%	67.9%	70.3%	74.3%	56.9%
	Mobile	25.5%	7.5%	3.0%	16.6%	32.1%	29.7%	25.7%	43.1%