



**GOP Presidential Primary Poll
8/6/15**

Sponsor(s)	Southern Political Report
Target Population	Likely Louisiana Republican presidential primary voters
Sampling Method	<p>Landline: Registered Louisiana voters were selected randomly and surveyed on the evening of August 2nd, 2015 on their landline telephone using an interactive voice response system.</p> <p>Mobile: Registered Louisiana voters unable to be reached by landline were surveyed using their mobile device on August 2nd, 2015.</p>
Weighting	<p>Only respondents determined likely to vote in the 2016 Republican presidential primary were included in the results.</p> <p>The poll was weighted for age, race, and gender according to 2012 presidential primary voter statistics.</p>
Total Number of Respondents	490 (weighted)
Margin of Error	±4.4% (95% confidence)



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1. If the 2016 Louisiana Republican presidential primary to determine the Republican nominee for president were held today and your choices were:

Jeb Bush
Ben Carson
Chris Christie
Ted Cruz
Carly Fiorina
Lindsey Graham
Mike Huckabee
Bobby Jindal
John Kasich
George Pataki
Rand Paul
Rick Perry
Marco Rubio
Rick Santorum
Donald Trump
and Scott Walker,

for whom would you vote?



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1. (continued)

		Age					Race				Gender		Mode	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%	%	%	
Primary	Bush	16.6%	7.3%	31.1%	12.2%	17.7%	17.0%	0.0%	0.0%	17.0%	16.5%	16.7%	16.0%	20.8%
	Carson	8.4%	5.9%	0.0%	8.1%	12.3%	8.6%	0.0%	10.4%	0.0%	4.9%	11.6%	9.5%	1.7%
	Christie	2.4%	0.0%	3.2%	.7%	4.4%	2.4%	0.0%	0.0%	0.0%	2.5%	2.2%	2.7%	0.0%
	Cruz	9.4%	7.3%	0.0%	14.3%	6.9%	8.9%	26.1%	0.0%	27.0%	13.0%	6.1%	10.6%	2.1%
	Fiorina	1.5%	0.0%	0.0%	2.1%	1.6%	1.6%	0.0%	0.0%	0.0%	2.6%	.6%	1.8%	0.0%
	Graham	.3%	0.0%	0.0%	0.0%	.8%	.3%	0.0%	0.0%	0.0%	.6%	0.0%	.3%	0.0%
	Huckabee	9.8%	0.0%	9.8%	9.8%	10.9%	10.0%	8.1%	0.0%	9.0%	5.8%	13.5%	10.4%	6.5%
	Jindal	6.0%	8.2%	3.2%	6.4%	6.2%	6.1%	8.1%	3.8%	0.0%	5.6%	6.3%	6.6%	2.3%
	Kasich	2.6%	4.8%	0.0%	2.2%	3.9%	2.7%	0.0%	6.4%	0.0%	4.3%	1.1%	2.8%	1.4%
	Pataki	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Paul	1.0%	7.3%	0.0%	1.5%	0.0%	1.0%	0.0%	0.0%	0.0%	.4%	1.5%	.8%	2.1%
	Perry	2.1%	0.0%	0.0%	3.6%	1.2%	2.2%	0.0%	0.0%	0.0%	1.5%	2.6%	2.4%	0.0%
	Rubio	3.8%	0.0%	0.0%	3.7%	5.9%	3.9%	0.0%	6.4%	0.0%	4.2%	3.5%	4.5%	0.0%
	Santorum	.1%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	6.4%	0.0%	.1%	0.0%	.1%	0.0%
	Trump	28.9%	52.1%	49.3%	28.6%	18.9%	28.0%	57.8%	56.7%	44.3%	30.8%	27.2%	23.6%	61.6%
	Walker	4.3%	0.0%	3.2%	3.0%	6.7%	4.4%	0.0%	6.4%	0.0%	4.2%	4.3%	5.0%	0.0%
	Someone else	.8%	1.4%	0.0%	1.4%	.4%	.8%	0.0%	0.0%	2.7%	1.6%	.1%	1.0%	0.0%
	Undecided	2.1%	5.8%	0.0%	2.2%	2.4%	2.1%	0.0%	3.8%	0.0%	1.3%	2.8%	2.2%	1.6%



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2. Age

		Race					Gender		Mode	
		Total	White	African American	Hispanic / Latino	Other	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%
Age	18-29	4.0%	3.6%	5.3%	13.2%	16.1%	5.9%	2.1%	.4%	26.0%
	30-44	14.0%	13.9%	0.0%	45.2%	13.1%	20.6%	7.9%	5.4%	66.8%
	45-64	46.0%	45.6%	54.6%	38.7%	62.9%	42.9%	48.8%	52.3%	7.2%
	65+	36.0%	36.9%	40.1%	2.9%	7.9%	30.5%	41.1%	41.9%	0.0%



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3. Race

		Age					Gender		Mode	
		Total	18-29	30-44	45-64	65+	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%
Race	White	96.0%	87.1%	94.8%	95.2%	98.4%	94.2%	97.6%	96.4%	93.3%
	African American	1.0%	1.3%	0.0%	1.2%	1.1%	1.0%	1.0%	1.1%	0.0%
	Hispanic / Latino	1.0%	3.4%	3.3%	.9%	.1%	1.6%	.5%	.8%	2.1%
	Other	2.0%	8.2%	1.9%	2.8%	.4%	3.3%	.9%	1.6%	4.5%



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4. Gender

		Age					Race				Mode	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%	
Gender	Male	48.0%	71.9%	70.6%	44.8%	40.7%	47.1%	49.1%	72.7%	77.4%	43.8%	73.8%
	Female	52.0%	28.1%	29.4%	55.2%	59.3%	52.9%	50.9%	27.3%	22.6%	56.2%	26.2%



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5. Political Affiliation

		Age					Race				Gender		Mode	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female	Landline	Mobile
		%	%	%	%	%	%	%	%	%	%	%	%	
Political Affiliation	Republican	86.0%	78.6%	72.2%	87.2%	90.7%	87.2%	34.1%	43.9%	70.1%	83.1%	88.7%	89.5%	64.8%
	Democrat	4.8%	2.7%	6.6%	6.2%	2.4%	4.5%	32.0%	0.0%	6.6%	5.1%	4.4%	4.5%	6.5%
	Independent	9.3%	18.7%	21.3%	6.7%	6.9%	8.3%	33.8%	56.1%	23.3%	11.8%	6.9%	6.1%	28.7%



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6. Collection Mode

		Age					Race				Gender	
		Total	18-29	30-44	45-64	65+	White	African American	Hispanic / Latino	Other	Male	Female
		%	%	%	%	%	%	%	%	%	%	
Mode												
	Landline	86.0%	8.2%	33.3%	97.8%	100.0%	86.4%	100.0%	70.8%	68.7%	78.4%	92.9%
	Mobile	14.0%	91.8%	66.7%	2.2%	0.0%	13.6%	0.0%	29.2%	31.3%	21.6%	7.1%