FL GOP Presidential Primary
12/17/15

Sponsor(s)

Florida Times Union; Fox 13 Tampa Bay

Target Population

Likely presidential primary voters; Republican; Florida; CNN debate watchers (subset)

Sampling Method

Landline: Registered Florida voters were selected randomly and surveyed on the evening of December 16th, 2015 on their landline telephone using an interactive voice response system.

Mobile: Registered Florida voters unable to be reached by landline were surveyed using their mobile device on December 16th, 2015.

Weighting

Only respondents determined likely to vote in the 2016 Republican presidential primary were included in the survey.

The poll was weighted for age, race, and gender using propensity scores, according to presidential primary turnout figures and internal projections.

Total Number of Respondents

555 (weighted)

Margin of Error

±4.1% (95% confidence)

FL GOP Presidential Primary
12/17/15

1. If the 2016 Florida Republican primary to determine the Republican nominee for president were held today and your choices were:

Jeb Bush,
Ben Carson,
Chris Christie,
Ted Cruz,
Carly Fiorina,
Lindsey Graham,
Mike Huckabee,
John Kasich,
George Pataki,
Rand Paul,
Marco Rubio,
Rick Santorum and
Donald Trump

for whom would you vote?

	Frequency	Percent
Bush	68	12.5
Carson	42	7.7
Christie	33	6.1
Cruz	112	20.4
Fiorina	15	2.7
Kasich	5	.9
Pataki	1	.1
Paul	14	2.6
Rubio	82	15.0
Santorum	1	.1
Trump	162	29.7
Undecided	12	2.2
Total	547	100.0

FL GOP Presidential Primary
12/17/15

1. (continued)

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Horse1											
	Bush	6.6%	4.6%	12.3%	15.5%	12.3%	0.0%	15.9%	13.6%	9.7%	15.0%
	Carson	8.5%	13.5%	8.5%	5.1%	7.7%	11.3%	7.0%	8.1%	6.8%	8.4%
	Christie	0.0%	4.1%	6.7%	6.8%	6.3%	0.0%	3.4%	13.3%	5.7%	6.5%
	Cruz	11.0%	11.8%	22.1%	22.3%	20.4%	22.5%	22.1%	7.3%	25.9%	15.3%
	Fiorina	4.4%	4.1%	2.5%	2.4%	2.7%	0.0%	3.4%	5.4%	2.1%	3.3%
	Graham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Huckabee	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Kasich	0.0%	3.6%	0.0%	1.0%	1.0%	0.0%	0.0%	0.0%	1.5%	.3%
	Pataki	0.0%	0.0%	0.0%	.3%	.2%	0.0%	0.0%	0.0%	0.0%	.3%
	Paul	9.8%	7.3%	.8%	2.1%	2.4%	0.0%	5.4%	0.0%	3.3%	1.9%
	Rubio	18.8%	11.5%	15.9%	14.8%	14.5%	11.7%	21.9%	11.1%	10.2%	19.6%
	Santorum	0.0%	0.0%	0.0%	.3%	.2%	0.0%	0.0%	0.0%	0.0%	.3%
	Trump	36.7%	34.7%	30.1%	27.0%	30.3%	39.0%	20.8%	33.4%	32.8%	26.7%
	Undecided	4.2%	4.8%	1.0%	2.4%	2.2%	15.6%	0.0%	7.9%	2.0%	2.4%

1. (continued)

Horse1		Party			Mode	
		Republican	Democrat	Independent / Other	Landline	Mobile
		%	%	%	%	%
	Bush	13.5%	18.5%	6.4%	13.0%	9.8%
	Carson	7.2%	0.0%	6.5%	6.9%	11.6%
	Christie	7.7%	10.6%	1.9%	7.2%	0.0%
	Cruz	22.0%	15.2%	25.1%	22.1%	11.7%
	Fiorina	2.8%	5.6%	4.5%	3.0%	1.3%
	Graham	0.0%	0.0%	0.0%	0.0%	0.0%
	Huckabee	0.0%	0.0%	0.0%	0.0%	0.0%
	Kasich	1.2%	0.0%	0.0%	1.0%	0.0%
	Pataki	0.0%	5.4%	0.0%	.2%	0.0%
	Paul	1.0%	0.0%	6.3%	1.5%	8.6%
	Rubio	16.4%	5.4%	11.7%	15.6%	11.8%
	Santorum	.2%	0.0%	0.0%	.2%	0.0%
	Trump	26.2%	39.2%	37.3%	27.7%	40.2%
	Undecided	1.9%	0.0%	.3%	1.7%	5.0%

FL GOP Presidential Primary
12/17/15

2. If the 2016 Florida Republican primary to determine the Republican nominee for president were held today and your choices were limited to the following:

Jeb Bush,
Ben Carson,
Ted Cruz,
Marco Rubio
and Donald Trump,

for whom would you vote?

