



**Democratic Presidential Primary Poll
9/3/15**

Sponsor(s)	FOX 13 Tampa Bay, FOX35 Orlando
Target Population	Likely Florida Democratic presidential primary voters
Sampling Method	<p>Landline: Registered Florida voters were selected randomly and surveyed on the evening of September 2nd, 2015 on their landline telephone using an interactive voice response system.</p> <p>Mobile: Registered Florida voters unable to be reached by landline were surveyed using their mobile device on September 2nd, 2015.</p>
Weighting	<p>Only respondents determined likely to vote in the 2016 Democratic presidential primary were included in the survey.</p> <p>The poll was weighted for age, race, and gender according to 2008 presidential primary voter statistics and 2014 general election statistics.</p>
Total Number of Respondents	419 (weighted)
Margin of Error	±4.7% (95% confidence)



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1. If the 2016 Florida Democratic presidential primary to determine the Democratic nominee for president were held today and your choices were:

Joe Biden,
Lincoln Chafee,
Hillary Clinton,
Martin O'Malley,
Bernie Sanders,
and Jim Webb,

for whom would you vote?

		Age					Race				Gender		Mode	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%	%	%	
Primary	Biden	15.0%	4.4%	7.4%	16.5%	19.5%	14.0%	24.8%	0.0%	0.0%	9.3%	18.4%	17.4%	1.9%
	Chafee	4.1%	0.0%	9.7%	3.8%	2.2%	2.0%	12.3%	0.0%	0.0%	3.6%	4.3%	4.8%	0.0%
	Clinton	51.6%	22.6%	55.1%	48.1%	61.6%	51.2%	50.7%	52.4%	70.8%	50.7%	52.1%	55.8%	29.1%
	O'Malley	1.2%	0.0%	0.0%	2.3%	.4%	0.0%	0.0%	13.3%	5.4%	3.1%	0.0%	1.4%	0.0%
	Sanders	20.4%	47.2%	22.1%	22.1%	10.5%	26.8%	0.0%	25.3%	4.1%	21.9%	19.4%	13.7%	55.7%
	Webb	1.0%	0.0%	5.7%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	2.6%	0.0%	1.2%	0.0%
	Someone else	.9%	1.8%	0.0%	0.0%	2.5%	1.1%	0.0%	0.0%	6.3%	1.6%	.4%	.9%	.8%
	Undecided	6.0%	24.1%	0.0%	7.3%	3.4%	3.5%	12.3%	9.0%	13.5%	7.2%	5.3%	4.8%	12.5%



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2. Age

		Race				Gender		Mode		
		Total	White	African American	Hispanic / Latino	Other	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%
Age	18-29	7.0%	3.5%	4.6%	40.8%	18.4%	7.6%	6.7%	.8%	40.1%
	30-44	17.0%	15.3%	22.9%	19.4%	0.0%	18.5%	16.1%	13.9%	33.8%
	45-64	46.0%	43.3%	57.8%	33.3%	55.7%	48.9%	44.2%	49.7%	26.1%
	65+	30.0%	37.8%	14.7%	6.5%	25.8%	25.0%	33.1%	35.6%	0.0%



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3. Race

		Age					Gender		Mode	
		Total	18-29	30-44	45-64	65+	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%
Race	White	68.0%	34.1%	61.3%	64.1%	85.7%	64.2%	70.4%	71.9%	47.3%
	African American	22.0%	14.3%	29.6%	27.7%	10.8%	19.2%	23.7%	23.9%	12.0%
	Hispanic / Latino	8.0%	46.4%	9.1%	5.8%	1.7%	14.8%	3.8%	2.5%	37.2%
	Other	2.0%	5.2%	0.0%	2.4%	1.7%	1.8%	2.1%	1.7%	3.5%



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4. Gender

		Age					Race				Mode	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%	
Gender	Male	38.0%	41.2%	41.3%	40.5%	31.7%	35.9%	33.2%	70.6%	34.2%	34.5%	56.8%
	Female	62.0%	58.8%	58.7%	59.5%	68.3%	64.1%	66.8%	29.4%	65.8%	65.5%	43.2%



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5. Political Affiliation

		Age					Race				Gender		Mode	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%	%	%	
Political Affiliation	Republican	5.3%	6.9%	7.5%	5.1%	4.1%	5.2%	6.4%	4.6%	0.0%	12.0%	1.2%	3.4%	15.4%
	Democrat	84.8%	71.7%	85.1%	83.4%	89.9%	83.7%	92.2%	79.1%	60.4%	78.5%	88.6%	89.4%	60.3%
	Independent	9.9%	21.4%	7.4%	11.5%	6.0%	11.1%	1.4%	16.3%	39.6%	9.4%	10.2%	7.2%	24.2%



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6. Collection Mode

		Age					Race				Gender	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	
Mode												
	Landline	84.2%	9.9%	68.7%	91.1%	100.0%	89.0%	91.4%	26.5%	72.5%	76.4%	89.0%
	Mobile	15.8%	90.1%	31.3%	8.9%	0.0%	11.0%	8.6%	73.5%	27.5%	23.6%	11.0%