

Sponsor(s)	Fox 13 Tampa Bay; Florida Times-Union
Target Population	Likely presidential primary voters; Republican; Florida; FBN debate watchers (subset)
Sampling Method	Landline: Registered Florida voters were selected randomly and surveyed on the evening of November 11 th , 2015 on their landline telephone using an interactive voice response system.
	Mobile: Registered Florida voters unable to be reached by landline were surveyed using their mobile device on November 11 th , 2015.
Weighting	Only respondents determined likely to vote in the 2016 Republican presidential primary were included in the survey.
	The poll was weighted for age, race, and gender according to presidential primary turnout figures and internal projections.
Total Number of Respondents	806 (weighted)
Margin of Error	±3.4% (95% confidence) ±4.0% (debate questions)



1. If the 2016 Florida Republican presidential primary to determine the Republican nominee for president were held today and your choices were:

Jeb Bush
Ben Carson
Chris Christie
Ted Cruz
Carly Fiorina
Lindsey Graham
Mike Huckabee
Bobby Jindal
John Kasich
George Pataki
Rand Paul
Rick Perry
Marco Rubio
Rick Santorum and
Donald Trump

for whom would you vote?



	Frequency	Percent
Bush	83	10.9
Carson	170	22.3
Christie	22	2.9
Cruz	94	12.4
Graham	0	0.0
Fiorina	35	4.7
Huckabee	7	1.0
Jindal	3	.4
Kasich	21	2.8
Pataki	0	0.0
Paul	7	1.0
Rubio	136	17.9
Santorum	1	.1
Trump	173	22.7
Undecided	7	1.0
Total	762	100.0



	_			Age				Ra	асе		Gei	nder
	- -	Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	%
Horse Race	Bush	10.9%	3.1%	2.1%	11.2%	13.5%	10.5%	22.6%	15.2%	5.3%	9.8%	11.9%
	Carson	22.3%	16.0%	30.1%	23.8%	19.6%	22.3%	12.6%	25.8%	8.0%	19.0%	25.5%
	Christie	2.9%	0.0%	0.0%	1.3%	5.4%	3.1%	11.4%	0.0%	2.0%	3.4%	2.4%
	Cruz	12.4%	17.5%	6.4%	15.1%	10.9%	11.9%	4.8%	17.0%	24.4%	12.4%	12.3%
	Fiorina	4.7%	0.0%	1.0%	6.0%	4.7%	4.8%	11.1%	2.0%	6.0%	2.6%	6.5%
	Graham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Huckabee	1.0%	0.0%	0.0%	1.5%	.8%	1.1%	0.0%	0.0%	0.0%	.8%	1.1%
	Jindal	.4%	0.0%	1.9%	0.0%	.4%	.4%	0.0%	0.0%	0.0%	.4%	.4%
	Kasich	2.8%	0.0%	4.0%	1.0%	4.5%	3.1%	0.0%	0.0%	0.0%	3.2%	2.5%
	Pataki	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Paul	1.0%	7.6%	4.0%	.5%	0.0%	1.0%	0.0%	0.0%	4.7%	1.5%	.5%
	Rubio	17.9%	23.7%	22.0%	15.6%	18.4%	16.6%	4.8%	35.1%	14.8%	20.1%	15.8%
	Santorum	.1%	0.0%	0.0%	.3%	0.0%	0.0%	10.1%	0.0%	0.0%	0.0%	.2%
	Trump	22.7%	32.1%	28.3%	23.1%	20.0%	24.2%	22.7%	4.9%	24.4%	26.1%	19.5%
	Undecided	1.0%	0.0%	0.0%	.6%	1.7%	1.0%	0.0%	0.0%	10.4%	.5%	1.4%



2. Did you watch the Republican Presidential debate hosted by Fox Business Network on November 10th?

	Frequency	Percent
Yes	594	73.7
No	212	26.3
Total	806	100.0

			Age				Race				Gender	
		Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	%
Watch	Yes	73.7%	78.4%	70.7%	76.0%	72.0%	73.1%	61.5%	81.6%	78.1%	81.6%	66.2%
	No	26.3%	21.6%	29.3%	24.0%	28.0%	26.9%	38.5%	18.4%	21.9%	18.4%	33.8%



3. In your opinion, who do you believe won, or performed the best in the Republican Presidential debate on November 10th?

	Frequency	Percent
Bush	28	4.8
Carson	62	10.4
Cruz	101	17.0
Fiorina	30	5.0
Kasich	15	2.5
Paul	15	2.5
Rubio	201	33.8
Trump	101	17.1
Undecided	41	6.9
Total	594	100.0



