



**GOP Presidential Primary Poll  
8/5/15**

<b>Sponsor(s)</b>	Fox 46 Charlotte
<b>Target Population</b>	Likely North Carolina Republican presidential primary voters
<b>Sampling Method</b>	<p>Landline: Registered North Carolina voters were selected randomly and surveyed on the evenings of August 2<sup>nd</sup> and 3<sup>rd</sup>, 2015 on their landline telephone using an interactive voice response system.</p> <p>Mobile: Registered North Carolina voters unable to be reached by landline were surveyed using their mobile device on August 2<sup>nd</sup> and 3<sup>rd</sup>, 2015.</p>
<b>Weighting</b>	<p>Only respondents determined likely to vote in the 2016 Republican presidential primary were included in the survey.</p> <p>The poll was weighted for age, race, and gender according to 2012 presidential primary voter statistics.</p>
<b>Total Number of Respondents</b>	486 (weighted)
<b>Margin of Error</b>	±4.4% (95% confidence)



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1. If the 2016 North Carolina Republican presidential primary to determine the Republican nominee for president were held today and your choices were:

Jeb Bush  
Ben Carson  
Chris Christie  
Ted Cruz  
Carly Fiorina  
Lindsey Graham  
Mike Huckabee  
Bobby Jindal  
John Kasich  
George Pataki  
Rand Paul  
Rick Perry  
Marco Rubio  
Rick Santorum  
Donald Trump  
and Scott Walker,

for whom would you vote?



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1. (continued)

		Age					Race				Gender		Mode	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%	%	%	
Primary	Bush	<b>18.8%</b>	15.4%	9.2%	23.2%	19.1%	19.2%	0.0%	25.6%	15.6%	14.1%	23.3%	20.5%	10.4%
	Carson	<b>11.9%</b>	4.3%	6.0%	15.3%	11.9%	12.0%	11.5%	21.1%	0.0%	9.2%	14.5%	14.0%	1.3%
	Christie	<b>1.8%</b>	0.0%	0.0%	1.4%	4.1%	1.9%	0.0%	0.0%	0.0%	1.9%	1.7%	2.2%	0.0%
	Cruz	<b>6.1%</b>	6.1%	4.9%	7.7%	4.4%	6.0%	7.9%	0.0%	22.5%	7.7%	4.6%	7.3%	0.0%
	Fiorina	<b>2.6%</b>	.6%	2.2%	3.4%	1.9%	2.6%	0.0%	0.0%	3.1%	3.8%	1.4%	2.4%	3.4%
	Graham	<b>.7%</b>	3.6%	0.0%	.6%	.8%	.7%	0.0%	0.0%	0.0%	.8%	.6%	.6%	1.1%
	Huckabee	<b>5.1%</b>	0.0%	3.2%	2.5%	11.5%	5.2%	0.0%	0.0%	10.8%	3.2%	7.0%	6.1%	0.0%
	Jindal	<b>1.4%</b>	0.0%	2.2%	1.5%	.8%	1.4%	0.0%	0.0%	0.0%	1.1%	1.6%	1.6%	0.0%
	Kasich	<b>2.2%</b>	3.6%	2.6%	1.5%	2.8%	2.2%	0.0%	0.0%	5.8%	1.8%	2.6%	2.6%	0.0%
	Pataki	<b>0.0%</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Paul	<b>2.0%</b>	4.9%	7.9%	0.0%	.5%	1.7%	18.7%	0.0%	0.0%	3.0%	1.0%	.7%	8.5%
	Perry	<b>.4%</b>	0.0%	0.0%	0.0%	1.5%	.5%	0.0%	0.0%	0.0%	.9%	0.0%	.5%	0.0%
	Rubio	<b>5.3%</b>	0.0%	9.2%	5.0%	4.0%	5.1%	0.0%	40.4%	0.0%	6.8%	3.8%	5.2%	5.8%
	Santorum	<b>1.0%</b>	0.0%	0.0%	1.4%	1.3%	1.0%	0.0%	0.0%	0.0%	.8%	1.2%	1.2%	0.0%
	Trump	<b>30.4%</b>	55.5%	45.7%	25.8%	23.0%	30.4%	37.4%	12.8%	39.4%	34.7%	26.3%	24.7%	59.7%
	Walker	<b>5.3%</b>	3.0%	0.0%	5.1%	9.6%	5.2%	12.6%	0.0%	2.7%	4.6%	5.9%	6.2%	.9%
	Someone else	<b>1.1%</b>	0.0%	2.2%	.6%	1.3%	1.1%	0.0%	0.0%	0.0%	1.7%	.5%	.8%	2.6%
	Undecided	<b>3.9%</b>	3.0%	4.8%	5.1%	1.5%	3.8%	12.0%	0.0%	0.0%	3.8%	3.9%	3.4%	6.3%



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2. Age

		Race				Gender		Mode		
		<b>Total</b>	White	African American	Hispanic / Latino	Other	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%
Age	18-29	<b>5.0%</b>	4.1%	22.2%	59.6%	3.1%	6.6%	3.4%	1.8%	21.0%
	30-44	<b>20.0%</b>	19.4%	53.3%	0.0%	32.5%	24.4%	15.7%	12.8%	56.2%
	45-64	<b>46.0%</b>	46.5%	18.2%	40.4%	56.3%	46.2%	45.8%	50.7%	22.2%
	65+	<b>29.0%</b>	30.0%	6.4%	0.0%	8.1%	22.8%	35.0%	34.6%	.7%



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3. Race

		Age					Gender		Mode	
		Total	18-29	30-44	45-64	65+	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%
Race	White	<b>96.0%</b>	78.5%	93.0%	97.1%	99.3%	97.0%	95.0%	96.2%	95.1%
	African American	<b>2.0%</b>	8.8%	5.3%	.8%	.4%	.9%	3.0%	2.3%	.6%
	Hispanic / Latino	<b>1.0%</b>	12.1%	0.0%	.9%	0.0%	1.3%	.8%	.5%	3.6%
	Other	<b>1.0%</b>	.6%	1.7%	1.3%	.3%	.8%	1.3%	1.1%	.7%



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4. Gender

		Age					Race				Mode	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%	
Gender	Male	<b>49.0%</b>	64.8%	59.9%	49.3%	38.5%	49.6%	22.2%	61.6%	38.1%	45.1%	68.8%
	Female	<b>51.0%</b>	35.2%	40.1%	50.7%	61.5%	50.4%	77.8%	38.4%	61.9%	54.9%	31.2%



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5. Political Affiliation

		Age					Race				Gender		Mode	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%	%	%	
Political Affiliation	Republican	<b>75.9%</b>	62.2%	66.5%	75.3%	86.1%	78.0%	16.3%	46.8%	24.9%	70.6%	81.1%	78.0%	65.5%
	Democrat	<b>2.9%</b>	6.6%	6.6%	1.5%	2.0%	2.0%	42.8%	0.0%	11.1%	1.9%	4.0%	2.7%	4.3%
	Independent	<b>21.1%</b>	31.2%	26.9%	23.3%	11.9%	19.9%	40.8%	53.2%	64.0%	27.6%	14.9%	19.3%	30.2%



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6. Collection Mode

		Age					Race				Gender	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	
Mode												
	Landline	<b>83.5%</b>	30.4%	53.6%	92.1%	99.6%	83.6%	95.2%	40.4%	89.2%	76.9%	89.9%
	Mobile	<b>16.5%</b>	69.6%	46.4%	7.9%	.4%	16.4%	4.8%	59.6%	10.8%	23.1%	10.1%