	Frequency	Percent
Bush	76	13.9
Carson	45	8.2
Cruz	117	21.4
Rubio	114	20.9
Trump	173	31.6
Undecided	22	4.1
Total	547	100.0

FL GOP Presidential Primary
12/17/15

2. (continued)

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Horse2	Bush	6.6%	6.5%	15.0%	15.8%	13.8%	0.0%	15.9%	24.4%	11.2%	16.5%
	Carson	12.9%	15.7%	7.7%	6.1%	8.0%	11.3%	10.4%	8.1%	7.3%	9.1%
	Cruz	11.0%	15.6%	22.6%	22.9%	21.8%	11.3%	19.9%	7.3%	28.2%	15.0%
	Rubio	18.8%	13.3%	22.3%	21.9%	21.0%	11.7%	21.9%	13.5%	14.3%	27.0%
	Trump	36.7%	38.3%	30.2%	30.4%	32.2%	39.0%	23.1%	33.4%	34.8%	28.6%
	Undecided	14.0%	10.7%	2.2%	2.8%	3.3%	26.9%	8.7%	13.3%	4.3%	3.8%

		Party			Mode	
		Republican	Democrat	Independent / Other	Landline	Mobile
		%	%	%	%	%
Horse2	Bush	15.6%	12.9%	6.3%	14.7%	9.8%
	Carson	6.7%	16.0%	10.9%	7.4%	12.9%
	Cruz	22.5%	20.9%	25.1%	22.6%	14.5%
	Rubio	24.1%	11.3%	11.7%	22.6%	11.8%
	Trump	28.4%	39.0%	41.2%	30.0%	40.2%
	Undecided	2.7%	0.0%	4.8%	2.8%	10.7%

OPINION SAVVY

3. Did you watch the Republican Presidential debate hosted by CNN on December 15th?

	Frequency	Percent
Yes	399	**71.9**
No	156	**28.1**
Total	555	**100.0**

FL GOP Presidential Primary
12/17/15

3. (continued)

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Debate1											
	Yes	87.2%	66.5%	73.5%	70.1%	72.0%	84.4%	70.2%	61.3%	76.4%	67.5%
	No	12.8%	33.5%	26.5%	29.9%	28.0%	15.6%	29.8%	38.7%	23.6%	32.5%

		Party			Mode	
		Republican	Democrat	Independent / Other	Landline	Mobile
		%	%	%	%	%
Debate1						
	Yes	70.0%	87.5%	75.1%	71.0%	76.0%
	No	30.0%	12.5%	24.9%	29.0%	24.0%

4. In your opinion, who do you believe won, or performed the best in the Republican Presidential debate on December 15th?

	Frequency	Percent
Bush	36	9.1
Carson	6	1.6
Cruz	103	25.8
Fiorina	15	3.9
Christie	31	7.9
Kasich	2	.5
Paul	8	2.1
Rubio	77	19.4
Trump	95	23.8
Undecided	24	6.0
Total	399	100.0

FL GOP Presidential Primary
12/17/15

4. (continued)

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Debate2											
	Bush	6.7%	6.5%	11.4%	8.0%	8.3%	0.0%	19.5%	17.7%	8.4%	10.0%
	Carson	4.4%	2.6%	1.1%	1.4%	1.8%	0.0%	0.0%	0.0%	1.5%	1.8%
	Cruz	12.1%	19.0%	26.3%	29.2%	26.0%	19.2%	25.0%	12.8%	26.5%	24.9%
	Fiorina	4.6%	3.1%	2.5%	5.3%	3.7%	13.3%	4.8%	0.0%	2.5%	5.4%
	Christie	0.0%	2.6%	9.1%	9.3%	8.5%	0.0%	0.0%	24.9%	6.8%	9.0%
	Kasich	0.0%	2.6%	0.0%	.5%	.6%	0.0%	0.0%	0.0%	1.0%	0.0%
	Paul	10.2%	5.1%	1.1%	1.0%	1.9%	0.0%	4.4%	0.0%	3.0%	1.1%
	Rubio	9.6%	26.3%	21.5%	16.6%	19.2%	13.8%	23.6%	5.2%	17.0%	22.0%
	Trump	37.9%	27.4%	19.7%	24.8%	24.3%	40.3%	15.1%	34.1%	28.6%	18.6%
	Undecided	14.4%	4.9%	7.3%	3.8%	5.8%	13.3%	7.5%	5.4%	4.8%	7.3%

FL GOP Presidential Primary
12/17/15

4. (continued)