				Age				Race				nder
	_	Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	%
Debatewin	Bush	4.8%	2.9%	2.5%	5.2%	5.2%	3.8%	36.8%	10.7%	9.4%	3.9%	5.8%
	Carson	10.4%	15.1%	13.4%	11.0%	8.3%	10.4%	0.0%	11.8%	5.4%	7.7%	13.7%
	Cruz	17.0%	17.6%	12.3%	20.2%	15.2%	16.6%	0.0%	18.8%	53.3%	16.1%	18.2%
	Fiorina	5.0%	0.0%	4.7%	5.2%	5.5%	4.9%	0.0%	6.7%	0.0%	5.6%	4.3%
	Kasich	2.5%	0.0%	2.2%	2.6%	2.8%	2.8%	0.0%	0.0%	0.0%	2.6%	2.4%
	Paul	2.5%	12.4%	7.3%	1.3%	1.1%	2.8%	0.0%	0.0%	6.0%	2.5%	2.6%
	Rubio	33.8%	17.1%	23.8%	35.3%	37.4%	32.5%	7.7%	51.9%	14.9%	34.8%	32.5%
	Trump	17.1%	29.0%	23.6%	13.0%	17.6%	18.9%	20.4%	0.0%	2.6%	19.0%	14.8%
	Undecided	6.9%	5.9%	10.1%	6.1%	6.8%	7.3%	35.0%	0.0%	8.4%	7.8%	5.8%



4. In your opinion, who do you believe lost, or performed the worst in the Republican Presidential debate on November 10th?

	Frequency	Percent
Bush	132	22.2
Carson	35	5.9
Cruz	10	1.7
Fiorina	22	3.7
Kasich	198	33.4
Paul	59	9.9
Rubio	9	1.4
Trump	62	10.5
Undecided	67	11.2
Total	594	100.0



				Age				Ra	ice		Gei	nder
	_	Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	%
Debatelose	Bush	22.2%	6.4%	19.9%	28.2%	18.9%	23.1%	18.6%	14.0%	18.2%	25.1%	18.8%
	Carson	5.9%	5.9%	11.7%	4.6%	5.5%	5.7%	0.0%	9.2%	2.3%	6.8%	5.0%
	Cruz	1.7%	8.1%	2.5%	1.0%	1.4%	1.6%	36.8%	0.0%	0.0%	1.3%	2.2%
	Fiorina	3.7%	7.1%	4.8%	2.6%	4.1%	4.1%	0.0%	0.0%	6.0%	3.5%	3.9%
	Kasich	33.4%	33.5%	25.2%	35.9%	33.3%	32.6%	44.6%	38.5%	46.3%	32.8%	34.1%
	Paul	9.9%	0.0%	14.6%	8.0%	11.5%	10.1%	0.0%	8.9%	2.6%	8.2%	11.8%
	Rubio	1.4%	0.0%	0.0%	1.3%	2.2%	1.0%	0.0%	6.1%	2.3%	1.6%	1.2%
	Trump	10.5%	15.1%	6.7%	13.4%	8.1%	9.4%	0.0%	23.3%	8.4%	8.5%	12.9%
	Undecided	11.2%	23.8%	14.6%	4.9%	15.0%	12.4%	0.0%	0.0%	13.9%	12.2%	10.2%



5. Age

	Frequency	Percent
18-29	41	5.0
30-44	104	13.0
45-64	322	40.0
65+	338	42.0
Total	806	100.0

					Gender			
		Total	African - Total White American Hispanic / Latino Other					Female
		%	%	%	%	%	%	%
Age	18-29	5.0%	4.4%	11.2%	10.4%	9.4%	5.7%	4.4%
	30-44	13.0%	11.2%	36.2%	30.8%	5.3%	15.1%	10.9%
	45-64	40.0%	38.9%	43.1%	51.1%	49.6%	37.3%	42.6%
	65+	42.0%	45.5%	9.5%	7.8%	35.7%	41.9%	42.1%
	Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



6. Race

	Frequency	Percent
White	725	90.0
African - American	8	1.0
Hispanic / Latino	64	8.0
Other	8	1.0
_ Total	806	100.0

	<u> </u>			Gender				
		Total	18-29	30-44	45-64	65+	Male	Female
		%	%	%	%	%	%	%
Race	White African -	90.0%	79.4%	77.8%	87.5%	97.5%	89.6%	90.4%
	American	1.0%	2.3%	2.9%	1.1%	.2%	1.2%	.8%
	Hispanic / Latino	8.0%	16.4%	18.9%	10.2%	1.5%	8.3%	7.7%
	Other	1.0%	1.9%	.4%	1.2%	.8%	1.0%	1.0%
	Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



7. Gender

	Frequency	Percent
Male	395	49.0
Female	411	51.0
Total	806	100.0

				Age	Race					
		Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other
		%	%	%	%	%	%	%	%	%
Gender	Male	49.0%	55.3%	57.1%	45.7%	48.9%	48.7%	57.5%	50.8%	47.4%
	Female	51.0%	44.7%	42.9%	54.3%	51.1%	51.3%	42.5%	49.2%	52.6%



8. Collection Mode

	Frequency	Percent
Landline	693	86.0
Mobile	112	14.0
Total	806	100.0

		Age				Race				Gender		
		Total	18-29	30-44	45-64	65+	White	African - American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	%
Collector	Landline	86.0%	19.6%	45.8%	92.8%	100.0%	88.4%	87.4%	59.2%	90.5%	81.0%	90.9%
	Mobile	14.0%	80.4%	54.2%	7.2%	0.0%	11.6%	12.6%	40.8%	9.5%	19.0%	9.1%