		Party			Mode	
		Republican	Democrat	Independent / Other	Landline	Mobile
		%	%	%	%	%
Debate2	Bush	8.9%	14.7%	3.3%	8.6%	11.8%
	Carson	1.9%	0.0%	0.0%	1.6%	1.5%
	Cruz	26.8%	17.4%	33.0%	27.0%	19.9%
	Fiorina	4.0%	18.5%	2.1%	4.4%	1.6%
	Christie	9.7%	0.0%	11.8%	9.5%	0.0%
	Kasich	.7%	0.0%	0.0%	.6%	0.0%
	Paul	.9%	0.0%	2.6%	1.0%	7.0%
	Rubio	20.0%	20.6%	14.6%	19.7%	17.8%
	Trump	21.7%	22.6%	25.0%	22.0%	32.2%
	Undecided	5.3%	6.2%	7.7%	5.5%	8.2%

OPINION SAVVY

5. In your opinion, who do you believe lost, or performed the worst in the Republican Presidential debate on December 15th?

	Frequency	Percent
Bush	123	**30.8**
Carson	35	**8.8**
Cruz	18	**4.6**
Fiorina	24	**6.1**
Christie	16	**3.9**
Kasich	54	**13.5**
Paul	50	**12.6**
Rubio	3	**.8**
Trump	46	**11.6**
Undecided	29	**7.3**
Total	399	**100.0**

FL GOP Presidential Primary
12/17/15

5. (continued)

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Debate3	Bush	18.2%	40.5%	33.9%	26.8%	31.3%	46.2%	23.6%	30.0%	35.0%	26.3%
	Carson	0.0%	5.8%	10.6%	9.2%	9.0%	13.8%	3.2%	29.6%	6.1%	11.7%
	Cruz	6.6%	5.1%	4.4%	4.3%	4.6%	0.0%	4.5%	5.2%	5.5%	3.6%
	Fiorina	9.9%	6.5%	6.2%	5.3%	5.0%	13.3%	17.5%	5.2%	7.7%	4.3%
	Christie	9.2%	6.3%	4.0%	2.4%	2.2%	0.0%	24.7%	0.0%	5.0%	2.8%
	Kasich	9.0%	12.6%	17.4%	10.6%	14.1%	13.3%	7.5%	12.3%	14.0%	13.0%
	Paul	4.4%	5.0%	11.0%	17.6%	13.6%	0.0%	3.2%	12.4%	8.9%	16.6%
	Rubio	0.0%	0.0%	0.0%	1.9%	.9%	0.0%	0.0%	0.0%	.4%	1.2%
	Trump	37.2%	13.3%	8.1%	10.8%	11.3%	13.3%	15.8%	0.0%	10.6%	12.6%
	Undecided	5.4%	4.9%	4.4%	11.0%	8.0%	0.0%	0.0%	5.4%	6.7%	7.8%

FL GOP Presidential Primary
12/17/15

5. (continued)

		Party			Mode	
		Republican	Democrat	Independent / Other	Landline	Mobile
		%	%	%	%	%
Debate3	Bush	30.3%	22.6%	47.9%	31.5%	27.8%
	Carson	10.3%	14.2%	2.1%	9.7%	4.8%
	Cruz	4.7%	0.0%	2.6%	4.3%	5.7%
	Fiorina	5.2%	6.2%	10.4%	5.7%	7.8%
	Christie	1.7%	6.2%	0.0%	1.8%	14.0%
	Kasich	15.1%	11.4%	7.8%	14.3%	9.9%
	Paul	14.5%	6.4%	15.7%	14.5%	3.7%
	Rubio	1.1%	0.0%	0.0%	.9%	0.0%
	Trump	9.0%	26.7%	7.4%	9.5%	21.1%
	Undecided	8.0%	6.2%	6.1%	7.7%	5.2%

6. What is your opinion of Donald Trump's recent proposal to temporarily ban all Muslims who are not US residents from entering the United States "until our country's representatives can figure out what is going on?"

	Frequency	Percent
Strongly Approve	268	48.3
Somewhat Approve	134	24.2
Somewhat Disapprove	63	11.4
Strongly Disapprove	66	11.9
Undecided or No Opinion	24	4.3
Total	555	100.0

6. (continued)

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Ban	Strongly Approve	41.8%	43.4%	47.6%	51.2%	49.4%	56.5%	35.9%	37.9%	50.0%	46.6%
	Somewhat Approve	16.6%	6.8%	29.7%	25.1%	25.4%	16.6%	11.9%	15.6%	24.2%	24.2%
	Somewhat Disapprove	8.5%	15.5%	11.5%	10.3%	10.6%	0.0%	21.3%	16.7%	8.0%	14.6%
	Strongly Disapprove	28.6%	25.0%	7.8%	9.7%	10.5%	26.9%	23.8%	21.4%	13.7%	10.1%
	Undecided or No Opinion	4.5%	9.3%	3.4%	3.7%	4.1%	0.0%	7.0%	8.4%	4.2%	4.5%

		Party			Mode	
		Republican	Democrat	Independent / Other	Landline	Mobile
		%	%	%	%	%
Ban	Strongly Approve	47.2%	63.7%	63.7%	49.1%	44.2%
	Somewhat Approve	28.5%	12.4%	12.8%	26.7%	11.4%
	Somewhat Disapprove	12.8%	0.0%	6.7%	11.8%	9.1%
	Strongly Disapprove	8.1%	18.5%	10.9%	8.6%	28.1%
	Undecided or No Opinion	3.5%	5.4%	5.8%	3.7%	7.2%

FL GOP Presidential Primary
12/17/15

7. Age

	Frequency	Percent
18-29	28	5.0
30-44	72	13.0
45-64	222	40.0
65+	233	42.0
Total	555	100.0

7. (continued)

		Race				Gender	
		White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%
Age	18-29	4.6%	0.0%	9.3%	9.6%	5.9%	4.1%
	30-44	10.8%	23.4%	34.7%	21.4%	16.3%	9.8%
	45-64	40.5%	56.7%	31.2%	47.8%	38.9%	41.1%
	65+	44.0%	19.9%	24.7%	21.2%	38.9%	45.0%

		Party			Mode	
		Republican	Democrat	Independent / Other	Landline	Mobile
		%	%	%	%	%
Age	18-29	.3%	0.0%	0.0%	.2%	28.5%
	30-44	3.3%	15.0%	9.7%	4.2%	56.6%
	45-64	44.9%	46.4%	51.1%	45.4%	13.3%
	65+	51.5%	38.6%	39.2%	50.1%	1.7%

FL GOP Presidential Primary
12/17/15

8. Race

	Frequency	Percent
White	499	**90.0**
African - American	6	**1.0**
Hispanic / Latino	44	**8.0**
Other	6	**1.0**
Total	555	**100.0**

8. (continued)

		Age				Gender	
		18-29	30-44	45-64	65+	Male	Female
		%	%	%	%	%	%
Race	White	83.1%	75.2%	91.2%	94.3%	89.8%	90.3%
	African - American	0.0%	1.8%	1.4%	.5%	.8%	1.2%
	Hispanic / Latino	15.0%	21.3%	6.2%	4.7%	8.5%	7.4%
	Other	2.0%	1.7%	1.2%	.5%	.9%	1.1%

		Party			Mode	
		Republican	Democrat	Independent / Other	Landline	Mobile
		%	%	%	%	%
Race	White	95.1%	76.3%	80.3%	93.2%	74.2%
	African - American	.2%	11.8%	5.2%	1.0%	.9%
	Hispanic / Latino	4.1%	10.6%	12.0%	5.0%	22.8%
	Other	.6%	1.4%	2.5%	.8%	2.1%

9. Gender

	Frequency	Percent
Male	272	**49.0**
Female	283	**51.0**
Total	555	**100.0**

9. (continued)

		Age				Race		
		18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other
		%	%	%	%	%	%	%	%
Gender									
	Male	57.9%	61.4%	47.7%	45.4%	48.9%	40.2%	52.3%	44.8%
	Female	42.1%	38.6%	52.3%	54.6%	51.1%	59.8%	47.7%	55.2%

		Party			Mode	
		Republican	Democrat	Independent / Other	Landline	Mobile
		%	%	%	%	%
Gender						
	Male	46.3%	32.8%	62.9%	47.4%	56.8%
	Female	53.7%	67.2%	37.1%	52.6%	43.2%

OPINION SAVVY

10. Political Affiliation

	Frequency	Percent
Republican	407	**88.2**
Democrat	14	**3.1**
Independent / Other	40	**8.7**
Total	461	**100.0**

10. (continued)

		Age				Race				Gender	
		18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%
Party	Republican	100.0%	69.1%	87.1%	90.8%	90.0%	19.4%	72.6%	66.4%	86.3%	89.9%
	Democrat	0.0%	10.9%	3.1%	2.4%	2.5%	35.9%	6.5%	5.6%	2.1%	3.9%
	Independent / Other	0.0%	20.0%	9.7%	6.8%	7.5%	44.7%	20.9%	28.0%	11.5%	6.1%

FL GOP Presidential Primary
12/17/15

11. Collection Mode

	Frequency	Percent
Landline	462	**83.3**
Mobile	93	**16.7**
Total	555	**100.0**

FL GOP Presidential Primary
12/17/15

11. (continued)

	Age				Race				Gender	
	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
	%	%	%	%	%	%	%	%	%	%
Mode										
Landline	4.0%	27.1%	94.5%	99.3%	86.2%	84.4%	52.2%	65.2%	80.6%	85.8%
Mobile	96.0%	72.9%	5.5%	.7%	13.8%	15.6%	47.8%	34.8%	19.4%	14.2%